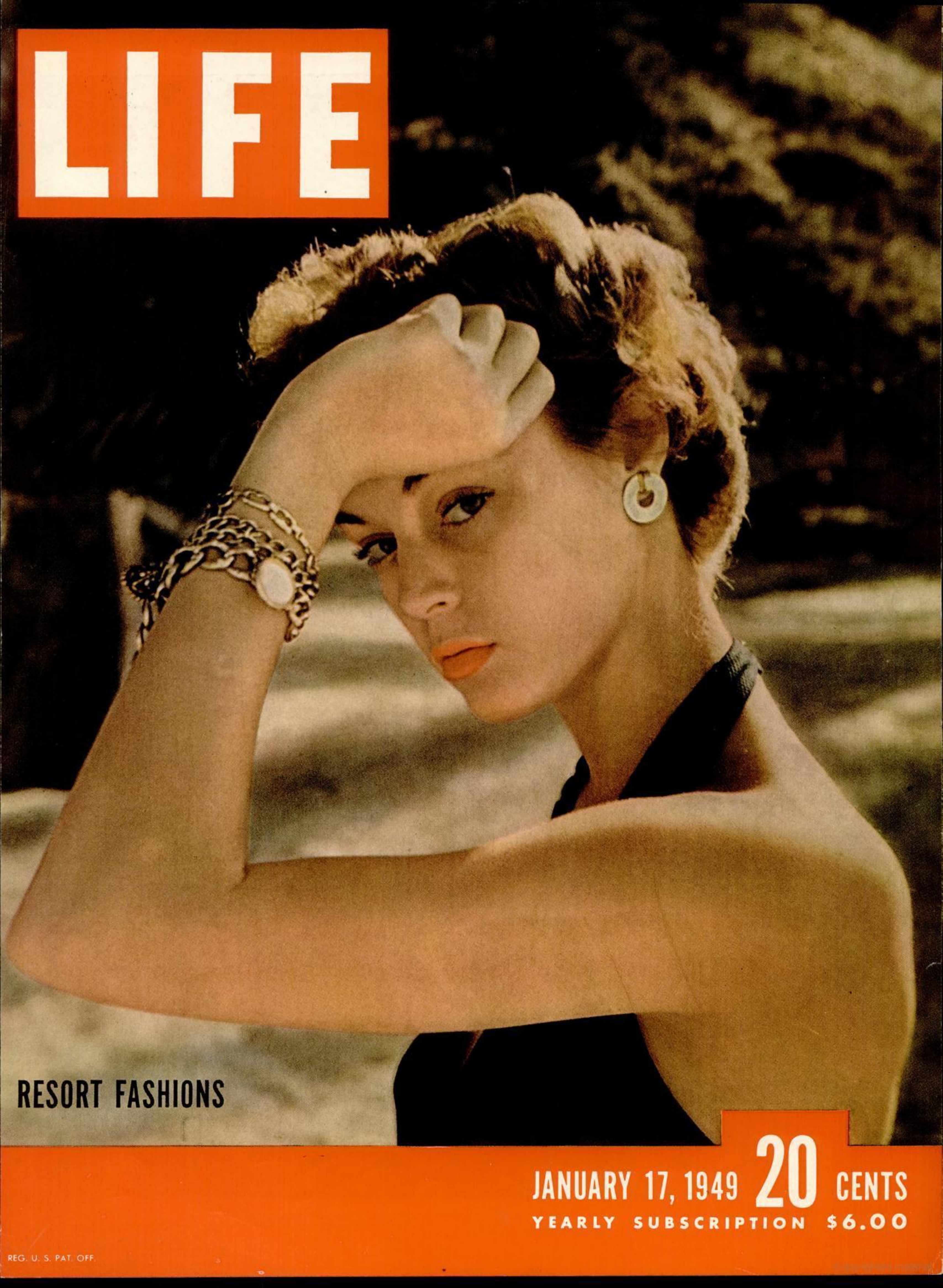


# LIFE



RESORT FASHIONS

JANUARY 17, 1949 **20** CENTS  
YEARLY SUBSCRIPTION \$6.00





An expert pair with tools and patterns, the Richeys of Studebaker. The father, Charles O., is a veteran of 27 Studebaker years. The son, Robert R., is a graduate of Studebaker's 3-year apprentice school.

## Former Air Force Pilot Bob Richey Teams Up with His Dad as a Studebaker Craftsman

**T**HERE'S a story behind the story of nearly every Studebaker father-and-son team. But the way young Bob Richey made the grade had a little special drama in it.

Like many others of his age, Bob took a wartime detour.

He checked out of the Studebaker apprentice school, got into the Air Force, won his wings as a pilot of P-47 fighter planes.

Going back to automobile building could have seemed a let-down to some, after all that. But not to Bob Richey.

There's Studebaker craftsmanship in his blood. Wild horses couldn't hold him from picking up where he left off.

Married today, a dad himself, building a new house, young Richey is regarded throughout the Studebaker plant—and particularly

by his craftsman father—as a top-notch at automotive pattern making.

You can thank families like the Richeys for the surviving soundness that protects your investment in a Studebaker car or truck.

For nearly 100 years, father-and-son teams, and generations of craftsmen who never worked anywhere else, have been keeping the Studebaker flag of quality flying.

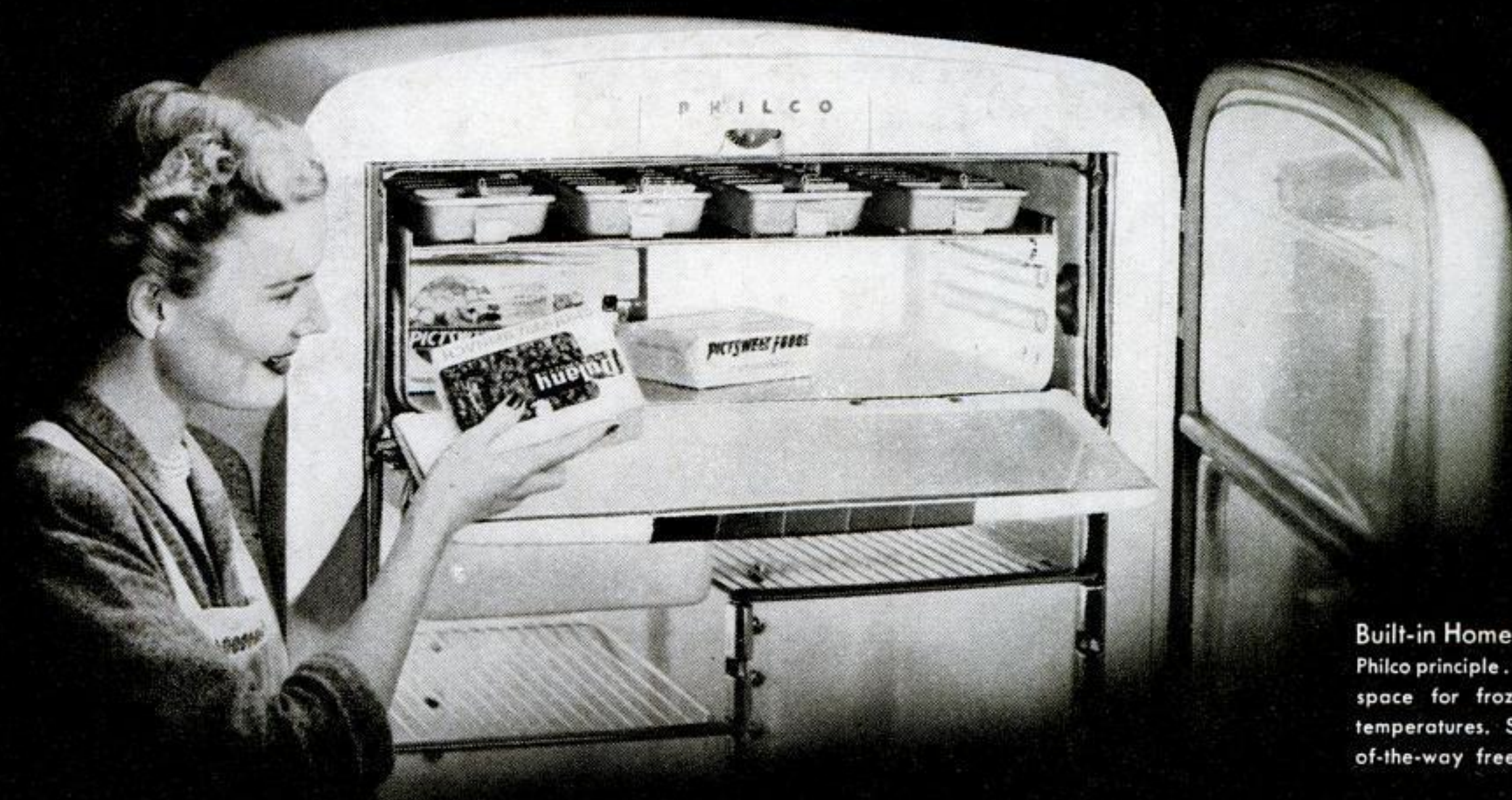


*Here for 1949! The  
Sensational New*

# PHILCO

COMBINATION REFRIGERATOR

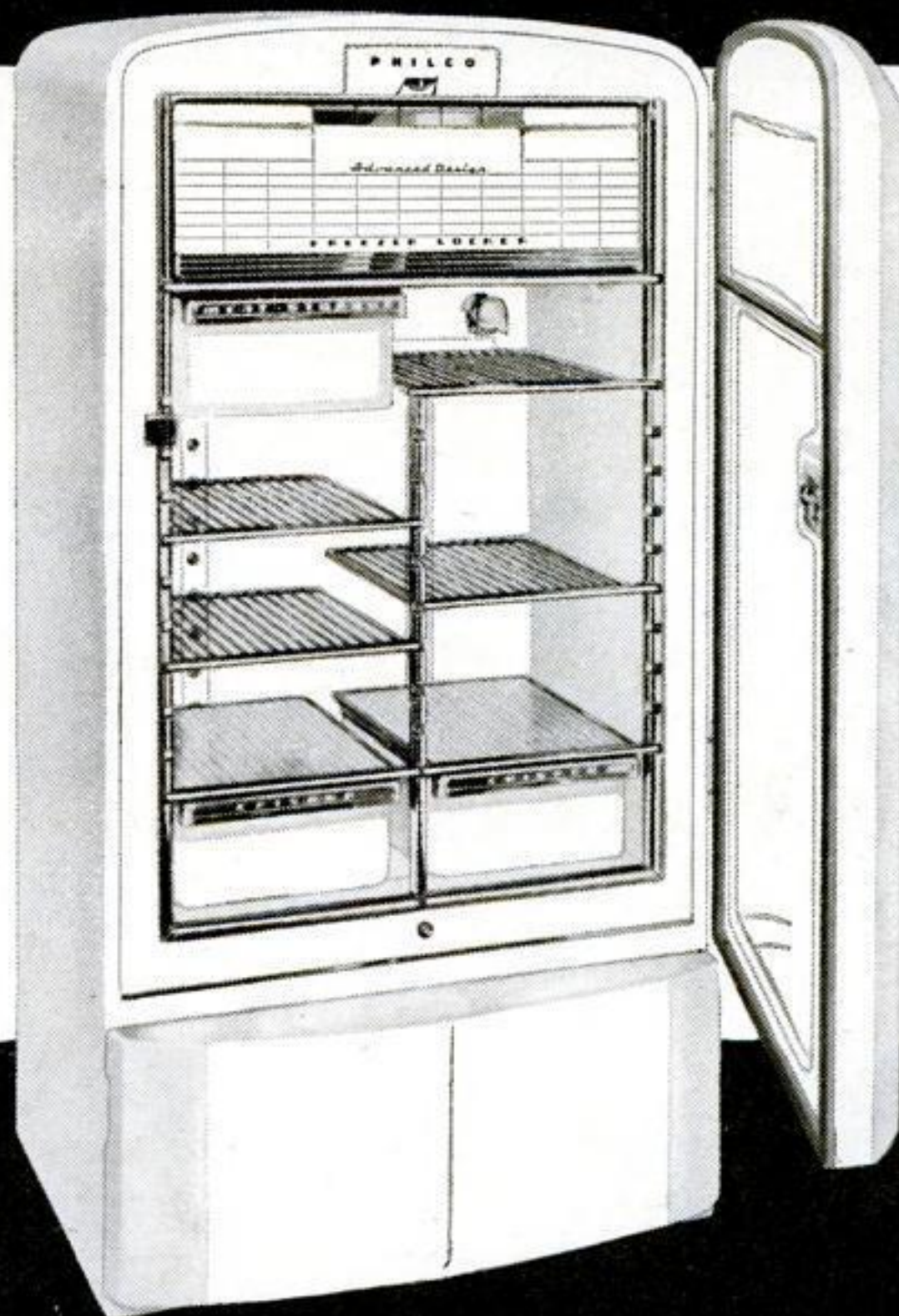
WITH BUILT-IN HOME FREEZER



Built-in Home Freezer with patented Philco principle... gives frost-free storage space for frozen foods at zero-zone temperatures. Separate superfast, out-of-the-way freezing shelf for ice trays.

*"America's Most Wanted Refrigerator!"*

New for '49... a triumph of Advanced Design from the Philco laboratories! The sensational new Philco 893... with huge Built-In Home Freezer... with Balanced Humidity to keep foods fresh and flavorful... with all the latest, most wanted features. New in usefulness! New in convenience! New in big over-size 8.1 cubic feet capacity. See it today. America's greatest refrigerator value.



**COMPLETELY  
ADJUSTABLE SHELVES  
FROM TOP TO BOTTOM**

Most useful, most flexible shelf arrangement ever developed. You adjust the shelves to suit yourself for any size or shape of food. Yes, only Philco has it.



Philco AV-75 Home Freezer holds up to 300 pounds of frozen foods in big 7½ cu. ft. capacity... 3 compartments. Zero-zone temperatures as low as 15° below.

**PHILCO** *Famous for Quality the World Over*

*"It's a  
WONDERFUL  
Refrigerator!"*



This One



YTW0-H6S-70PR





THIS KATIE  
**Did**

THIS KATIE  
**Didn't**

**BE SURE YOU DO!**

Katie-on-the-left bought a pretty cotton dress—with "Sanforized" on the label. (She washed and washed it, and it still fits like new!)

But Katie-on-the-right did *wrong*! She didn't bother to look for the "Sanforized" trademark.

Now her pretty cotton is a sad and shrunken wreck.

When you shop for cottons, demand to see the "Sanforized" trademark with your own two eyes.

It's your guide to clothes that just *can't* lose their looks to shrinkage. See that trademark every time!

**THE STYLE WILL  
NEVER SHRINK AWAY  
FROM THE DRESS WITH  
"SANFORIZED" ON THE LABEL**

**•SANFORIZED•**

TRADE © MARK

Cluett, Peabody & Co., Inc. permits use of its trade-mark "Sanforized," adopted in 1930, only on fabrics which meet this company's rigid shrinkage requirements. Fabrics bearing the trade-mark "Sanforized" will not shrink more than 1% by the Government's standard test.



# Which type of **HEARING AID** have you?

HERE IS VALUABLE INFORMATION ON  
"EVEREADY" BATTERY COMBINATIONS AND PRICES—

## SMALL, SINGLE-UNIT AIDS

The sensational, new "Eveready" "A" battery No. 1005-E... lasts three times as long as its predecessor (No. 1016-E)—because it actually "breathes" oxygen from the air! . . . . . **\$0.70**

"Eveready" "B" battery No. 412-E delivers 22½ volts—yet it's smaller than a box of safety matches! . . . **\$1.05** (15- and 30-volt miniature "Eveready" "B" batteries—Nos. 411-E and 413-E—are also available.)



## OTHER SINGLE- OR DOUBLE-UNIT TYPES

For long life and economy, use "Eveready" "A" battery No. 1035 . . . . . **\$0.10**

"Eveready" "B" battery No. 420-E delivers 22½ volts. **\$1.40** (15- and 30-volt "Eveready" "B" batteries—Nos. 417-E and 430-E—are also available.)



## DOUBLE-UNIT PLUG-IN INSTRUMENTS

These two small "Eveready" batteries can be used with all existing plug-in sets employing 22½ or 30 volts.

Ask your dealer for "Eveready" "A" battery No. 1040-P. . . . **\$0.27**

Use the 30-volt "Eveready" "B" battery No. 430-P. **\$1.65**

("Eveready" "B" battery No. 420-P, 22½ volts, also available.)



## HIGH-VOLTAGE HEARING AIDS

For high-voltage aids, get the "Eveready" "A" battery No. 1052-P. . . . . **\$0.27**

"Eveready" "B" battery No. 455-P delivers 45 volts. **\$1.90**

(33-volt "Eveready" "B" battery No. 433-P is also available.)



## "EVEREADY" BATTERIES MEAN Better Hearing Longer

The makers of "Eveready" batteries are the world's largest manufacturers of dry batteries. Their laboratories are continually coming up with new improvements that lengthen the useful life of "Eveready" batteries... that make for greater efficiency of operation... that make "Eveready" batteries more economical! Your hearing-aid dealer can supply you with "Eveready" batteries for your hearing aid. Ask for them by name.

Other "Eveready" hearing-aid batteries (not illustrated) are:

"B" BATTERIES			"A" BATTERIES	
Type No.	Voltage	Price	Type No.	Price
411-E	15	\$0.85	1015-E	\$0.125
413-E	30	1.25		
417-E	15	0.90	1016-E	0.25
417-P	15	1.15		
420-P	22½	1.40	1040	0.15
425-P	22½	1.50		
430-E	30	1.65	1150	0.15
433-P	33	1.65		

**EVEREADY**  
TRADE-MARK  
HEARING-AID BATTERIES

The registered trade-marks "Eveready" and "Mini-Max" distinguish products of  
**NATIONAL CARBON COMPANY, INC.**  
30 East 42nd Street, New York 17, N. Y.  
Unit of Union Carbide and Carbon Corporation  
**UCC**





You just don't  
know **chili sauce** until  
you taste  **Snider's!**  
It's the real **Old Fashioned**  
kind made from Grandma  
Snider's  secret  
recipe! So  
chunky...  
So spicy...So  
different!





Products of General Foods

TRY SNIDER'S COUNTRY STYLE CATSUP  
AND COCKTAIL SAUCE TOO!

*If the Snider Folks put it up—it tastes like home!*

## LETTERS TO THE EDITORS

### SEASON'S GREETINGS

Sirs:  
Not an addition, not a complaint,  
just a hearty congratulation on the  
completion of another successful year  
of LIFE.

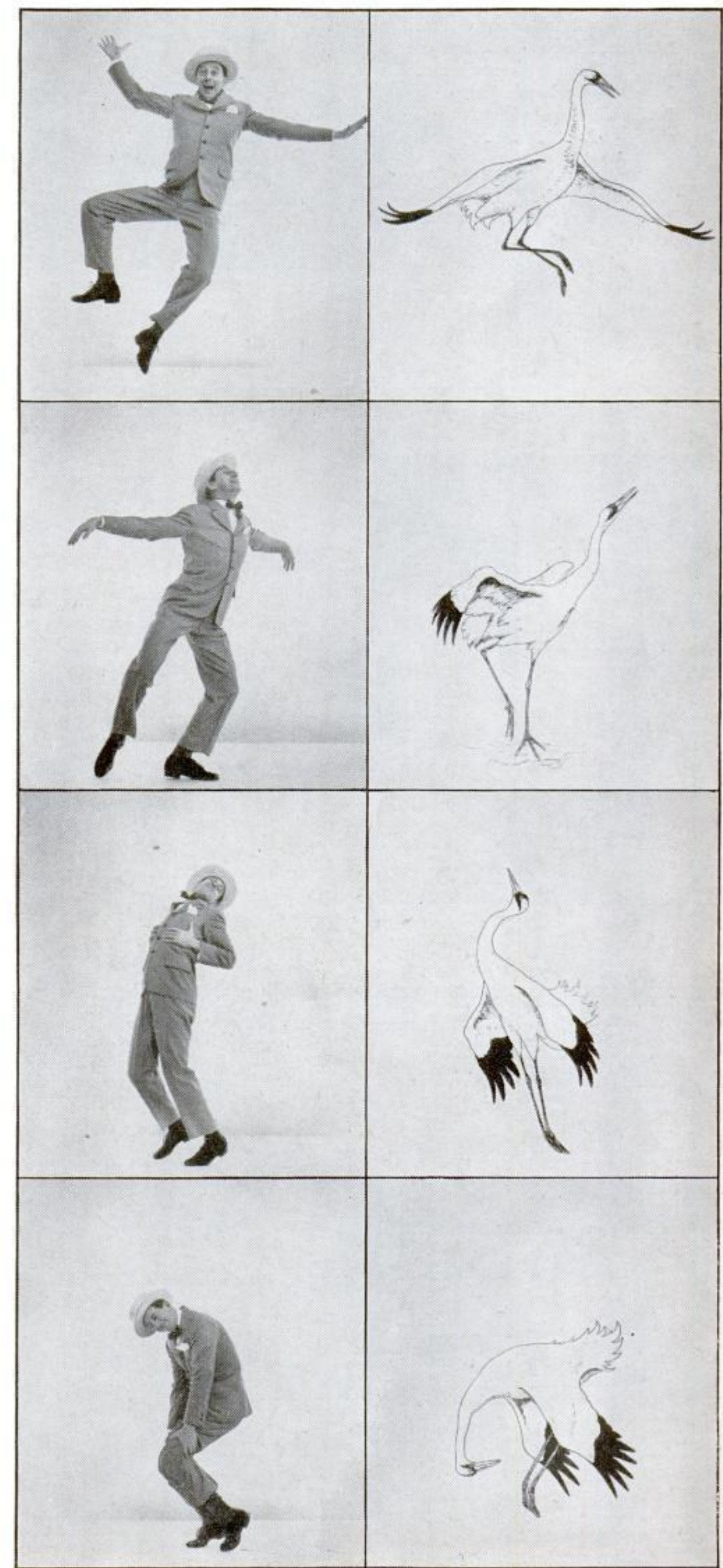
BETTE L. BUDD  
Meriden, Conn.

### WHOOPING CRANES

Sirs:  
In likening Ray Bolger's courtship  
dance to "that of a whooping crane"  
(LIFE, Dec. 27) you struck a more  
felicitous comparison than most of  
your readers probably realized. As one  
who has studied a few of the 33 whoop-  
ing cranes in the U.S., I can testify to  
the resemblance (although the cranes

are slightly more dignified in their  
movements than Mr. Bolger).  
Here are some sketches I made dur-  
ing four hours spent watching two of  
these cranes in the Texas marshes.  
ROBERT P. ALLEN  
Tavernier, Fla.

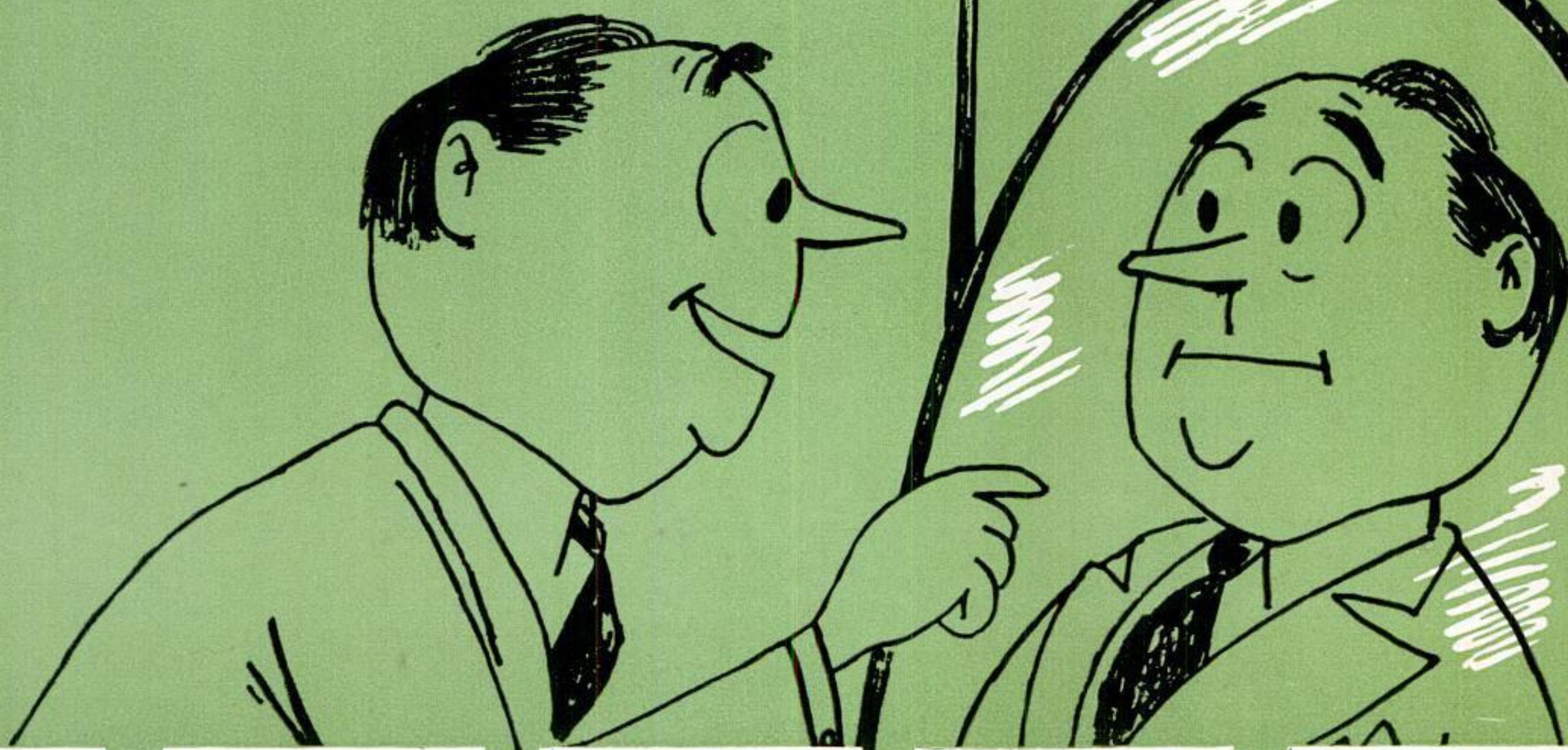
● Robert Allen, field biologist of the  
National Audubon Society, is the  
world's leading authority on whoop-  
ing cranes, the largest and one of the  
rarest species of U.S. birds. For the  
past two years he has been studying  
their habits to see if there is any way  
of saving them from extinction. In  
order to get close enough to watch  
them, he has spent many hours in-  
side a dummy cow made of painted  
canvas.—ED.



CONTINUED ON PAGE 6



# Test yourself on this Car Quiz:



1 Which lowest-priced car was the first to bring you Hydraulic Brakes?

2 Which lowest-priced car introduced Floating Power?

3 Which lowest-priced car pioneered the Safety-Steel Body?

4 Which lowest-priced car has had Hotchkiss Drive for 21 years?

5 Which lowest-priced car—in 1934—introduced the cradled comfort of Scientific Weight Distribution?

6 Which lowest-priced car has had Coil Front Springs since 1939?

7 Which lowest-priced car gives you the Longest Wheelbase?

8 Which lowest-priced car was the first to give you Airplane-Type Shock Absorbers?

9 Which lowest-priced car gives you Super-Cushion Tires on Safety-Rim Wheels at no extra cost?

10 Which lowest-priced car—famous for automotive “firsts”—can you continue to look to for the most advanced features?



...You're right! The answer to all the questions

# PLYMOUTH

THE LOW-PRICED CAR MOST LIKE HIGH-PRICED CARS





Model 820

Popular singing star of stage, screen and radio

*Morton Downey enjoys America's Grandest Entertainment*



## GE DAYLIGHT TELEVISION

It's magic! The greatest shows ... yours with G-E Daylight Television! It's *extra* bright, *extra* clear for *extra* enjoyment in normally lighted rooms. 12½" direct-view tube. You also get FM and AM radio... plus dual phonograph that plays *long-playing* and standard records, with the G-E Electronic Reproducer. Mahogany veneered cabinet. Model 820.

General Electric Company, Electronics Park, Syracuse, New York

### Performance-Engineered at Electronics Park

G-E Daylight Television is a product of famous Electronics Park, world center of electronic progress. To be sure you get Daylight Television insist on General Electric—no other kind of television at its price can beat it for clarity, for realism!

### NEW! LARGE-SCREEN TABLE TELEVISION!

12½-inch direct-view tube. Get G-E Daylight Television for extra *see-ability* even in broad daylight. All active U. S. channels. Mahogany veneered cabinet. Model 814.

G-E Television models from \$325\* to \$2,100.\* Installation and service contract extra.



\*Prices slightly higher West and South. Prices subject to change without notice.

*You can put your confidence in—*  
**GENERAL ELECTRIC**

## LETTERS TO THE EDITORS

CONTINUED

### THE STORY OF CHRIST

Sirs:

LIFE's reproductions of the Giotto murals (Dec. 27) are convincing proof that modern man isn't obsolete. We need fear no spiritual obsolescence as long as the Arena Chapel stands to peal its powerful message of that sacrifice and hope through the centuries.

FRED M. MINOTTI

Baltimore, Md.

Sirs:

... In my humble opinion the great art museums of the world have never rendered a more brilliant service than yours. Giotto could not have imagined that in a land yet to be discovered millions of people would thrill to his story of Christ, at Christmas in the year 1948.

CARL A. ZIEGLER

Philadelphia, Pa.

### FERNANDEL

Sirs:

The good Lord gave that man Fernandel a face to make the cynics giggle (LIFE, Dec. 27), and you a magazine to print it in. ... I thank the Lord for both. Fernandel liking America is better than 10,000 words on the subject; Fernandel thinking over the peaceful possibilities of atomic energy should be framed and sent to David Lilienthal.

... Your photographer Mr. Halsman has pulled off a tour de force. As for Fernandel, may he live forever. And don't, for heaven's sake, ever let him learn the English language.

G. GRAY

Bridgeport, Conn.

Sirs:

I had been feeling particularly blue this Christmas. I got my first real laugh with Fernandel. ...

T. DUANY

New York, N.Y.

### MISSING QUEEN

Sirs:

In the family portrait (LIFE, Dec. 27) I noticed the omission of Her Majesty Queen Elizabeth. Isn't she in the family? I wondered why she isn't included. Perchance mother-in-law trouble?

STELLA ANGELICA

Hartford, Conn.

Sirs:

Is Queen Elizabeth taking the picture?

MICHAEL SACK

Jacksonville, Fla.



● Queen Elizabeth was neither behind the camera nor in trouble with her mother-in-law. The photograph, incorrectly captioned "family portrait," actually showed the infant prince with his mother and eight sponsors. His father stood in as proxy for Prince George of Greece, the Earl of Athlone represented King Haakon.—ED.

CONTINUED ON PAGE 8

## IMPROVE YOUR PHOTOGRAPHY

with *Wollensak*



### LENSES AND SHUTTERS

Found On Americas  
Finest Cameras, Enlargers  
and Projectors.

Ask for  
RAPTAR LENSES  
and  
RAPAX SHUTTERS



*Wollensak* OPTICAL CO.  
MEANS FINE LENSES ROCHESTER 5, N.Y.

Also Makers of Binoculars,  
Telescopes, and the Rambler Field Glass



In a carefully tended Vermont maple grove, young trees gradually replace older trees so the yield of maple sap will be maintained.

### Longing for real maple sugar flavor?

Anyone who has ever tasted real maple sugar can never forget its tempting, mouth-watering flavor!

To get that real maple sugar flavor in Vermont Maid Syrup, our skilled blenders select full-flavored maple sugar; then blend it with cane sugar. This gives you, at moderate cost, a uniformly rich and delicious real maple sugar flavor. At your grocer's.

Penick & Ford, Ltd., Inc.  
Burlington, Vermont



**Vermont Maid**  
Syrup





# ***FIRE*** ***THE FIFTH HORSEMAN***

**( AND A PENNY )**

***sprang a fiery death trap!***

Steve put a penny back of the blown fuse. Now Janet could plug in three or four appliances on one outlet ... and the fuse *couldn't* blow.

Then one evening when the appliances all were going, the overloaded wires grew hot and started a smoldering fire inside the walls.

But Steve and Janet didn't know. And after the baby had been put to bed they stepped out for a breath of fresh air.

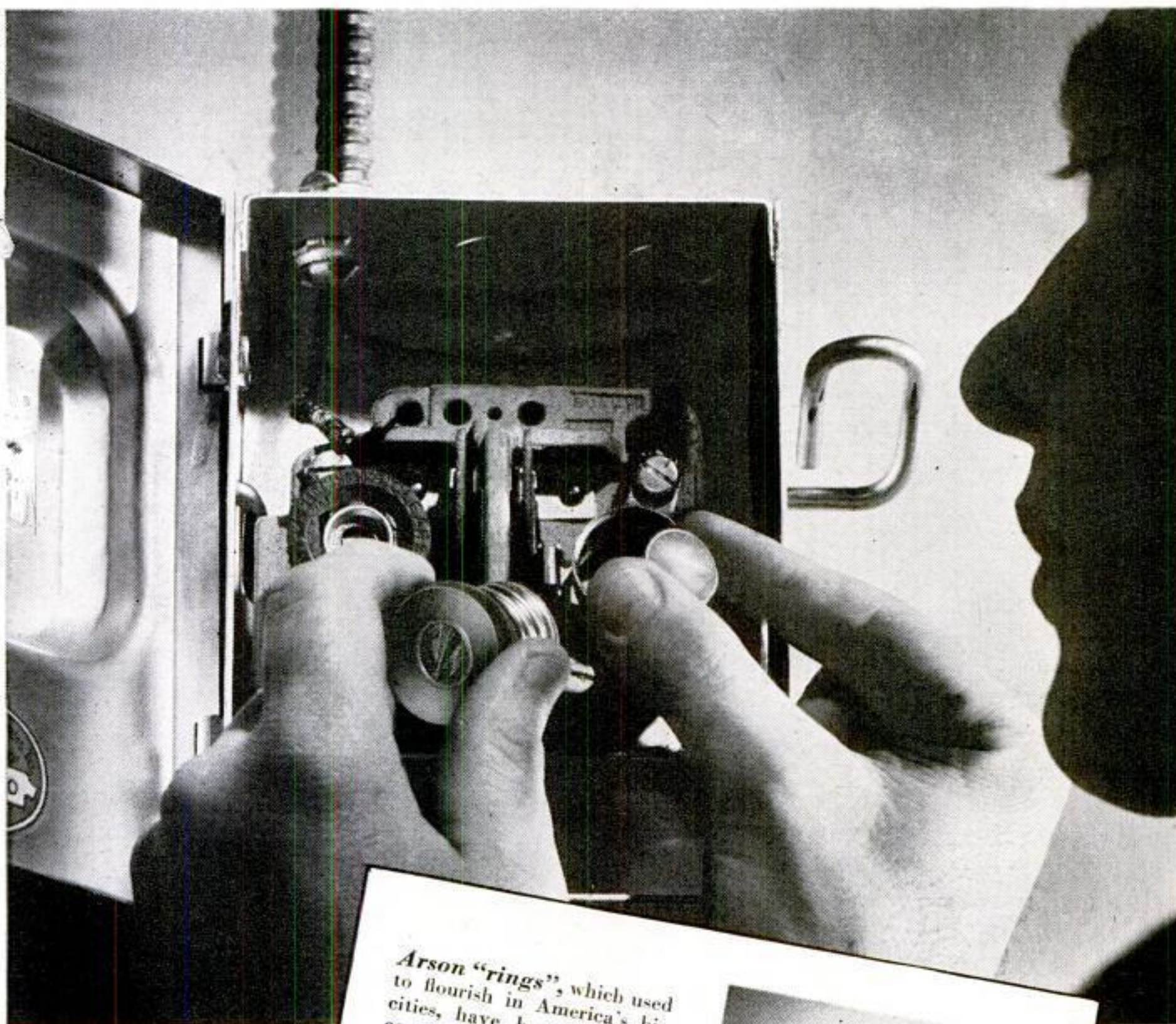
When they returned, smoke and flames were pouring from the windows ... their child was dead of suffocation ... another young life sacrificed to Fire—the Fifth Horseman.

Over 200 fires a day are charged to overloaded circuits, faulty wiring and defective appliances!

But you can protect your family! Here is how:

1. Don't overload circuits. Use only *electric wiring* and *appliances* bearing the Underwriters' Laboratories Seal.
2. Clean, repair and insulate your *heating plant*, *stove* and *chimneys*.
3. Avoid improper use of *gasoline* and *benzine* for home cleaning.
4. Put every *match* out cold.
5. Chaperon your *cigarette*—don't let it go out alone.

Put these simple rules into practice ... and you'll stop 3 out of 4 fires before they start.



*Arson "rings", which used to flourish in America's big cities, have been driven to cover. Of the 400 individual arsonists convicted last year, more than half were juveniles and mental irresponsibles. The National Board has long led the fight against incendiarism; its investigators work closely with the authorities to track down all such "firebugs"... another service that has a bearing on the low cost of fire insurance to you.*



*The Member Fire Insurance Companies of the*  
**NATIONAL BOARD OF FIRE UNDERWRITERS**  
*—for Prevention of Loss of Life and Property by Fire*

***THE FIFTH HORSEMAN***

**FIRE WILL KILL NEARLY  
 1000 PEOPLE THIS MONTH!**

**FOR YOUR SAFETY'S SAKE  
 SEND FOR THIS FREE BOOKLET**

National Board of Fire Underwriters  
 85 John St., New York 7, N. Y. E-7  
 Please send me a copy of "The Fire Safe Home"—new 20-page booklet showing how to guard my family and home against fire.

NAME \_\_\_\_\_  
 STREET \_\_\_\_\_  
 CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_



Like  
getting 2  
B.B pens  
for the  
price  
of one!



America's most popular pen-plus  
an extra "perma-dri" ink refill.  
(Fits any B.B. pen)

Pen.....98¢  
Refill...49¢  
Reg. Price \$1.47

Both  
for 98¢

**BETTER HURRY! THIS SPECIAL ENDS FEBRUARY 15, 1949.**

The jewelry-styled B.B. won't skip, scratch, clog or blot. More than 20,000,000 users are proof of its dependability and outstanding performance. Pen and refill contain exclusive "PERMA-DRI" INK...rolls on dry, stays permanent. Why pay \$15 for a pen? Buy the sensational, dependable "Executive," "Shorty" or "Retractable"...

**B.B.**

**WORLD'S LARGEST SELLING PEN**

B.B. PEN COMPANY, INC., HOLLYWOOD, CALIFORNIA

## LETTERS TO THE EDITORS

CONTINUED

### CHARLES DICKENS

Sirs:

Your Charles Dickens article (LIFE, Dec. 27) refers to *David Copperfield* as representing the author's hard boyhood. Could it be that he reversed his initials in *David Copperfield*? D.C. reversed would be C.D., Charles Dickens.

HARRY V. LAWRENCE

Boston, Mass.

● Dickens considered several names before he finally decided upon *David Copperfield*. John Forster, Dickens' friend and biographer, took credit for calling his attention to the coincidence in initials. In *The Life of Charles Dickens* Forster wrote, "He was much startled when I pointed this out, and protested it was just in keeping with the fates and chances which were always befalling him. 'Why else,' he said, 'should I so obstinately have kept to that name when once it turned up?'" —ED.

### EUROPE'S CHILDREN

Sirs:

Who can look at your photographs of Europe's children (LIFE, Dec. 27) and not reach for his checkbook?

On many occasions in 1947 I walked down the Via Vittorio Veneto in Rome where the rich Italians and tourists sat in sidewalk cafes drinking thick American chocolate and eating luscious Italian pastries while blind and crippled children danced on their crutches and sang in feeble voices, hoping for a few lire or the leavings on the plates.

CONTINUED ON PAGE 11

Please  
send



to \_\_\_\_\_ NAME

\_\_\_\_\_ ADDRESS

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

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I enclose \$ \_\_\_\_\_

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Give to your newsdealer

or mail to **LIFE**

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L-1-17

*Daring yet Delightful!*



The

"HALF-BRA"  
by

*Lovable*

Wear it with  
strapless or off-  
shoulder dresses.  
Cleverly boned so it  
holds up...stays up!

\$2.00

#832 Black lace over pink. #831 all  
white rayon satin. A & B cup, sizes 32 to 38.

YOU'LL LOOK LOVELY, TOO,  
IN A *Lovable* BRA

Lovable Brassiere Co., Dept. LJ17, 358 5th Ave., N.Y.C.1

You make  
a pretty  
picture  
in  
Wunderhose



Pretty nylon  
Wunderhose  
flatter girls' legs like  
a compliment! Try glamorous full-fashioned,  
daytime tailored-seams, sporty  
seam-frees: and don't forget cotton  
anklets in cheery colors, for little  
girls and boys; for mother too.

RICHMOND  
HOSIERY MILLS,  
ROSSVILLE, GA.  
★  
WUNDERHOSE  
ARROWHEAD  
EVERWEAR

*Wunderhose*



# Meat makes breakfast better —

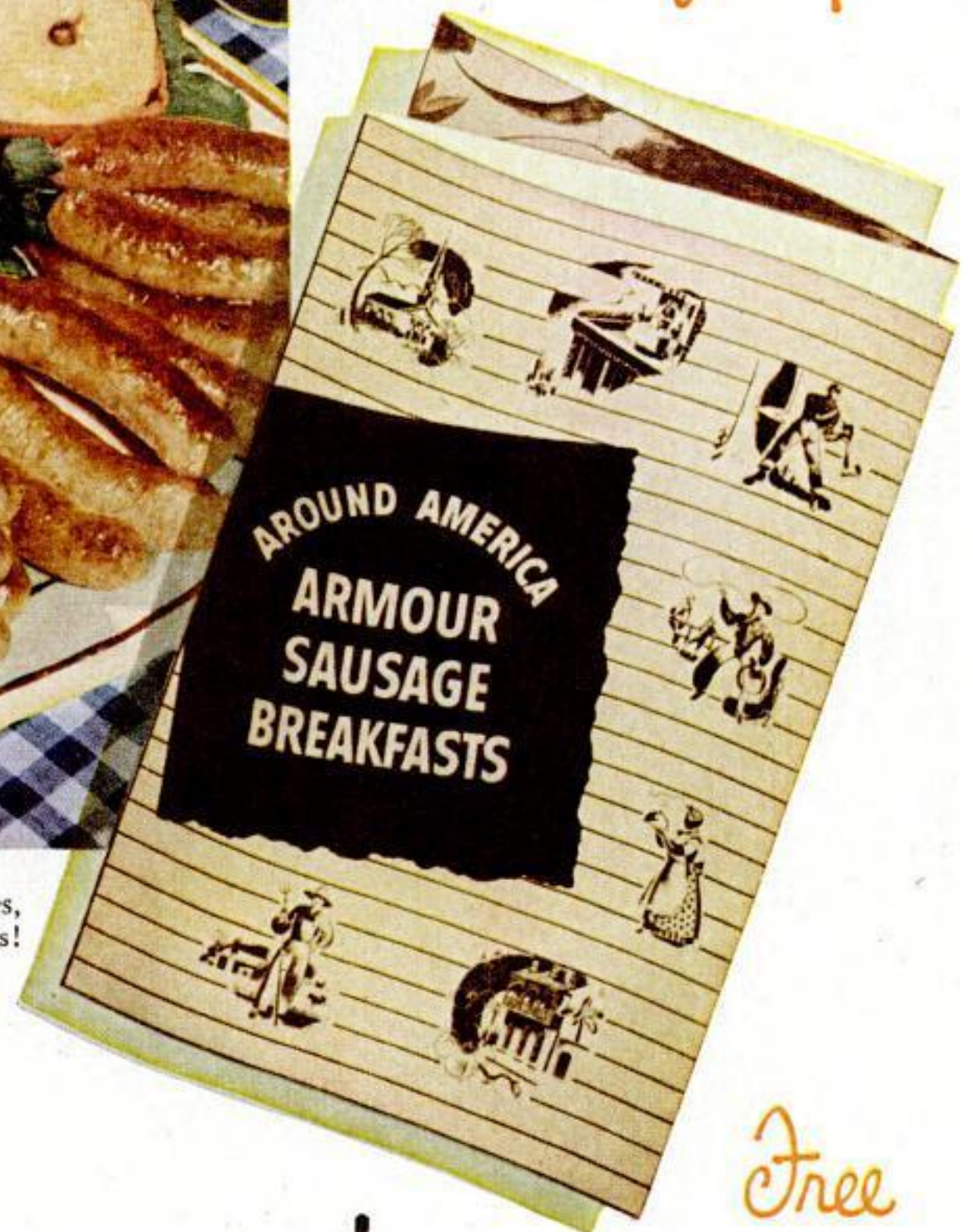
*better eating!  
better for you!*



South-of-the-Border Breakfast combines Butter-broiled Grapefruit, Armour Sausage Patties, Cornbread and Tomato Preserves!



New England Breakfast—Sugar-Baked Apples, Armour Sausage Links, Hot Drop Biscuits!



*Free  
at your meat  
counter!*

## Enjoy Around-America Armour Sausage Breakfasts!

### New folder giving you 7 favorite American Breakfasts

Know what a Lumberjack Breakfast is? A Plantation Breakfast? Find out in this unusual recipe-and-menu folder that gives you seven authentic regional breakfasts. Pick it up at your meat counter. And pick up some Armour Pure Pork Sausage, too! It's full of the good, natural flavor of fine pork, lightly seasoned. So good because it's made fresh every day in an Armour Sausage Kitchen near you. The perfect sausage to make these better-eating suggestions taste their *best!*

*The best and nothing  
but the best is labeled*

**ARMOUR**





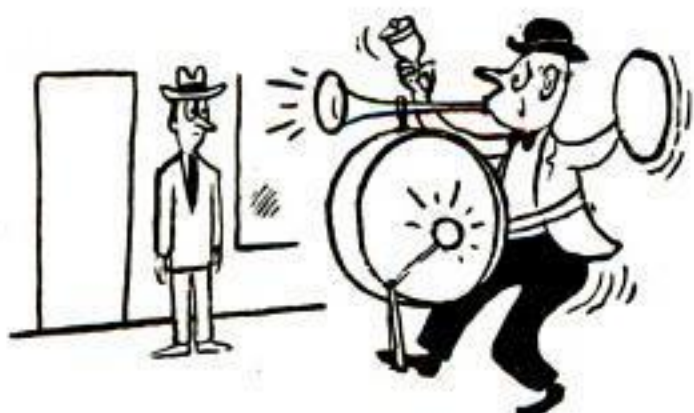


Green Giant Brand peas and Niblets Brand whole kernel corn. Green for springtime sweetness—gold for the flavor of sunshine. Class colors for peas and corn that are in a class by themselves. *Picked and packed at the fleeting moment of perfect flavor.* The jolly Green Giant on the label means sweeter eating on your table.

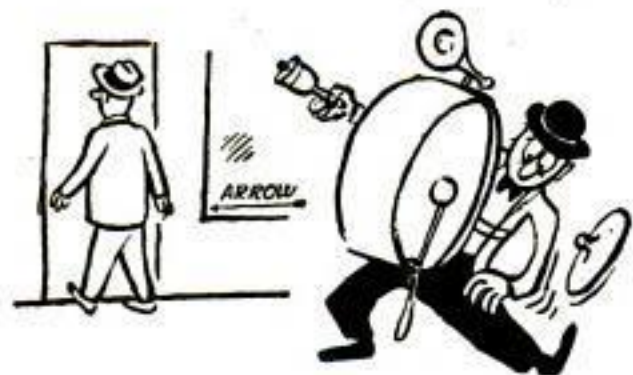
*Listen to the Fred Waring Show on NBC every Friday morning for the Green Giant*  
 Minnesota Valley Canning Company, headquarters, Le Sueur, Minnesota; Fine Foods of Canada, Ltd., Tecumseh, Ontario.

"Green Giant" and "Niblets" Brands Reg. U. S. Pat. Off. © MVCCo.





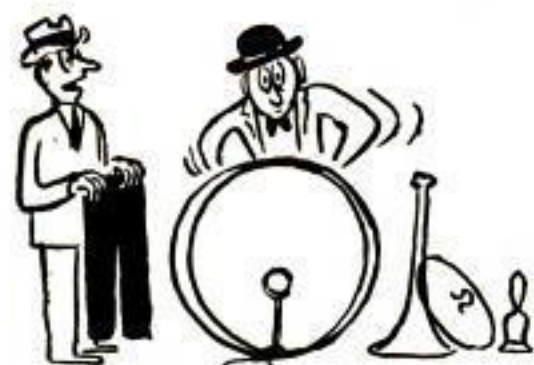
*A one-man band was distressed*



*For he wriggled through every request.*



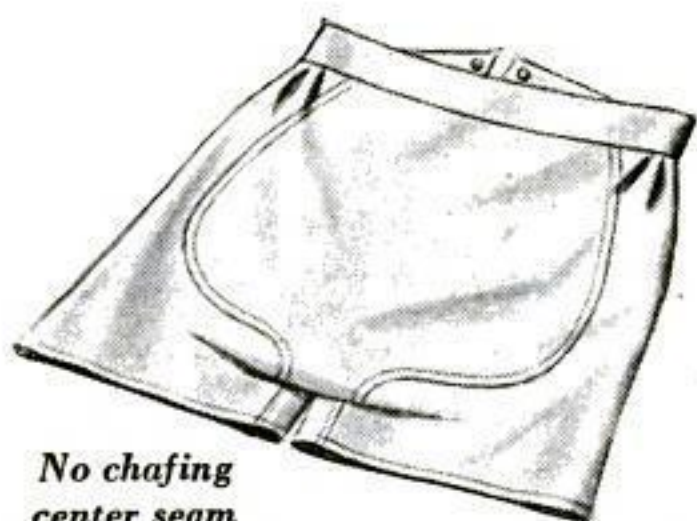
*Then a heckler cried out:*



*"Arrow Shorts, without doubt."*



*Won't chafe you at all—they're the best!"*



No chafing center seam

Sanforized-labeled • Gripper fasteners elastic or tie side • SPRINTER (all-elastic waistband) • adjustable back.

# ARROW SHORTS

\$1.25 \$1.50 \$1.65 • Arrow Undershirts, 85¢ up

Made by the makers of Arrow Shirts  
Cluett, Peabody & Co., Inc.

## LETTERS TO THE EDITORS

CONTINUED

Had I had all the wealth of Croesus it wouldn't have been enough. My novels [*Dynasty of Death*, *This Side of Innocence*, etc.] have always been exceedingly popular in Italy, and so I left my royalties, many hundreds of thousands of lire, to be used in that country for the children.

TAYLOR CALDWELL

Eggertsville, N.Y.

Sirs:

The pictures touched me deeply. Is there any way by which an orphan child can be sent to an American couple for adoption?

My husband and I would like to raise a child, especially one who started with all the odds against him.

MRS. PAUL DEISHER

Bernville, Pa.

● Authorities recommend that families who wish to adopt a European orphan apply to the department of welfare in their own state. If, as is likely, there are no suitable children available, the welfare department then gets in touch with the U.S. Committee for the Care of European Children, Inc., the only agency authorized to bring them into this country.

There are many complications, however. To begin with, under U.S. immigration laws no foreigner, adult or child, can enter this country without providing date and place of birth. With war orphans this is often impossible, since few of them are old enough to remember where they came from. Furthermore European children come under the same national quota as adults and must wait their turn. The Displaced Persons Act allows only 3,000 children under 16 to come in without quota.

Moreover while most of the obstacles are American-made, Europe is not anxious to depopulate itself by shipping its children away. The committee has been able to bring in some 3,000 children since 1940, including British children who were temporary guests. The others were usually 12 or over, and therefore too old to suit many adopting parents. In all, only 29 of them were legally adopted in the U.S.—ED.

**Subscription rates:** U.S., Alaska, Hawaii, Canada, Newfoundland, 1 yr., \$6.00; 2 yrs., \$11.00; 3 yrs., \$15.00. LIFE International edition (fortnightly) for Canal Zone, Puerto Rico, Virgin Islands, 1 yr., \$4.50; all Pan American Postal Union countries and Philippines, 1 yr., \$6.00; Great Britain and Ireland, 1 yr., \$8.00; all other countries, 1 yr., \$7.50.

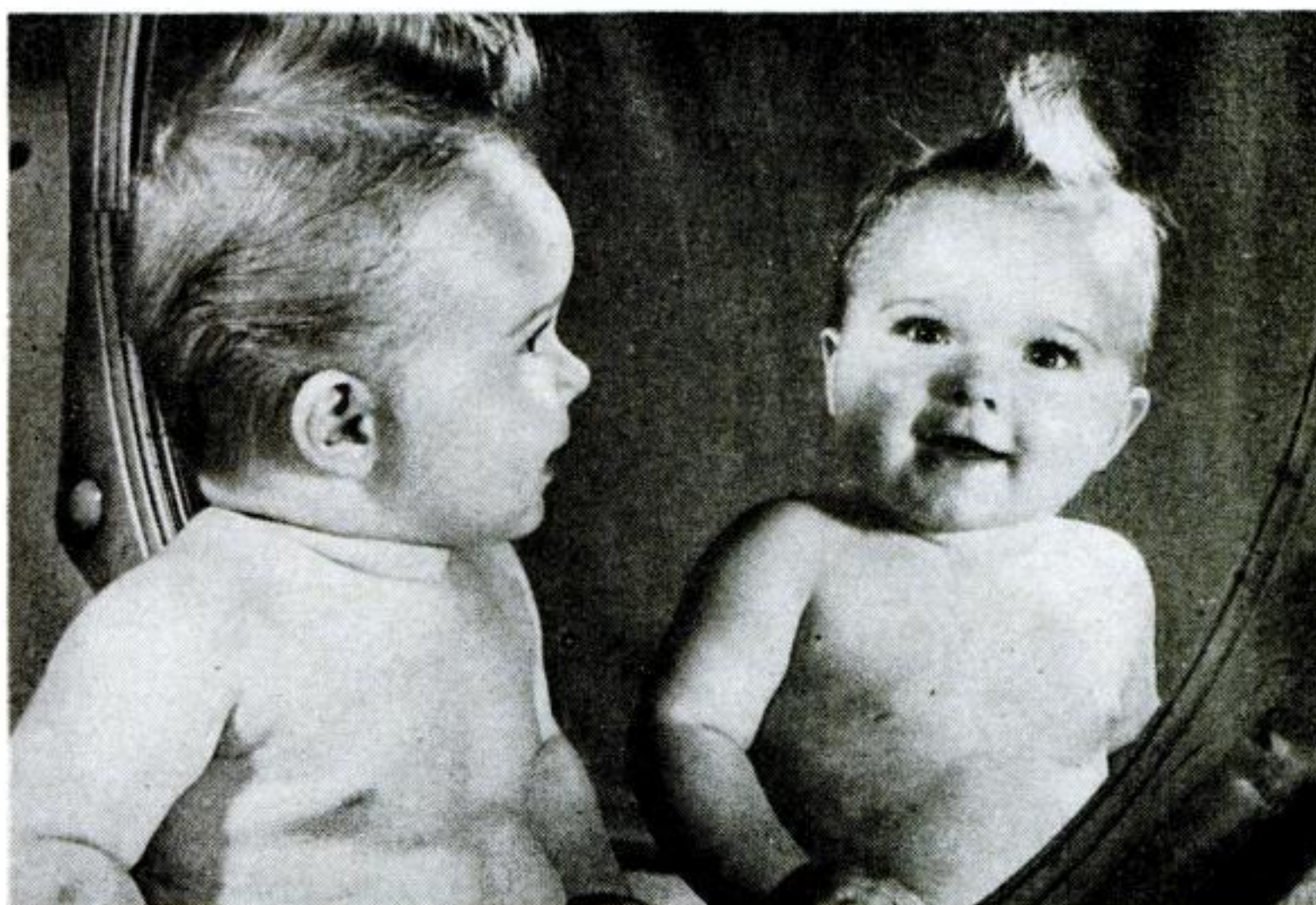
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**Address all editorial and advertising correspondence to LIFE, Time & Life Building, 9 Rockefeller Plaza, New York 20, N. Y.**

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## For the next two months



## We'll GUARANTEE your pictures!



(And you don't even have to use this camera) ■■■■



Yes, we'll guarantee that you're satisfied with every picture you take on Ansco Superpan Press Film for the next two months (up to March 31, 1949).

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**Yes, "soaping" your hair  
with even finest liquid or cream  
shampoos hides its natural  
lustre with dulling soap film**

✓ Halo—not a soap, not a cream—contains no sticky oils, *nothing* to hide your hair's natural lustre with dulling film. Made with a new patented ingredient, Halo brings out glossy, shimmering highlights the very first time you use it! Its delightfully fragrant lather rinses away quickly, completely in any kind of water—needs no lemon or vinegar rinse. For hair that's naturally colorful, lustrously soft, easy to manage—use *Halo Shampoo*! At any drug or cosmetic counter.

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cannot leave  
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✓ Gives fragrant,  
soft-water lather  
even in hardest  
water!

✓ Leaves hair  
lustrously soft, easy  
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**Halo reveals the hidden beauty of your hair!**

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gives your hair that  
"JUST-COMBED" LOOK  
... all day long!



Contains TRIPLE-A  
LANOLIN for better  
scalp care... relief  
from loose dandruff.



Hair LOOKS natural  
...FEELS natural...and  
keeps well-groomed  
hours longer!



Like cream hair tonics?

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\*This special compound gives  
lustre... keeps hair in place  
without stiffness.



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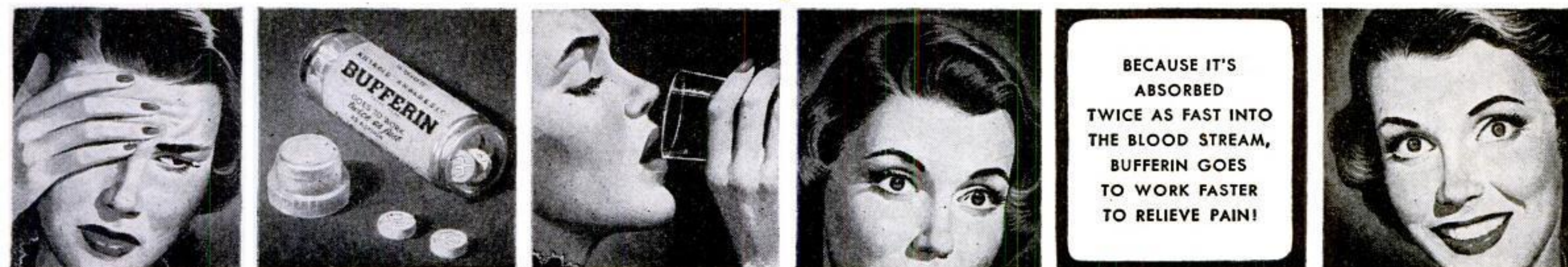
# Bufferin

TRADE-MARK

*Acts twice as fast as aspirin!*



## New, remarkable product for the relief of pain!



*Because it's antacid... Bufferin doesn't disagree with you!*

**Offers far faster relief to sufferers from simple headaches, aches and pains of colds, neuralgia, women's periodic headaches, minor muscular aches and pains.**

**A**FTER 4 YEARS of research, a remarkable new product—BUFFERIN—has been developed for the relief of pain.

A BUFFERIN tablet—like an aspirin tablet—disintegrates rapidly in water or stomach liquids. But, what's important, BUFFERIN is absorbed into the blood stream **TWICE AS FAST**—on the average—as aspirin. It goes to work **TWICE AS FAST** in your body to relieve pain.

Many people—because of experience or their doctor's advice—always take an antacid when they take aspirin. With BUFFERIN this is not necessary because BUFFERIN is antacid.

In a group of 200 patients, more than 20 of them had previously suffered gastric disturbances after taking aspirin. In clinical tests, after identical doses of BUFFERIN, only one person out of the 200 had even mild distress.

The antacids in BUFFERIN, you see, actually protect your stomach from aspirin irritation. Your doctor has full medical details about BUFFERIN. Ask him about it today.

**For faster pain relief next time**, ask your druggist for BUFFERIN—the modern pain-relieving remedy that acts twice as fast as aspirin.

In handy 12-tablet, pocket-size package—or economical 36 and 100-tablet packages for home use.

A Product of Bristol-Myers



*Acts twice as fast as aspirin!*

BUFFERIN IS A BRISTOL-MYERS TRADE-MARK





**HER LIPS TAPED.** Virginia Taylor starts her long task. After the first day, however, she decided to give up the tape. The notebook is for messages.

## ***SPEAKING OF PICTURES . . .***

***. . . WOMAN GETS \$1,000 FOR KEEPING QUIET ONE WEEK***



**FIRST MEAL** right after the program finds Charles Taylor getting to know Maralyn (*left*) while Virginia just sits.



**SIGN LANGUAGE** was often used by Virginia for communicating with her husband. He is a plumbing salesman.



**LOOK OF AMUSEMENT** is all Virginia gets from nephew Steven when she tries to take away his scooter.



**AT HAIRDRESSER'S,** where most women like to chat, mute Virginia draws curious glances from other customers.



**HOUSE-TO-HOUSE SALESWOMAN** (*left*) became so upset by system that she began to write instead of talking.



**SHOPPING IN SILENCE,** Virginia writes out her order on a pad. Most clerks soon caught on to the gag.

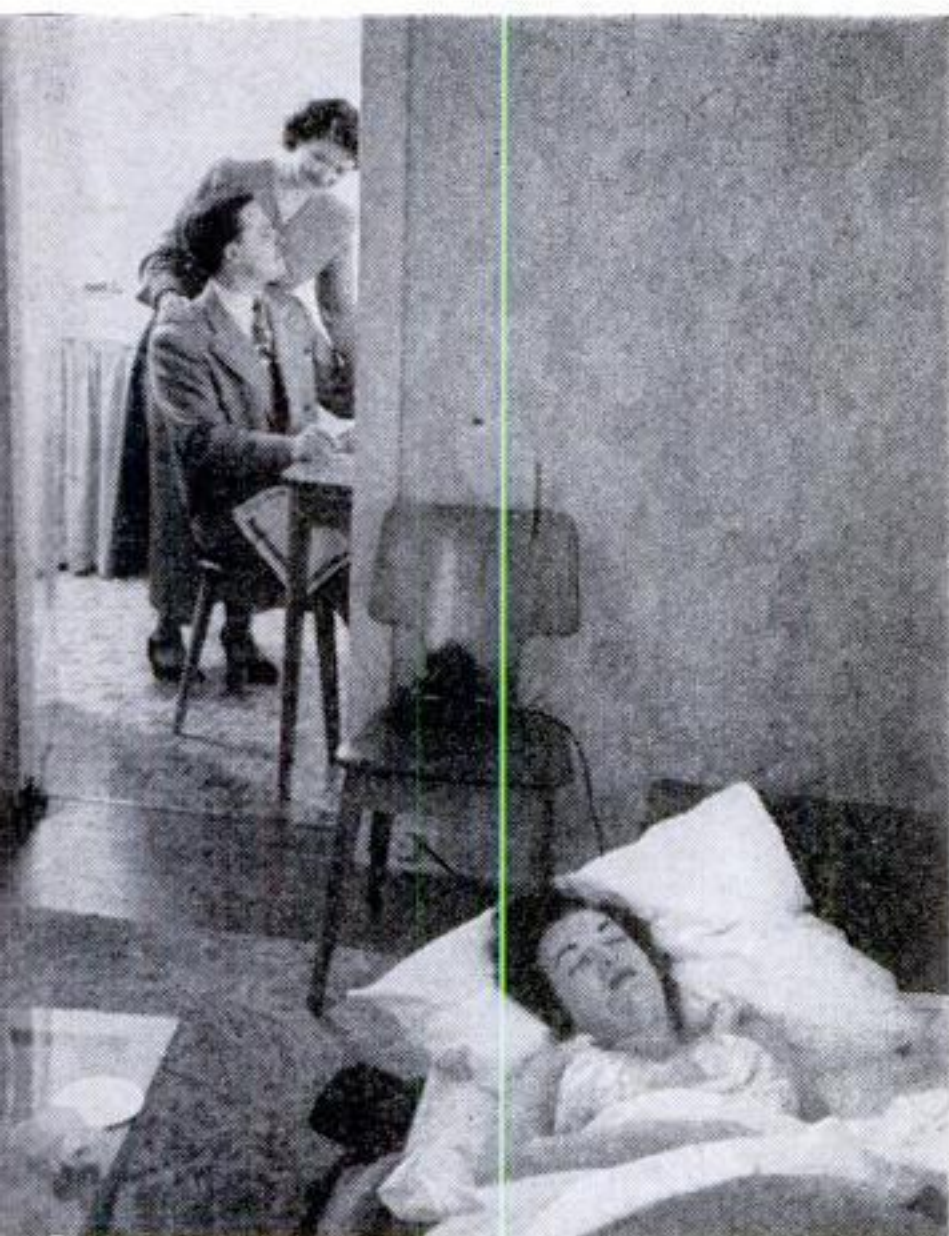


The week of Dec. 14 to 21 was a grueling one for Mrs. Charles R. Taylor of Pasadena, Calif. Radio's give-away craze, so desperate that recently everything from Adolphe Menjou to \$1,000 worth of books has been pressed on winners, made her the victim of its most frantic stunt to date. If Mrs. Taylor could refrain from talking for the entire week, the program *People Are Funny* would pay her \$1,000. But if so much as one word passed her lips, the \$1,000 would go to a very attractive movie bit-player, Maralyn Peterson, whom the program had sent not only to keep tabs on Mrs. Taylor but also to entertain Mr. Taylor.

"This'll be a snap," said Maralyn beforehand, "and besides I've brought along a black silk negligee." Despite Maralyn, however, Mrs. Taylor proved equal to the challenge. She spent the first day with her lips firmly taped (*left*), then decided to go it the rest of the way on sheer will power. Determinedly she wrote out messages on a blackboard or a piece of paper. Her narrowest escape came when she almost began singing in church (*below*). At the end of the week, with two crisp \$500 bills clutched in her hand, Mrs. Taylor finally spoke. For her historic words, turn the page.



**PROGRAM'S ART LINKLETTER (RIGHT) ASKS TAYLORS (LEFT) IF THEY WILL TRY FOR PRIZE**



**ON DAYBED** in the Taylors' living room, Maralyn sometimes overslept but insists Virginia never talked.



**PHONE CONVERSATIONS** were confusing, Maralyn having to relay messages which Virginia wrote down for her.



**DURING BREAKFAST**, irked at being left out of conversation, Virginia reads the paper while the others talk.



**VISITING WITH RELATIVES**, Virginia maintains a clamlike silence for which she suffers much kidding.



**CHURCH CHOIR** sings robustly while Virginia remains mum. Mr. Taylor leads choir, teaches in the Sunday school.



**AFTER SERVICE** Virginia resists temptation to gossip and lets her husband tell their friends about the contest.



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**a new way of life for more than  
a million Americans**



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growing network of architect-planned trailer parks provide  
an attractive, economical solution to the housing problem.**

You'll find the newest trailer coaches offer the privacy of separate rooms, the beauty of decorator-styled appointments, the convenience of complete modern kitchens. And they come to you *completely furnished*—ready for immediate occupancy—at prices surprisingly low.

The thousands of trailer parks from coast to coast are growing in number and attractiveness. Many are architect-planned, beautifully landscaped.

Their complete facilities often include swimming pools or beaches.

Be sure you buy a trailer approved by the Trailer Coach Manufacturers Assn. The TCMA symbol assures you it has been built to the Association's exacting standards for basic features and dependable construction. Write for free booklet giving details of America's finest makes. Address Dept. L-19, T.C.M.A., Civic Opera Bldg., Chicago 6, Illinois.



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## SPEAKING OF PICTURES

CONTINUED



**AFTER WINNING** the \$1000, Virginia is congratulated by the master of ceremonies, Art Linkletter. Her first words: "I can't think of a thing to say."



**BURYING THE HATCHET**, Maralyn (left) and Virginia converse happily after program. For her relentless endeavor, the program paid Maralyn \$150.



# "In ROME, they Kiss a Girl's Hand," Bill said



"A Roman would kiss such a soft hand," Bill said—and then he did! My heart skipped. I use Jergens Lotion to keep my hands soft and smooth, but I never dreamed...



We hardly saw the Colosseum, Bill held my hands so tight. "I won't let these adorable little hands go," he whispered, "unless they promise to come back and be held by moonlight."



There was magic in the moonlight! Bill held my hands... our eyes met long enough to say, "I love you." "This is forever," he said. "Your gentle hands... your dear heart are mine now."

**And I'm keeping** my hands soft for Bill. Like every wise wife I use Jergens Lotion.

**See how greedy your hands** are for the smoothing protection of Jergens Lotion. Being a liquid, Jergens Lotion quickly furnishes the softening moisture thirsty hands need. Your skin absorbs Jergens Lotion instantly... leaving no oiliness or stickiness. Today's creamy-rich Jergens Lotion is two ways finer *for you*. No other hand care gives your hands such long lasting protection... keeps them so soft and smooth.

**No wonder** Hollywood Stars use Jergens Lotion 7 to 1 over any other hand care. They know the charm of lovely, soft hands. Do as the Stars do... use Jergens Lotion. 10¢ to \$1.00 (plus tax).

**Now yours**—Jergens Beauty Kit! Contains generous samples of Jergens Lotion, Powder, Face Cream and Dryad Deodorant! Send 10¢ to The Andrew Jergens Company, Box 6, Dept. 25A, Cincinnati 14, Ohio. (Sorry, offer good in U.S.A. only, expires December 31, 1949.)



*More Women use Jergens Lotion than any other Hand Care in the World*



# "A family on a budget eats better and I can prove it!"

SAID ELSIE, THE BORDEN COW



"I NEVER ATE A BUDGET," guffawed Elmer, the bull, "so you can't prove it by me."

"Of course, you never ate a budget, dear," smiled Elsie, the Borden Cow, "but you've been living on one for years."

"Me?" roared Elmer. "I thought I lived on money—my hard-earned money."

"Of course you do, dear," answered Elsie. "Every year I sit down and figure out where our money must go. Then each week, when you hand me your salary, I divide it into little piles. So much for food, so much for rent, so much for clothes, so much for doctor and dentist, so much—"



"So much fiddle-faddle!" snorted Elmer. "What has



dividing my money into piles got to do with eating better?"



"Well," explained Elsie, "if you know in advance just how much you have to spend on food, you can plan better-balanced meals. And get the most nourishing foods for the money you have to spend. For instance, you always plan to get enough

Borden's Milk into the family diet."

"Leave it to you," mimicked Elmer, "to get Borden's Milk into everything."

"Not quite everything," corrected Elsie. "But certainly into soups and sauces and puddings. Milk is

rich in complete protein. And supplies lots of food energy and vital vitamins and important minerals. Penny for penny, your best food buy is milk, you know."

"Okay, milk's okay," bellowed Elmer, "but milk alone doesn't satisfy a he-guy like me!"



"Then," suggested Elsie, "you'll be doubly glad to hear about a pip of a new Borden Cheese—Borden's Pippin Roll! For you folks who like sharp American cheese with a bite, Pippin Roll is deep-down satisfying nutrition at moderate cost!"

"Forget the cost!" ordered Elmer. "Get on with the talk about this pip."

"But you can't forget the cost, when you're eating on a budget!" protested Elsie. "However, I will go on—Borden's Pippin Roll is finest American Cheddar



Cheese, aged more than a year. Then ground to make it really smooth and easy to spread."

"Please, Elsie!" said Elmer. "Do you always have to spread it so thick?"

"Not at all, dear," said Elsie. "Borden's Pippin Roll is so rich, so delicious, you can spread it thin on crackers for snacks. And it makes the world's tastiest filling for budget-luncheon sandwiches."

"STOP!" exploded Elmer. "I can't stand any more of this budget talk."

"Then," said Elsie, "why not walk around the store, and look over the displays of all the Borden's wonderful foods that give you high nutrition value for your money? They're good buys—if it's Borden's, it's GOT to be good!"



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## LIFE'S COVER

Jean Ward Patchett, who wears a Ciro-designed gown on LIFE's cover as well as on page 57, comes from Preston, Md. (pop. 369). Until a year ago Jean, 22, had never journeyed farther from home than Pittsburgh. Then she came to New York to be a model and has since spent three weeks in Peru and a week in Havana on assignments. As top model for the Ford modeling agency (LIFE, Oct. 4) she averages about \$500 a week, but she possesses even more unusual distinctions: she has turned down a number of movie screen-test offers and spends many of her evenings knitting argyle socks for her brother.

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## HOW A MAN OR WOMAN CAN RETIRE AT 55 WITH \$200 A MONTH

"LIFE looks mighty good to me today. I'm driving to Florida, maybe Mexico. I'm free to do the things I've always dreamed of doing—fish, swim, laze around a beach somewhere. For, you see, I'm retired now—with a check for \$200 a month, every month, as long as I live.

"Strangely, I owe my luck to the crash and the depression. When the bottom dropped out of the market, I still had a good job, but my savings were wiped out.

"Up till then, I'd looked forward to having enough to retire on some day. But in '29, I was nearly forty. With almost half my working years gone, I'd have to start over again.

"And suppose I could save enough, how would I invest it? I'd already learned how little I knew about stocks.

"About that time, Jim Fisher, who worked in our office, announced he was retiring. I told him how I envied him—and how hopeless it seemed for me to ever afford to retire.

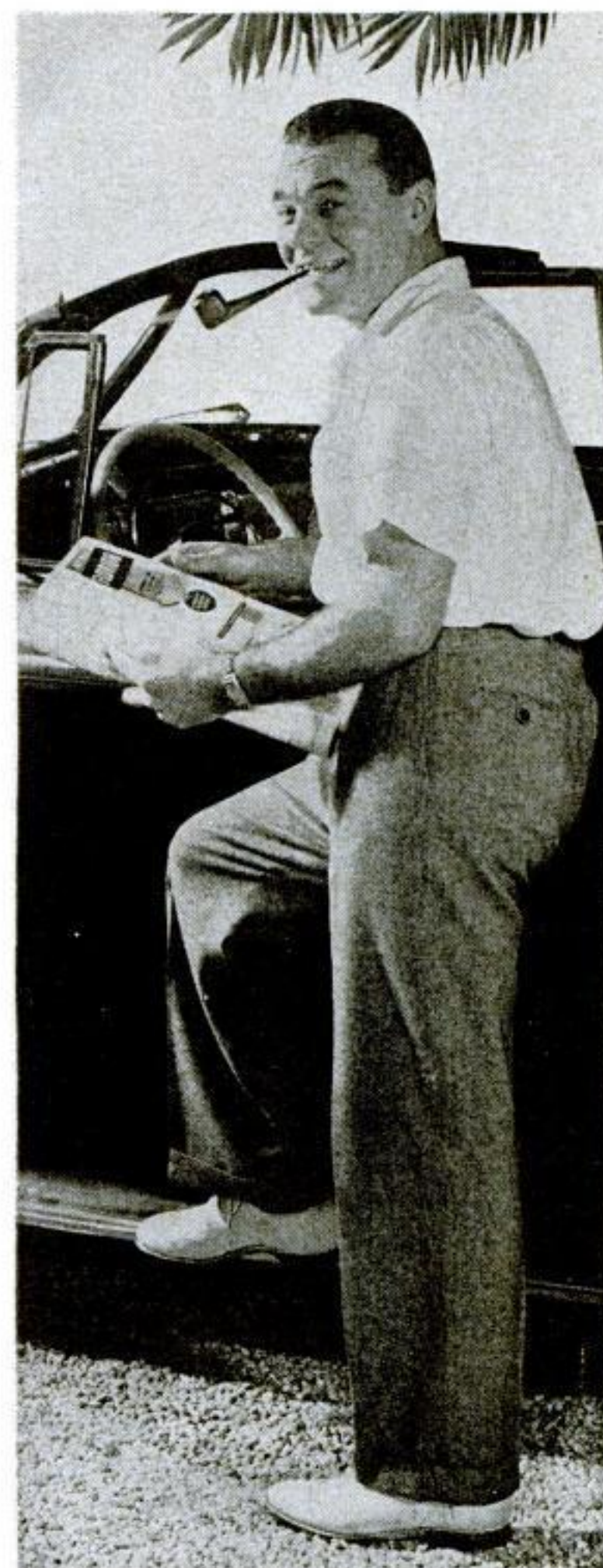
"But Jim said something that surprised me. 'You know, you're luckier than I am. You can retire—easier than I did. You can plan now to get a guaranteed income, with no investment worries, when you're, say, 55. For men in their forties—or younger—there's a modern answer to the retirement problem. You needn't be rich. You needn't have a lot of money saved.'

"I asked him what the answer was. He said, 'It's called the Phoenix Mutual Retirement Income Plan. It's a way you can make part of your salary now buy you a retirement income later. There's only one secret—starting in your forties—or sooner!'

"I jotted the name on my calendar pad, and, after Jim left, I wrote to Phoenix Mutual. Back came a booklet telling all about Retirement Income Plans. *This was the answer for me!*

"Not long after that, I qualified for a Phoenix Mutual Plan. And what a feeling of security it gave me. It guaranteed \$200 a month, every month, starting in 15 years. Meanwhile, till I reached retirement age, it protected my family with life insurance.

"Those fifteen years went mighty fast. A while ago, I got my first Phoenix



Mutual check and retired! Thanks to my Phoenix Mutual Plan, I'm taking life easy."

## Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of \$100 to \$200 a month or more—starting at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Retirement Plans. Similar plans are available for women.

Don't delay. Send for your copy now.



**PHOENIX MUTUAL**  
Retirement Income Plan  
GUARANTEES YOUR FUTURE

PLAN FOR WOMEN	PLAN FOR MEN
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# Shirley Talbott's smile wins title —“America's Loveliest Model”



**Shirley Talbott, Conover Model**, had just made her professional debut when she was named “America's Loveliest Model” in a nationwide contest conducted by a Washington, D. C., girls' club. A short year later, she dazzled the beauty judges again—out of 3,000 girls, she was picked as “America's Dream Girl.”

But one successful career isn't enough for Shirley. She is studying dramatics, now...looking toward the stage and screen. Wherever her career takes her, Shirley's winning smile will never be outsparkled—it's a Pepsodent Smile! “I brush my teeth with Pepsodent twice a day,” Shirley says. “That's one beauty rule I never break!”



## The smile that wins is the Pepsodent Smile!

Shirley Talbott knows it. And people all over America agree—the smile that wins is the Pepsodent Smile! They've seen how Pepsodent removes the film that makes teeth look dull—uncovers new brightness in their smiles!

**Wins 3 to 1 over any other tooth paste!**

Families from coast to coast recently compared delicious New Pepsodent with the tooth paste they were using at home. By an average of 3 to 1, they said New Pepsodent tastes better, makes breath cleaner and teeth brighter than any other tooth paste they tried. *For the safety of your smile use Pepsodent twice a day—see your dentist at least twice a year!*

ANOTHER FINE PRODUCT  
OF LEVER BROTHERS COMPANY







FROZEN TO DEATH STANDING UP, A YEARLING STEER IS FOUND ALONG THE ROADSIDE NEAR CHEYENNE. ICICLE ON NOSE BEGINS TO FORM AS ANIMAL DIES

## STORMS SPREAD DEATH THROUGH MIDWEST

In New England it was almost like spring last week. Crocuses bloomed in Boston, green shoots of grass poked up through the patches of brown and sea gulls left their huddled groups along the beaches of Long Island Sound to soar lazily in the warm sunshine. But New England was about the only place in the nation that was not having uncomfortable—even disastrous—winter weather. California was going through a record cold wave (p. 26). Tornadoes whirled through Arkansas and

Louisiana, scattering homes across the countryside and killing their inhabitants.

But it was the people of Nebraska, Wyoming and Colorado who were suffering the most. As always they were ready for the annual grim winter storms, the kind in which a man can get lost between the house and the barn and freeze to death in an hour. But they were not prepared for what hit them last week. A paralyzing blizzard, originating up in Alaska's Yukon Valley, gathered force as

it swept down across Canada and descended upon the northern Midwest states. The howling snowstorm smothered man, beast and machine alike. Coast-to-coast train passengers were stranded in remote towns (pp. 22, 23) and were sometimes without enough food. By week's end the storm's victims were painfully emerging, counting their dead (at least 17), figuring up their financial losses—and weather forecasters were predicting that another snowstorm was coming down out of the north.





**COATS IN THE DINING CAR** (above) were the fashion in the stalled train. This was the night when a steam engine provided a little heat for dining car, then froze up.



**MUFFLED AGAINST THE STORM** (above), Chicagoan stumbles into hotel. Below, Kimballite shows off gun collection to New York museum official, A. Perry Osborn.



CITY OF SAN FRANCISCO STANDS AT KIMBALL STATION WHILE ROTARY ROAD PLOW CLEARS AWAY DRIFT

## STREAMLINER IS MAROONED IN A NEBRASKA TOWN

Just as the blizzard in Nebraska was reaching its height, the Union Pacific's City of San Francisco was rolling west across the plains. When the train crept into Kimball (pop. 2,000) the drifts were 10 feet high. Visibility was only 30 yards, the wind was reaching 60 mph and the temperature was down to 5° below zero. The City of San Francisco stayed in Kimball and gave the townspeople a topic of conversation for many winters to come.

For a few hours the 270 passengers were able to indulge in the comforts to which they were accustomed. But the diesel's water began to give out and steam heat could no longer be provided. A steam engine got through from nearby Sidney and all went well for another few hours, but during the second

night the steam engine froze up. There was nothing to do but settle down in two overcrowded hotels. The dining-car staff from the train was moved to the Wheat Growers Hotel and food was brought in by the people of Kimball. But beds were so scarce that the travelers had to sleep on the floors, tables and couches and even then had to sleep in relays. The hotel staffs were snowbound in their homes too, so the passengers went to work. One served as a clerk at the front desk, others as chambermaids.

After three days of this the storm finally ended and the railroad snowplow fought its way into town. Twelve hours later the City of San Francisco pulled out. But it headed back to Sidney for servicing before it could proceed on its journey to California.



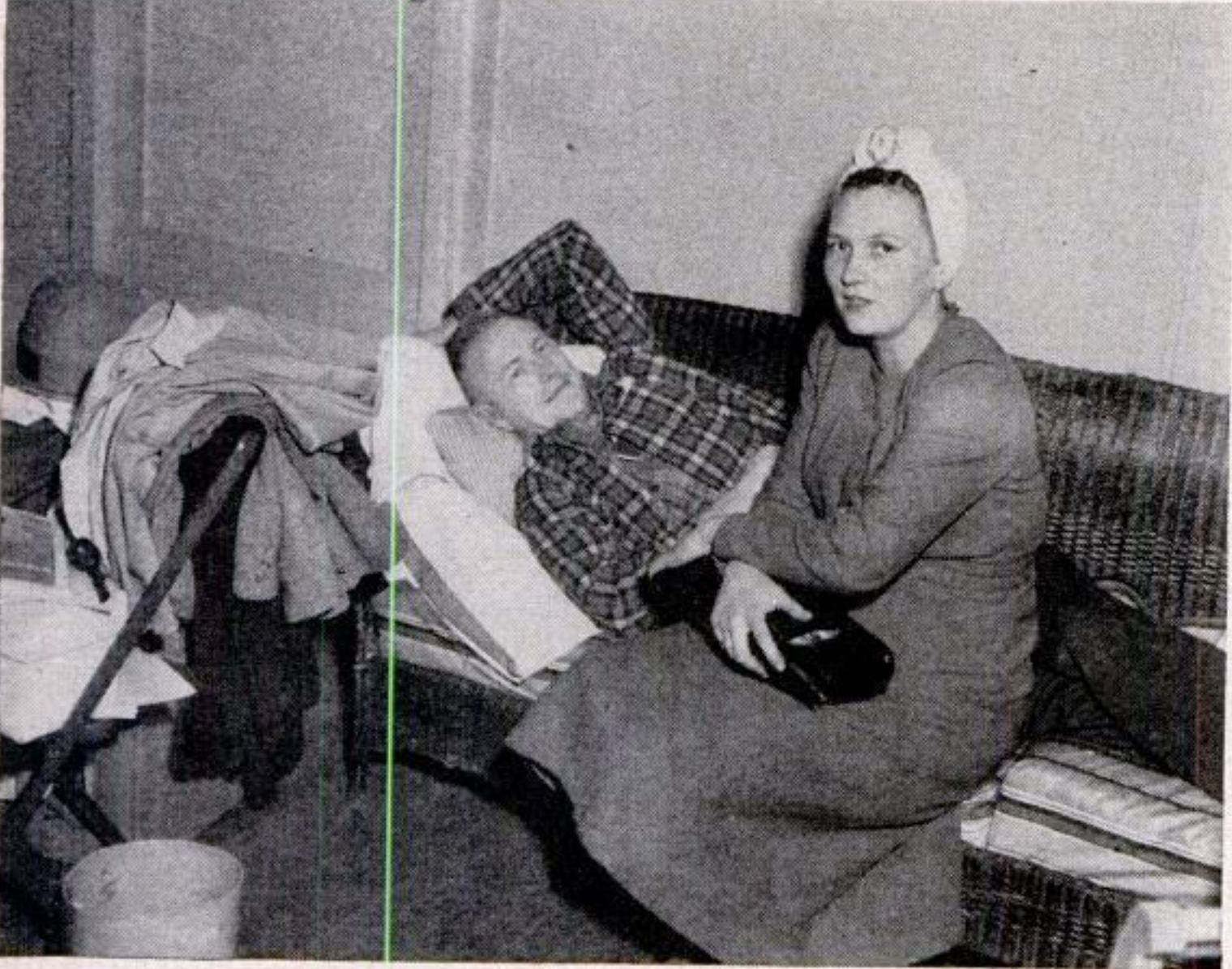
**CROWDED LOBBY** serves as gathering place for train passengers. Even at night it was crowded because there

were not enough beds for all. Passengers had a minimum of warm clothing because they were headed for California.





**A STEAM ENGINE SENT THROUGH THE NEBRASKA DRIFTS TO PROVIDE HEAT FOR THE STREAMLINER FINALLY FREEZES UP IN THE BELOW-ZERO WEATHER OF KIMBALL**



**BED SHORTAGE** forces California couple to share wicker couch in basement of the Wheat Growers Hotel. They had to sleep in relays during their enforced stay in Kimball.



**BUSY TELEPHONE** was the only outside connection. Line stayed open through storm and passengers were constantly calling relatives in San Francisco, Chicago, New York.





ALONG THE BLIZZARD-SWEPT HIGHWAY NEAR CHEYENNE A SHIVERING RANCHER AND HIS DOG ROUND UP WHAT REMAINS OF HIS CATTLE AND DRIVE THEM TOWARD

## THE SWIRLING SNOW BURIES TOWNS, SENDS RANCHERS OUT TO SAVE STOCK

The livestock were at the mercy of the cold and the snow. Cattle, driven before the storm, came up against fences or ditches, turned tail to the lashing wind and waited to be rescued or to freeze. Sheep fared even worse, many of them wandering over the snowdrifts out of their corrals. After the storm the ranchers pushed through drifts to rescue their livestock (*above*). But it would be many days before they could estimate how big a loss they had suffered.



**IN THE TOWNS** traffic was completely paralyzed by the blizzard, as this picture of a street in North Platte, Neb. indicates. It was the town's worst snowstorm since 1884.



**IN THE COUNTRY** roads like Highway 85 (*above*) were swept bare of snow in some places, blocked by huge, winding drifts in others. The dry snow blew and stung like sand.



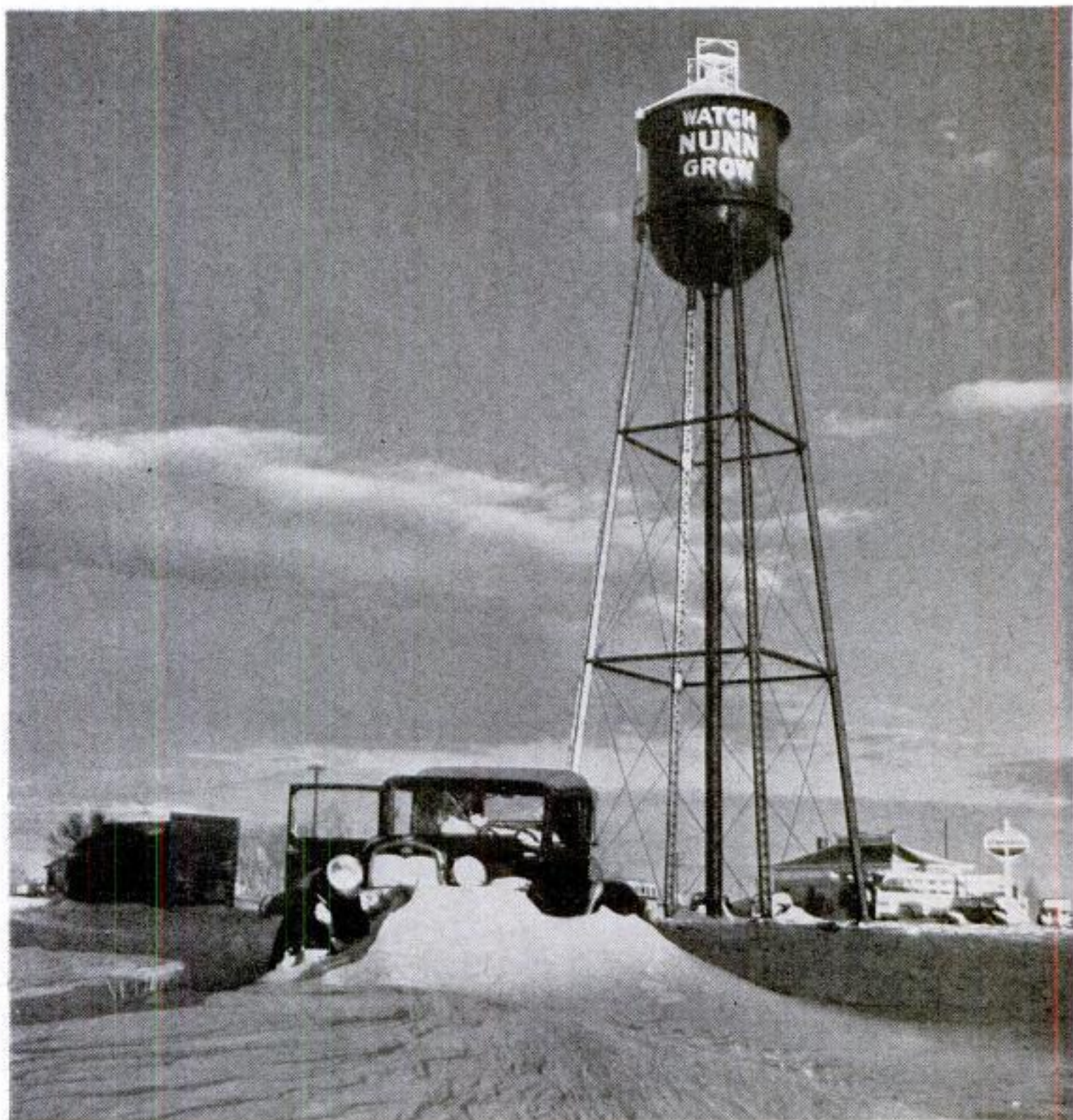


**SHELTER AND FEED.** OLDER ANIMALS SURVIVED BLIZZARD BETTER BECAUSE THEY HUDDLED TOGETHER, BUT YEARLINGS WANDERED ABOUT SINGLY AND MANY FROZE

Throughout the blizzard area most people managed to find some kind of shelter, swelling the population of many a tiny town. Others were not so fortunate. One man, trapped in his car with his wife and child, took off a hub cap and kindled a fire in it. But he had nothing to keep the fire going. When rescuers finally pushed through to the family hours later they were wrapped in each other's arms, frozen to death. They were only a mile from their house.



**SHOVEL BRIGADE** helps motorists get out of drifts on a highway 14 miles north of Wellington, Colo. More than 125 travelers were trapped in Wellington (normal pop. 500).



**ISOLATED VILLAGE** of Nunn, Colo. suddenly grew more than its boosters' wildest dreams when 200 travelers were forced to move in. Five days later Nunn was back to 190.





**TORNADO IN ARKANSAS** cut a 3 mile long gash through the town of Warren (pop. 7,500), smashing houses into firewood (*above*). It hit at 5:45 p.m. Jan. 3 just as Warren housewives were getting supper ready, lasted only 15 minutes but killed 51 people and

injured 300, including the baby shown on the opposite page. Entire families were killed. One man was discovered in the ruins of his house, sitting beside an unbroken china teapot. Tornadoes also smashed through other towns in Arkansas, Kansas and Louisiana.



**COLD WAVE IN CALIFORNIA** did its worst damage to the citrus crops, even though growers sat up all night with kerosene cans (*above*) filling the lines of smudge pots. Los Angeles registered a record low of 27.9°, the resort town of Palm Springs had an icy 22°.

Imperial Valley, the "vegetable garden of the world," figured its loss was at least \$4 million. Early estimates place citrus fruit losses at 37% of the expected crop, and California supplies a quarter of the nation's citrus crop. Already the price of oranges had gone up.





**MOST FAMOUS BABY IN ARKANSAS** was 4-month-old David Johns Jr., who was discovered after the Warren tornado protected by dead body of his uncle. Both were so far from the demolished house that for three days David was unidentified. This picture,

published in Memphis *Commercial Appeal*, brought 100 offers to adopt David and also reunited him with his family. David's father was unhurt but his mother and sister were in hospital with minor injuries. The baby has a deep cut on his head but is recovering.





**DEMOCRATIC LEADERS** (above) of House are photographed at table where they guide their 262 members. Speaker Rayburn, who can move to table by turning gavel over to helper, is nearest camera. Two men above him are (from left) caucus chairman Francis Walter, majority leader John McCormack. Behind McCormack is whip Percy Priest.

**REPUBLICAN LEADERS** (below) sit at table on their side of chamber, where population has declined to 171. Starting second from left are minority whip Leslie Arends; former floor leader Charles Halleck, who has been left without an official job, and Joe Martin, who becomes minority leader. Man speaking is Congressman Clare Hoffman.







PRESIDENT HANDS HIS MESSAGE TO SAM RAYBURN

# DEMOCRATS TAKE OVER IN CONGRESS

## Truman calls for a new left shift

In Washington Harry Truman stood before the newborn 81st Congress to deliver the President's annual State of the Union message. To a remarkable degree it sounded like a repeat performance; the language and the proposals were much the same as in January of 1948. But this time there was one great difference. In 1948 nobody had listened; the temperature in the big House chamber had been lower than last week's in Kimball, Neb. (pp. 22, 23). This time everybody listened—the Democrats with various degrees of enthusiasm or dutifulness, the Republicans with various degrees of horror or resignation. Like it or not, the 81st Congress knew that Harry Truman's program would also have to be its program—subject only to deletions and revisions, not to a complete rewrite. Harry Truman and his kind of Democrat, swept in or converted by the unexpected November tide, were now in control.

What Harry Truman wanted was \$4 billion in new taxes, a bigger and better social security program, national health insurance, a million-unit housing program, stand-by power over prices, more federal aid to education, more power projects, more help for the farmer, tougher antitrust laws. He also wanted quick repeal of the 80th Congress's Taft-Hartley law and a big stick over the steel companies in the form of authority to build government plants if the steel industry failed to expand as rapidly as he wanted. What all this added up to was best summarized by Columnist Stewart Alsop: "The President's recommendations to Congress were well to the Left of any recommendations which have ever been made to that body by any President, including Truman's predecessor. . . . The basic premise behind every word the President spoke was simply that in every field affecting the public welfare, from health and housing and prices to the production of steel, the state must assume the ultimate responsibility."

To pay for this far-reaching program Harry Truman sent up a budget message calling for \$41.9 billion—the biggest ever in a peacetime year. Of this total \$21 billion would go for defense and foreign aid, \$5.45 billion for interest on the public debt, \$15.45 billion for the domestic program. This was a lot of money but under the new leaders of the House (opposite, above) and the new Democratic committee chairmen (p. 30) it looked as if President Truman had a fair chance of getting nearly every cent of it.



THROUGH CAPITOL ROTUNDA Senators march to House wing to attend the joint session where President de-

livered his State of the Union message. Leading the procession are Democrats Scott Lucas (left) and Tom Connally.

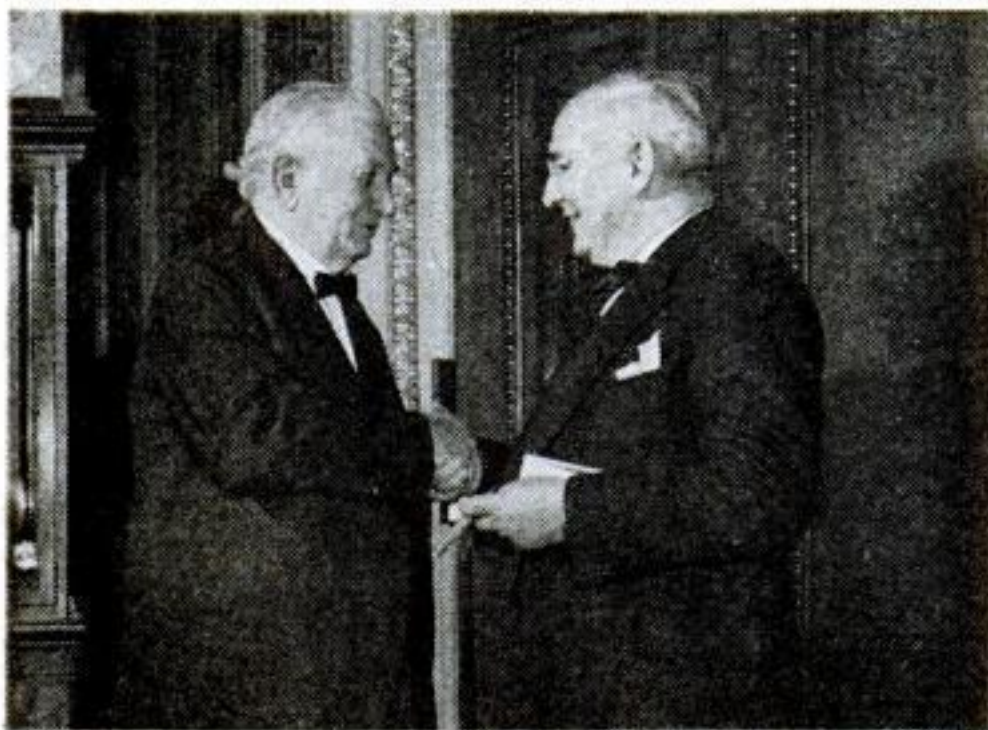


**NEW DEMOCRATIC SENATORS** meet in Capitol. From left are, front row: Bert Miller of Idaho; Paul Douglas, Illinois; Melville Broughton, North Carolina; Guy Gillette, Iowa. Rear: Estes Kefauver, Tennessee; Lyndon

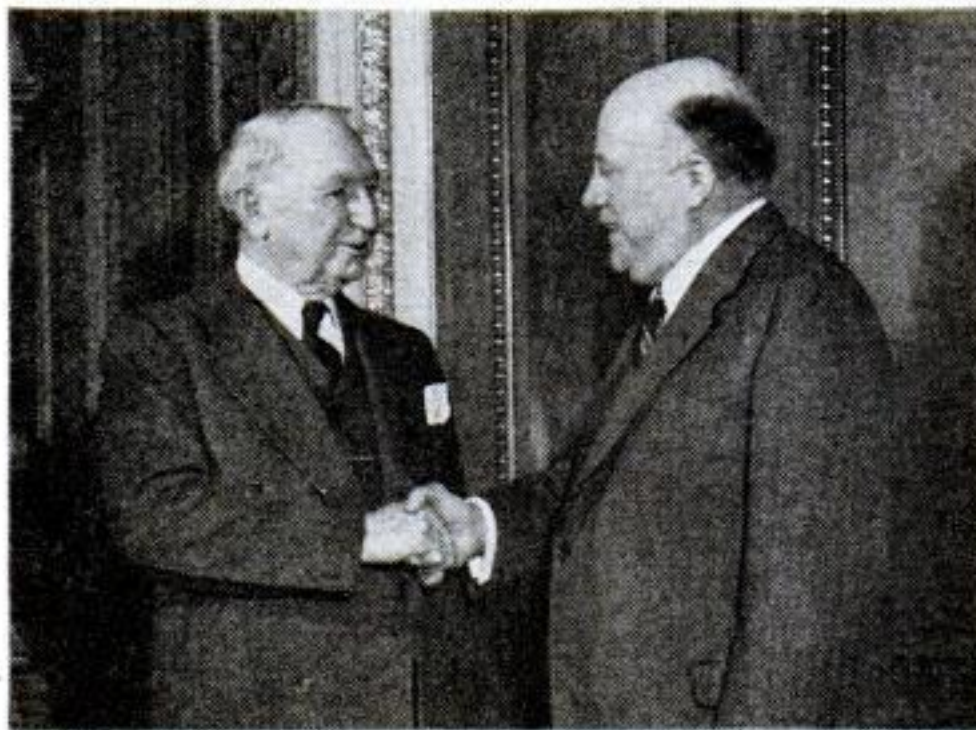
Johnson, Texas; Hubert Humphrey, Minnesota; Virgil Chapman, Kentucky; Russell Long, Louisiana; Matthew Neely, West Virginia; Robert Kerr, Okla. Missing: Anderson, New Mexico; Hunt, Wyoming; Frear, Delaware.



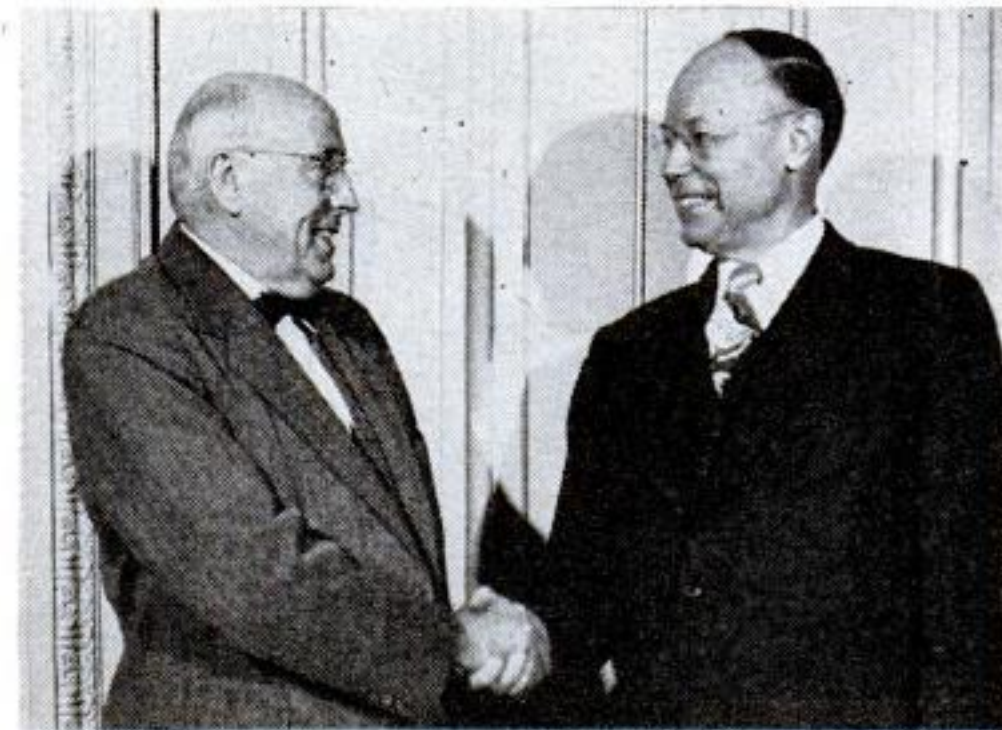
# DEMOCRATS REPLACE REPUBLICANS AS COMMITTEE CHAIRMEN IN BOTH HOUSES



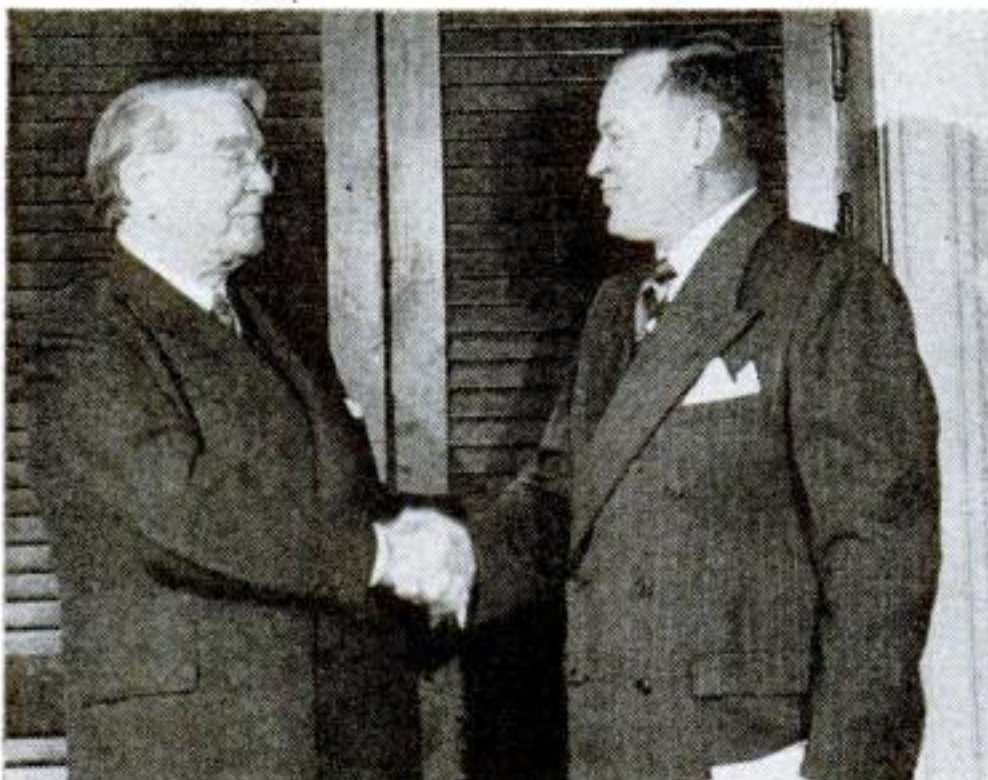
**FOREIGN RELATIONS** passes to Tom Connally (*left*) from Arthur Vandenberg. Despite bipartisan tradition of committee Democrats reshuffled it to give themselves an 8-5 majority instead of 7-6 used by the Republicans.



**FINANCE**, which works on tax bills, goes back to Georgia Senator Walter George (*left*), a conservative who has already expressed some doubts about President Truman's message to Congress. Old chairman is Eugene Millikin.



**LABOR** will be under the super vision of Utah's Senator Elbert Thomas (*left*), a scholarly and erudite friend of the unions. His first job will be to press for repeal of the Taft-Hartley law authored by former chairman, Robert Taft.



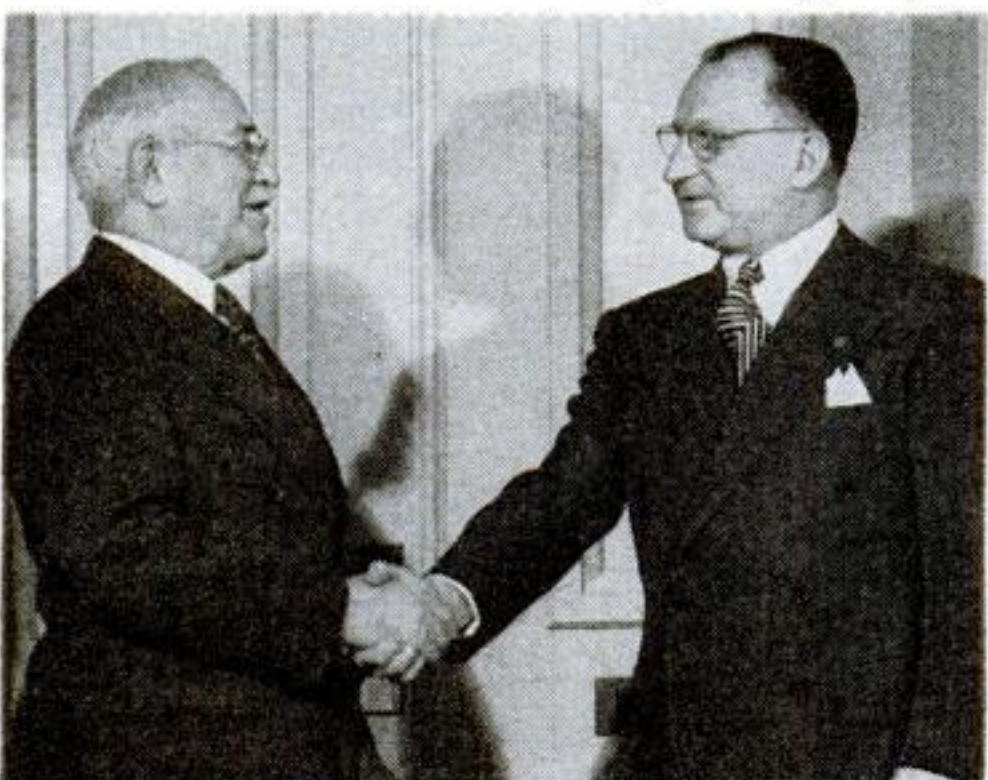
**APPROPRIATIONS** moves to age-conscious 79-year-old Senator Kenneth McKellar of Tennessee, who is also Senate president *pro tem* because of seniority as a member since 1917. Former chairman is Styles Bridges (*right*).



**ATOMIC ENERGY**, a joint committee of Senate and House, will be led by Senator Brien McMahon of Connecticut (*left*), who led fight to keep civilian control of atomic projects. He takes place of Iowa's Bourke Hickenlooper.



**BANKING AND CURRENCY** goes to second-ranking Democrat, Burnet Maybank of South Carolina. (Robert Wagner, the top man, is ill.) Senator Maybank replaces Charles Tobey (*right*), an aging G.O.P. "young Turk."



**RULES** will be run by octogenarian New Dealer Adolph Sabath of Illinois (*left*), replacing Congressman Leo Allen. Committee is dominated by anti-New Dealers but its old power to bottle up Truman measures has been cut.



**EXPENDITURES** will be supervised by Illinois' William Dawson, the first Negro ever to head a House committee. He comes from a Chicago district and has been a member six years. Former chairman is Clare Hoffman.



**FOREIGN AFFAIRS** will be headed in House by New York's 78-year-old Sol Bloom (*left*) who demonstrated his sprightliness before the opening of session by playing marbles. Ex-chairman is New Jersey's Charles Eaton, 80.



**JUDICIARY** goes to Emanuel Celler (*left*), who has represented a strongly Democratic Brooklyn district since 1922 and is a veteran New Dealer and internationalist. Old chairman of this House committee is Earl Michener.



**BANKING AND CURRENCY** in the House returns to Kentucky's Congressman Brent Spence (*left*), who was head of the committee from 1943 through 1946. Old chairman is Jesse Wolcott, who opposed price ceilings after war.



**EDUCATION AND LABOR**, which will take up Taft-Hartley repeal, is headed by John Lesinski. He was photographed alone because he refused to shake hands with his bitterly antiunion fellow Michigander, Clare Hoffman.





LES BIFFLE, WHO HELPED ENGINEER THE TRUMAN VICTORY,  
GLEEFULLY MOVES OVER TO OFFICE OF SENATE SECRETARY





CAUGHT IN A MOB TRYING TO EXCHANGE PAPER MONEY FOR GOLD BARS, SHANGHAI CITIZENS ARE CRUSHED AGAINST THE OUTER WALL OF A GOVERNMENT BANK.

## CHINESE GOLD RUSH

Red advance brings Shanghai panic

Last week the Chinese Communists opened a new drive on Nanking and signally ignored Generalissimo Chiang Kai-shek's indications that he might be willing to talk peace. Nanking dispatches told of growing official panic and of rumors that Chiang himself might flee. But no news account told more of China's plight than these pictures, which Pho-

tographer Henri Cartier-Bresson took during a recent run on government banks in Shanghai.

In an effort to shore up confidence in its new but sick paper currency, the Chinese government started selling gold from the national reserve to the public for just half of the paper money which the black market asked for gold. To grab this bargain in a uni-

A LINE OF GOLD-SEEKERS, WITH KNEES BENT AND ARMS ENTANGLED IN FORCED EMBRACES, IS SQUEEZED BY A NEW ONSLAUGHT FROM THE REAR AS THE PANIC GROWS.







THE HELMETED POLICEMAN AT CENTER IS HELPLESS

versal money thousands of Shanghai citizens began gathering in front of four government banks along the old Bund at 8 o'clock one night. Curfew came at 11 p.m., but police could not drive them away. By 5 the following afternoon seven had been trampled to death, ambulances had hauled away scores of injured. And the government quit selling gold.

PAPER MONEY IS POCKETED INSIDE LONG GOWNS



**GOLD FEVER CURBED** by foot injury, one member of the gold-seeking mob sits and sullenly nurses his wound

while a rifle-toting policeman keeps others in line. Gold rush lasted for 21 hours, ended with gold sales suspended.



# "'T AINT SO"

IT'S UP TO ACHESON TO SUPPORT THE DISAVOWAL OF "SOFT" RUSSIAN POLICY

Jay Franklin's article in last week's *LIFE* predicting that Truman was about to junk the bipartisan foreign policy in favor of a "be soft to Russia" approach raised a hullabaloo in Washington. At a press conference marked for its acerbity the President disowned Franklin lock, stock and barrel: the article, he said, was "without foundation" in "nearly every instance and paragraph." Truman denied that he had had any private talks with Mr. Franklin about foreign policy, and he denied by inference that Mr. Franklin had been one of his important 1948 campaign speech writers.

All of this was a little hard on Jay Franklin, who did work on the campaign speeches and who has had some important contacts with certain people around the President. After all, Harry Truman did propose sending Chief Justice Vinson to Moscow during the election campaign, he did say at one point that he rather liked "old Joe" Stalin and he did tell the Eddie Jacobson luncheon guests in Kansas City that an attempt to discover friendship in the Kremlin was on the White House agenda for the next four years. Moreover when Mr. Franklin predicted the triumph of the "soft" Russian line in a Philadelphia newspaper column published on Nov. 29, 1948, the President didn't actually deny it in the public prints. Projected against this background, the Franklin *LIFE* article

made very good reportorial sense. By a strange coincidence President Truman made Dean Acheson, once the proponent of a "trust Russia" policy, his new Secretary of State on the very day which he chose to disown Jay Franklin. He also replaced Robert Lovett, the target of Franklin's most searing shots, as Under Secretary of State by James Webb, a man singled out by Franklin for special praise.

Jay Franklin made a logical deduction from events, and *LIFE*, which hoped Mr. Franklin would be proved wrong, published it as relevant journalism. We are glad that Truman has assured the country that Mr. Franklin's way of putting a puzzle together is not the right way. We are happy to note that the bipartisan foreign policy will be continued and that there will be no effort to appease Russia until the Soviet government is ready to call off its attempt to take over the non-Soviet world by the inside manipulation of Cominform agents.

As for the appointment of Dean Acheson to succeed Marshall as Secretary of State, it is a good one on the testimony of Washington correspondents, who tell us that Acheson's conversion to a strong policy on Russia has been both thorough and sincere. Acheson was once a member of the "be soft to Russia" group in the State Department, and a member of his law firm has acted for the Communist govern-

ment of Poland. But as Acheson read the cables from Europe in 1946 and early 1947 the scales fell from his eyes. It was Dean Acheson who dropped the word to the Iranians that the U.S. would not sit idly by if Stalin tried to seize Iran. The result was a stiffening of the Iranians and a defeat of Stalin's attempt to take over in Teheran. Acheson was a supporter of the Truman Doctrine for aid to Greece. And in his speech at Cleveland, Miss. on May 8, 1947 Acheson clearly foreshadowed the Marshall Plan.

The only trouble with late converts to the idea that one must stand up to Russia if one is to have peace with Russia is that they often continue to be suspicious of the earlier converts. The anti-Cominform class of 1947 almost never makes friends with the anti-Comintern class of 1939; the psychology of huffiness continues after the reason for the huffiness has disappeared. The result of this is that men who believe in the same foreign policy sometimes have great personal difficulties in cooperating to establish it. We think Dean Acheson will be able to rise above the pettiness of holding ancient grudges after the cause of the grudges has disappeared. But his greatness as Secretary of State will be measured by his ability to work with State Department people who knew about Russian intentions some years before Acheson became aware of their nature.

# "IMMORAL" PROFITS

IF THEY ARE SINFUL, LAWMAKERS CAN SAVE US BY 100% TAX

That eminent fiscal authority, Mayor Curley of Boston, has come up with a daisy: he wants to see the profits taxed at the rate of 15% for the benefit of our towns and cities, many of which need more money than they are now getting from real estate taxes. This proposal has been topped by the *Wall Street Journal*, which thinks the 48 states ought logically to be cut in on any corporate tax deal for another 15%. The resulting 30% for cities, towns and states would, so the *Journal* blandly points out, be in addition to the 50% federal corporation profits levy which the more voracious spenders in Congress hope to get for 1949. With 80% of all business profits going to federal, state and local governments, that would leave 20% for the owners of business. Why leave any? The *Journal* suggests that the last 20% be disposed of in "some other wholesome fashion."

Obviously the *Wall Street Journal*, which has yet to be taken over by a Communist cell, is offering its suggestion in the ironical spirit of Jonathan Swift, who long ago made the "modest proposal" that the way to stop the famine in Ireland was for the Irish to eat their babies. Although the Swiftian brand of irony is sometimes misunderstood, we have often wondered why it is not more widely employed in journalism, for it has its constructive uses. Rightly read, irony is a marvelous aid in sharpening up one's perceptions. Maybe we Americans need our perceptions sharpened up on the subject of profits. Americans like to see their industries humming; they like to see G.M. producing thousands of cars. But the dream society of many of us is terrific produc-

tivity—and no profits to "parasite" investors.

Profits are, in the latter-day lexicon, a plainly immoral thing. If Americans want it that way, okay. If profits are sinful, the *Wall Street Journal* is on the side of good theology in suggesting total abolition. The politician who takes the profits away from the profit makers is like a good pastor saving his flock from the devil.

The truly contrite corporation would, of course, rush to wash away the stain of guilt before the politician got around to the job. One can envision the directors of A.T. & T. hitting the sawdust trail, abolishing the 1949 dividend and mailing the undivided profits to the sharecroppers of Mississippi. One can see Ben Fairless of U.S. Steel getting up off the mourners' bench to argue with his stockholders that it is their duty to divert all the 1949 profits to worthy causes. Without profits A. T. & T. and U.S. Steel might have to run to Washington for money to add to their plant in fiscal 1949, but the printing press at the federal treasury could easily take care of that.

The modern view that profits are immoral springs from the prior assumption that human beings are too greedy to employ the income from their savings in socially constructive ways. But if human beings are that bad would the disappearance of profits automatically eradicate the greed? There would still be scope for the greedy in black markets, race tracks and rackets. Faced with the moral necessity of ending up in the red, the good corporation would hardly check the greedy in their manipulation of unlimited expense accounts. Inefficiency would become the new criterion for clever management.

Some people who remember their back history might interrupt the dream of the new day to recall that a lot of welfare activities were started by private individuals in the 19th Century, when profits were a respectable part of business. Didn't Andrew Carnegie shell out a lot of moola for libraries? Didn't John D. Rockefeller Sr. finance the University of Chicago? Didn't the elder J. P. Morgan endow lying-in hospitals? Didn't good churchgoers give a tithe of their income as a regular thing to the church for missionary work and various church social services? Didn't the employees of a drapery firm in London start the Y.M.C.A.?

The library and hospital relics of a flint-hearted century, however, are nothing to what the politicians could give us once they begin taxing profits at a really effective rate. With the federal government taking 50% or 70%, every boy of 18 could have a federally endowed Harvard education.

What Mayor Curley has done is to make the modern trend absolutely clear. Well, what are the Republicans waiting for? Why doesn't Senator Lodge, for instance, make sure of his election to the presidency in 1952 by beating Harry Truman to the punch? "America's profits in the service of America's people," might be the right Republican slogan to put behind a 100% profit levy. Henry Wallace would undoubtedly try to steal the show by advocating a 150% tax on profits and would no doubt roll up a big vote among supporters of unlimited deficit finance. But the 150% profit tax is looking ahead to 1956 or 1960; in 1952 a 100% levy ought to be enough to elect anybody, even a Republican.





COME ONE, COME ALL!  
THERE'S PLENTY NOW!



FIRST TIME IN YEARS—  
I CAN BE SURE OF  
GETTING CAMPBELL'S!

WE'RE HAVING IT  
PLENTY AND OFTEN!



IT'S A DANDY-  
TASTING DRINK!



ALWAYS WAS MY FAVORITE!  
GLAD IT'S BACK!



LOOK FOR THE RED-AND-WHITE LABEL

*They're coming back  
to Campbell's*

**Millions are again making Campbell's first choice**

*Fresh-tomato flavor*—that's why, back when folks could buy whatever kind they wanted, they made Campbell's the largest-selling tomato juice in America.

*Fresh-tomato flavor* of the world's finest tomatoes—that's why folks are coming back to Campbell's. There's plenty at grocers' now—so make yours *Campbell's!*

*Campbell's* **TOMATO JUICE**





## Lucky Forty-Niner!

**T**HE Forty-Niner we're talking about is a *Nineteen-Forty-Niner*—and here's one good reason why you're lucky to be one:

All you have to do to get 1949's most magnificent highball is to see to it that it's endowed with the perfection of that superlative whiskey—Four Roses.

So today—at your favorite bar, or at home with congenial guests—enjoy a Four Roses highball...a highball that

simply can't be matched for its mellow smoothness and its delicate, distinctive flavor.

We'll stake our claim that you'll be a Four Roses enthusiast from the first sip—right through '49 and from then on, too!

Fine Blended Whiskey—90.5 proof. 40% straight whiskies, 60% grain neutral spirits.

Frankfort Distillers Corporation, N. Y.

## FOUR ROSES



AMERICA'S MOST FAMOUS BOUQUET







MARSHALL CONVALESCES IN PINEHURST, N.C.

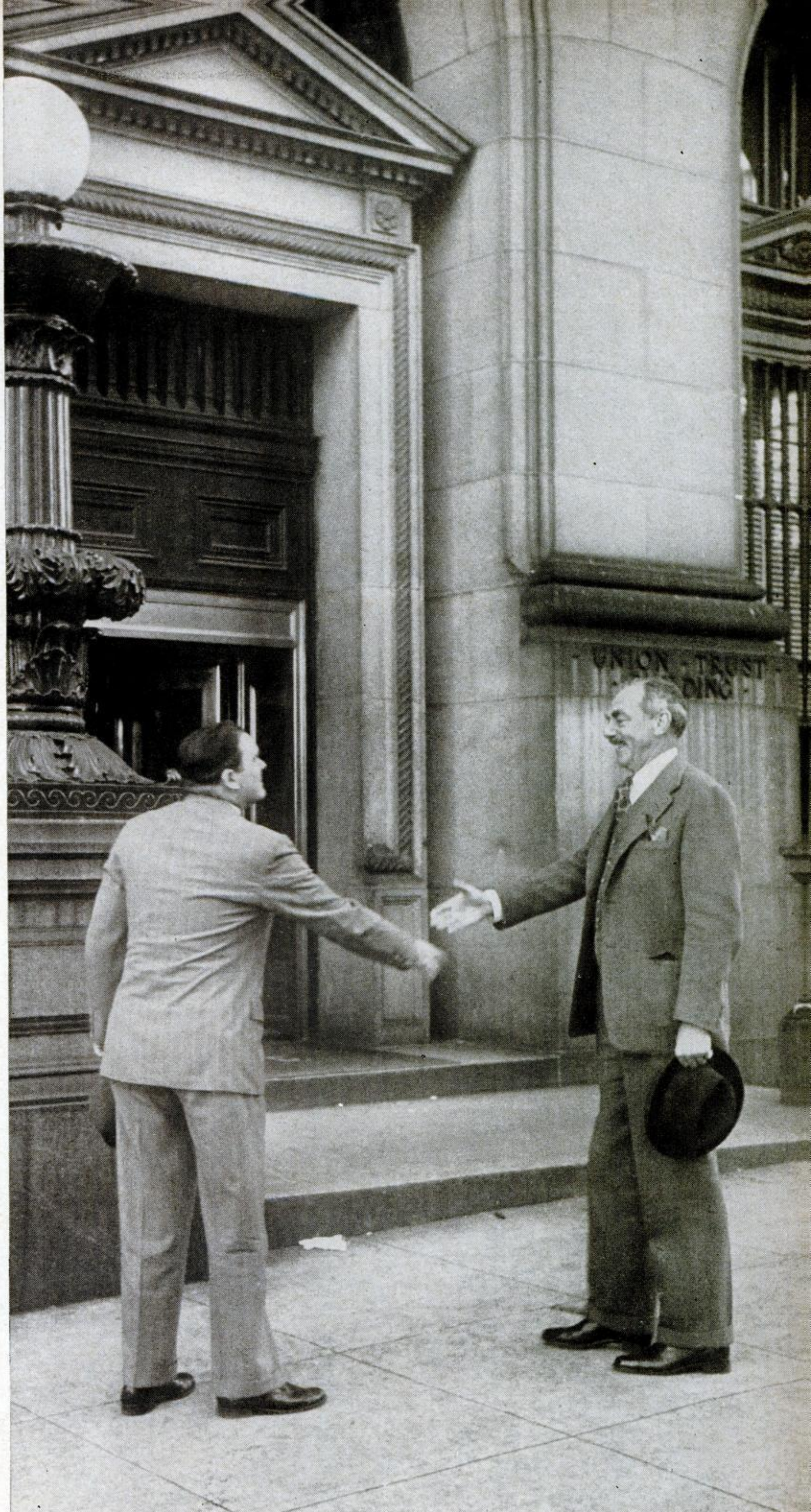
# STATE DEPARTMENT GETS A NEW BOSS

## Acheson will replace Marshall

Visibly moved by what he had to say, the President began his press conference on Jan. 7 with "Secretary of State George C. Marshall and Under Secretary Robert A. Lovett are resigning." There was no need for him to say why since the reporters well knew that 68-year-old Marshall, ailing and honorably weary, had earned his rest, that with Marshall gone Lovett's resignation was a matter of course. The President went on: "I am appointing Dean Acheson as Secretary of State and James E. Webb as Under Secretary."

Dean Gooderham Acheson, 55, has been Under Secretary or Assistant Secretary of State under four men—Hull, Stettinius, Byrnes and Marshall. He is the son of an Episcopal bishop, a Yale man and a Harvard law graduate. Since 1933 he has been in the government and out—once because he broke with President Roosevelt over economic policy, once because he found it necessary to enter private life to make some money. During the war years and immediately thereafter Acheson led a group within the State Department which favored a "soft" policy toward Russia. But Acheson's attitude rapidly changed as he studied Russia's moves (Editorial, p. 34). He helped formulate the Truman Doctrine for bolstering Greece and Turkey against the Communists and emerged as a powerful exponent of firmness toward Moscow.

James Edwin Webb, 42, is now Director of the Bureau of the Budget and in his new position is expected to take a great weight of detail from Acheson. "He is a good man and a good administrator," said the President, "and that is what we need."



WEBB AND ACHESON (right), smiling after a long session with photographers in Washington's Lafayette

Park, shake hands before returning to offices to wind up their affairs. They will take over on Inauguration Day.



JOHN GARFIELD says:

**"JERIS RATES**

**AN OSCAR FOR THE  
SWELL WAY IT KEEPS  
MY HAIR ALL DAY!"**



**JOHN  
GARFIELD**

starring in  
Bob Roberts' Production  
**"Force of Evil"**  
for Enterprise Studios

## KEEP YOUR HAIR WELL-GROOMED Free of Dandruff Too, with "Double-Action" Jeris!

Guard your hair and scalp the amazing way so many movie stars now do. Use famous Jeris Antiseptic Hair Tonic daily, with massage. Jeris' remarkable "double-action" not only keeps your hair neat and smooth... but keeps dandruff flakes away.

**(1) JERIS KILLS DANDRUFF GERMS\* ON CONTACT!** Antiseptic action *instantly* removes unsightly dandruff flakes from hair and scalp.

**(2) JERIS STIMULATES THE SCALP!** Daily massage with Jeris awakens blood flow. Nourishes hair roots. Helps promote healthy hair growth, relieve dry scalp and excessive falling hair.

For well-groomed hair that's free from dandruff too, take John Garfield's advice. Ask your druggist or barber for Jeris Antiseptic Hair Tonic today.

\*(Pityrosporum ovale), which many authorities recognize as the cause of infectious dandruff.



# JERIS

## ANTISEPTIC HAIR TONIC



MINDSZENTY BESIDE A U.S. PLANE IS "EVIDENCE" OF SPYING IN 1947

## CARDINAL VS. REDS

The day after Christmas the Communists of Hungary arrested and jailed Joseph Cardinal Mindszenty, who had implacably resisted them. As might have been expected, since 66% of Hungarians are Catholics, the official charges of treason, currency racketeering, spying for the U.S. and conspiracy to restore the Habsburg monarchy were not entirely convincing. The fact that the Nazis had previously jailed the cardinal made it still harder to justify his arrest. So the government, preparing to try Cardinal Mindszenty for his life, filled the Budapest press with "proof" like the pictures on this page. Cardinal Spellman of New York recalled that when someone asked Mindszenty in 1947 how he dared return to Hungary after a visit to the U.S. he answered, "Why should I fear? ... All that my enemies can take from me is my life."



"CAPSULE" allegedly crammed with incriminating documents and found in the cardinal's cellar is shown with witnesses said to have been on his staff.



# Right this way to the greatest Portable Show on earth!

## SEE THESE AMAZING NEW TYPING FEATURES!

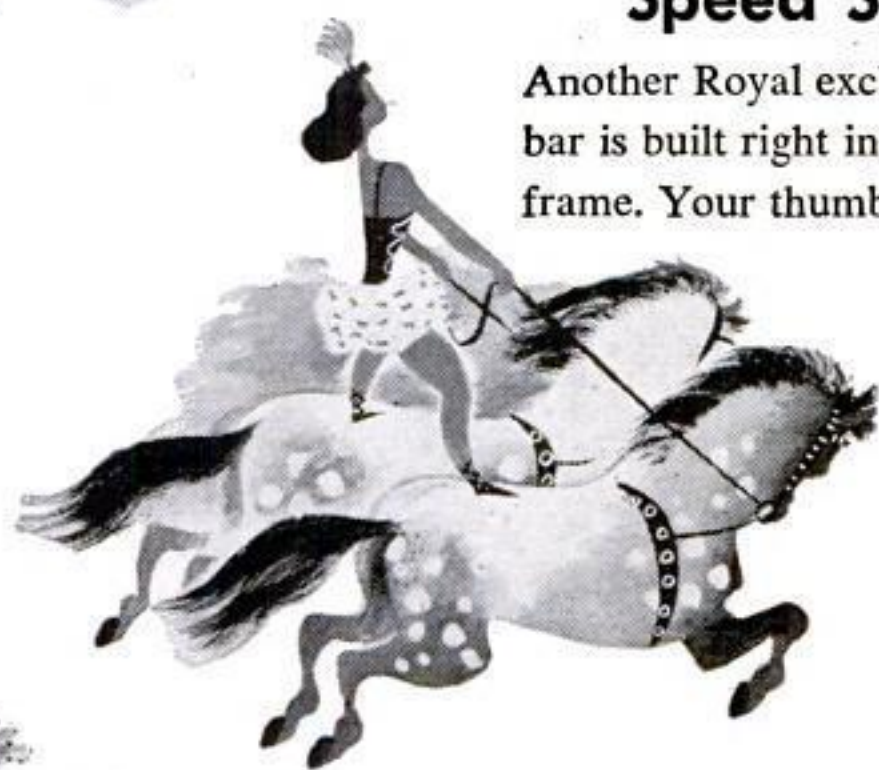


### Finger-Flow Keys!

Keys shaped to the contour of your fingers. Makes typing easier, faster, more accurate! You'll find these keys only on the new Royal!

### Speed Spacer!

Another Royal exclusive. The space bar is built right into the typewriter frame. Your thumb can't miss it!



### Streamlined Beauty!

Sweeping lines! Pleasing tone combinations! Non-glare finish! Gleaming chrome touches! And the new Royal is sturdy as it is beautiful!



## ROYAL PORTABLE

The World's First Truly Modern Portable Typewriter

Made by the world's largest manufacturer of typewriters

"Magic" is a registered trade-mark of Royal Typewriter Company, Inc.



### Held over by popular demand— "Magic" Margin

All the new wonders of this portable go hand in hand with famous "Magic" Margin, Royal's exclusive margin setting device!



## HURRY! HURRY! HURRY!

Come see the standard typewriter in portable size!

The keyboard is identical in size and width to that of an office typewriter. The controls are like those on an office typewriter. Truly, it's a standard typewriter in portable size!

See the new Royal Portable at your dealer's. Learn how easy it is to own one. Two models: Quiet De Luxe and Arrow.



World-renowned stage star says...

"For dream hands,  
Cream your hands"



Try her method for just three days... a 12-second hand massage with non-sticky, non-greasy

*Pacquins Hand Cream*  
...morning...night...and after hand-roughening household chores

TRY THIS simple hand beauty treatment and you'll see why Pacquins is the largest-selling hand cream in the world!

Your own two hands will tell you why! How smooth they'll be! Softer... lovelier... really romantic!

A regular Pacquins hand massage is even more important these "servant-

problem" days, so keep that jar of Pacquins within reach. Smooth it on your rough, chapped, dry hands. Snowy, fragrant Pacquins leaves no greasy after-film. For hands to be proud of... truly dream hands... take your cue from stage star Gertrude Lawrence... cream, cream, CREAM your hands with Pacquins!

VIRGINIA KENT, R. N.  
"I wash my hands thirty to forty times a day! Having tried many other preparations, it's Pacquins for me!" (Pacquins was first created for nurses and doctors.)



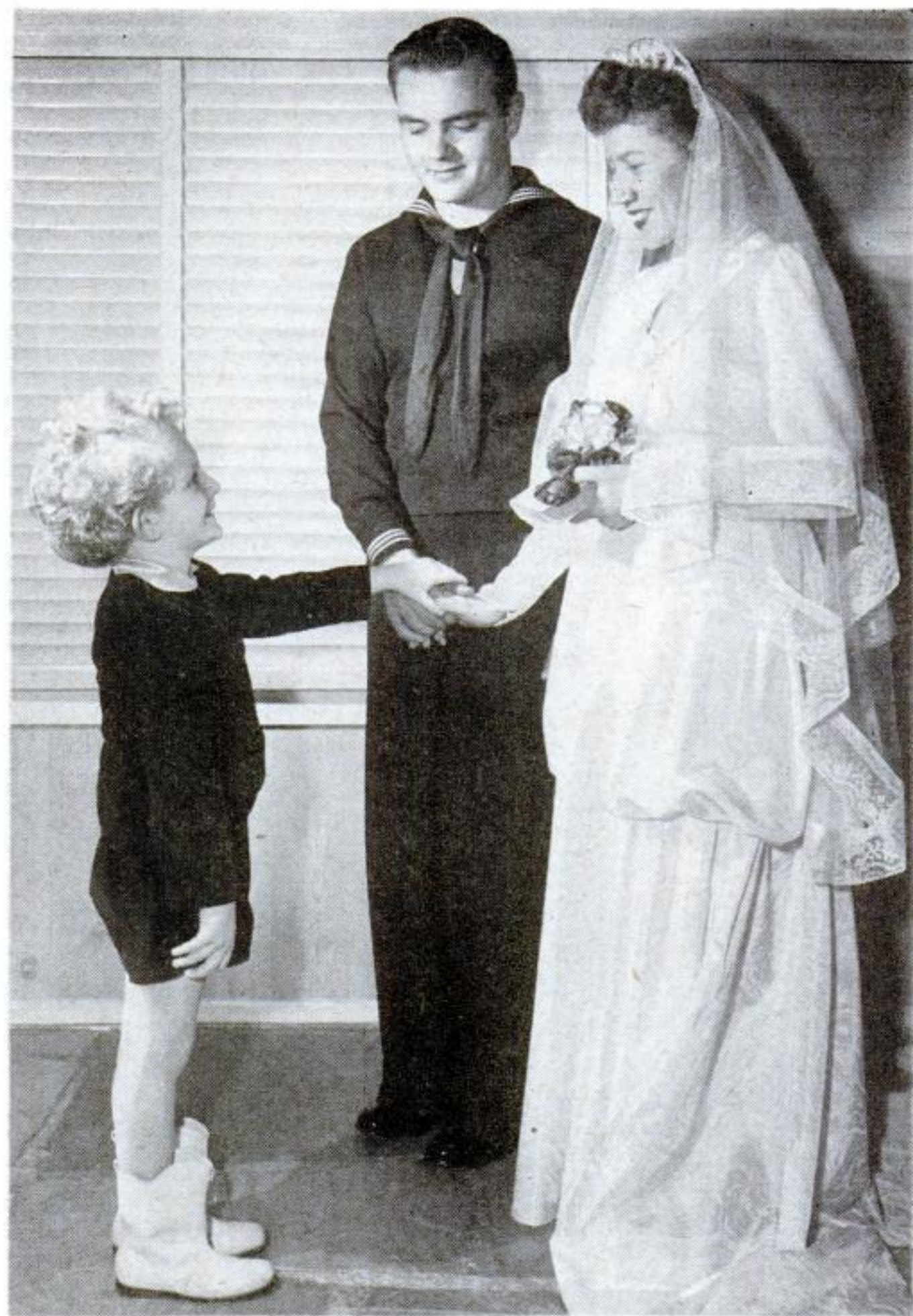
Among the famous stars who use Pacquins Hand Cream are:

GLADYS SWARTHOUT  
RISÉ STEVENS LYNN FONTANNE  
VERA ZORINA

Also, for extra dry skin,  
Red Label Pacquins—contains Lanolin



ON SALE AT ALL COSMETIC COUNTERS IN THE UNITED STATES AND CANADA



MASTER MARJOE SMILINGLY GIVES THE YOUNG COUPLE HIS BLESSING

## MARJOE THE MINISTER

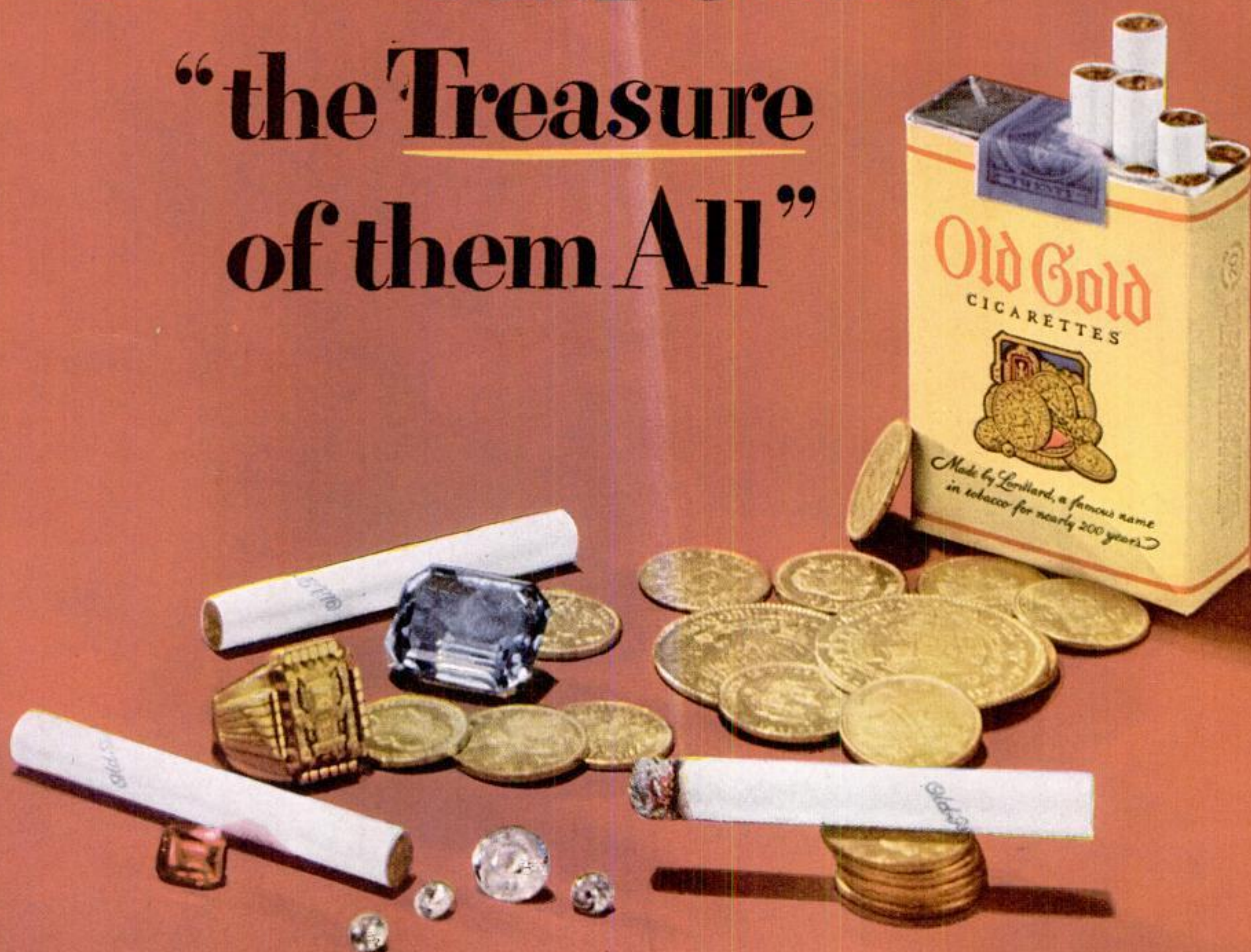
When Raymond Miller and Alma Brown were married on Jan. 2 in Long Beach, Calif., they got an enormous press. This was because their minister was a smug little 4-year-old named Marjoe Gortner. Newspapermen who went to Master Gortner's home were greeted with, "God bless you. . . . Jesus has laid his hand on my life. Take their hats, mama." They discovered that Master Gortner, "the world's tiniest shepherd," was an ordained minister of the Old Time Faith, Inc. The marriage was apparently legal. Those who recoiled at the thought could do no more than agree with a local Catholic priest, who remarked, "The child is as incapable of witnessing a contract as Charlie McCarthy."



IN HIS NURSERY PULPIT Marjoe tries out a sermon on 2-year-old brother Vernoe while mother Marge looks on. Mr. and Mrs. Gortner are ministers too.



Nearly 200 years  
of Know-how...  
makes Old Gold  
“the Treasure  
of them All”



For a Treat instead of a Treatment...treat yourself to **OLD GOLDS**



### Barbecued Pork Chops

4 pork chops (1½ lbs.) 2 tbsp. fat 2 cans Hunt's Tomato Sauce  
 ½ cup water ⅓ cup finely diced celery ½ tsp. salt  
 2 tbsp. brown sugar Juice of ½ lemon ⅛ tsp. pepper  
 ½ tsp. dry mustard

Brown chops in fat. Place in shallow greased baking dish. Combine Hunt's Tomato Sauce, water, celery, brown sugar, lemon juice, and seasonings. Pour over chops. Cover and bake in moderate oven (350°F.) 1½ hours or until chops are tender. Makes 4 servings.



## A promise: The best Pork Chops you ever ate - *thanks to*



Wait till you try this simple recipe! Your family won't believe pork chops could taste so delicious.

These beauties are *baked* with that wonderful cooking sauce from California — Hunt's Tomato Sauce.

Hunt's is all tomato, through and through. Already *kettle-simmered* for you with fine seasonings and spices. Ready for you to use.

Your pork chops, or *any* meat, poultry or vegetables just soak up Hunt's rich, rich goodness. And *no other tomato sauce* can put Hunt's delicious flavor into your soups...spaghetti...

rice...eggs...gravies...stews...and leftovers!

Now comes the best part...

High-quality Hunt's costs you only a few cents a can! And *more than four* vine-ripened California tomatoes are used to make one can!

Try low-cost Hunt's for this pork chop recipe. You'll buy it forever.

## Hunt-for the best

Hunt's Fruits • Vegetables • Tomato Products  
 Hunt Foods, Inc., Los Angeles, California







HORRIFIED, A JUDGE SEES HIS WIFE, IN THE THROES OF A BRAIN DISEASE, SPILL HER COFFEE

### MOVIE OF THE WEEK:

## *Live Today for Tomorrow*

**Fine acting redeems a talky melodrama about mercy killing**

The most inept title of the year, *Live Today for Tomorrow*, burdens a movie which is receiving more critical acclaim than box-office profits. It is a grim tale of a judge who holds to the letter of the law and deals out such stiff sentences that he is called "Old Man Maximum." He learns a painful lesson in humanity when his wife falls victim to an incurable and painful disease of the brain. He at last decides to take the law into his own hands and kill her. Operating under Hollywood codes of conduct, the movie never comes genuinely to grips with the problems it talks about—mercy killing and the nature of justice; it ends with a contrived and unsatisfactory courtroom solution. But it does have Fredric March and Florence Eldridge (who in private life is Mrs. March) acting the tormented judge and his wife. Playing two decent, understanding people caught up in a personal tragedy and trying in their agony to act scrupulously and to inflict no needless pain, they bring into the atmosphere of talky melodrama around them some of the passions and suffering of real life.



**MOST MOVING SCENE** of the film comes when the judge's wife enters an amusement-park maze while on a vacation trip. She goes in smiling (top), has an attack, loses herself in panic, sees herself reflected in a dozen mirrors, finally staggers out shattered into her husband's arms.



ARE YOU REALLY  
SURE OF  
YOUR PRESENT  
DEODORANT?  
TEST IT AGAINST  
NEW PERFECT  
**FRESH**

SEE  
FOR YOURSELF  
WHICH STOPS  
PERSPIRATION—  
PREVENTS ODOR  
BETTER!

**Be Lovelier to Love**  
with new perfect **FRESH**

**FRESH**  
REG. U.S. PAT. OFF.  
CREAM DEODORANT  
STOPS PERSPIRATION

59¢-43¢  
25¢ and 10¢

**P.S.** Test FRESH yourself at our expense. See if FRESH isn't more effective, creamier, smoother than any deodorant you've ever tried. Only FRESH can use the patented combination of amazing ingredients which gives you this safe, smooth cream that doesn't dry out . . . that really stops perspiration better. Write to FRESH, Chrysler Building, New York, for a free jar.

## "Live Today for Tomorrow" CONTINUED



**THE STERN JUDGE** (Fredric March, *left*) debates with a young lawyer (Edmond O'Brien, *standing*) who insists justice should be tempered with mercy.



**MEDICAL EXAMINATION** by doctor friend shows the judge's wife, who complained of headaches, is really suffering from an incurable brain disease.

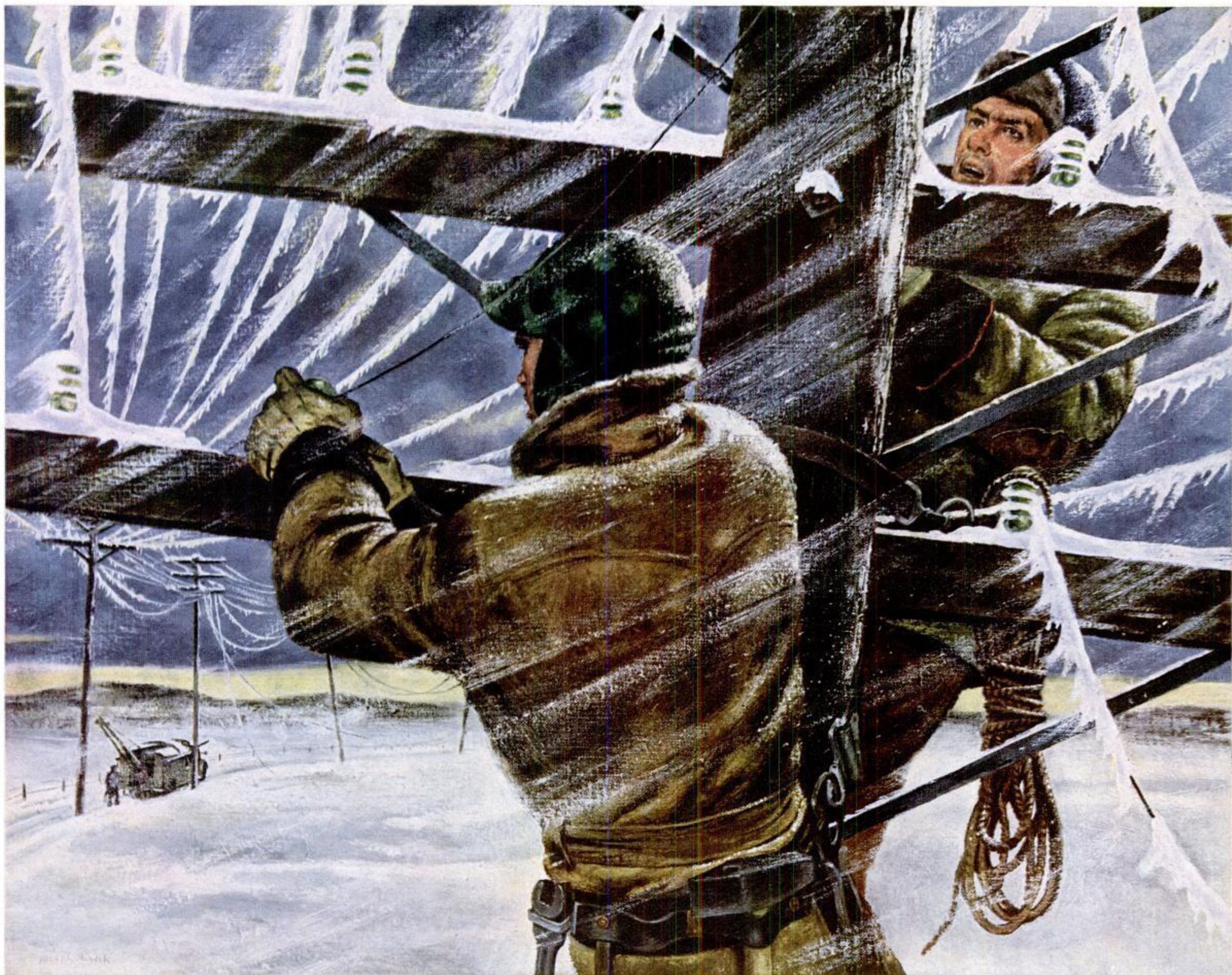


**WIFE ENJOYS HERSELF** at amusement park where her husband has taken her to enjoy a second honeymoon before the full ravages of the disease begin.



**THE JUDGE PLEADS GUILTY** to murdering his wife. The lawyer whom he censured, soon to be his son-in-law, conducts his defense and saves him.





## They have what it takes

**T**ELEPHONE LINEMEN have the traditional Bell System spirit of service that aims to "get the message through." They also have what it takes *in the way of equipment and supplies.*

Their wires, cables, poles, tools and countless other things are provided by Western Electric—maker or supplier of practically everything used in your telephone service. We carry stocks of 31,000 different items to help

all Bell telephone people, not only to do their daily job of maintaining and expanding telephone facilities but also to meet sudden emergencies.

- Western Electric has been a part of the Bell System for many, many years—ever since 1882. Our people share in the System's spirit of service. We, too, are always ready to answer the unexpected hurry call—to help "get the message through" for you.

**MANUFACTURER**  
of telephone apparatus for the Bell System.



**PURCHASER**  
of supplies for Bell Telephone companies



**DISTRIBUTOR**  
of Bell telephone apparatus and supplies.



**INSTALLER**  
of Bell System central office equipment.



# Western Electric

A UNIT OF THE BELL  SYSTEM SINCE 1882





**IN FULL-DRESS UNIFORM** of his cavalry regiment, the Life Guards, John George Vanderbilt Henry Spencer-Churchill, Marquess of Blandford, glistens in

shining breastplate, scarlet tunic, gold aiguillette and plumed helmet. Occasion was the opening of Parliament, to which Life Guards escorted the king's coach.





SONNY GRIPS A HUGE CHURCHILLIAN CIGAR

## THE IMPECCABLE BLANDFORD

**Model young English nobleman leads a busy life at the barracks, the races and the royal palace**

Not many months ago the stately quiet of the U.S. Ambassador's home in London was shattered by a frightful clatter coming from the mansion's massive stone entrance. It sounded like horsemen charging right up the front steps. It was. The horsemen were the young Marquess of Blandford, who appears at left magnificently fitted out as a Life Guardsman, and a fellow officer come to pay a simple social call on Ambassador Lewis Douglas' blond daughter Sharman. "The first time they did it," says Mrs. Douglas cheerfully, "we thought the house was coming down. But it was just 'Sonny' Blandford's high spirits. He is a nice boy."

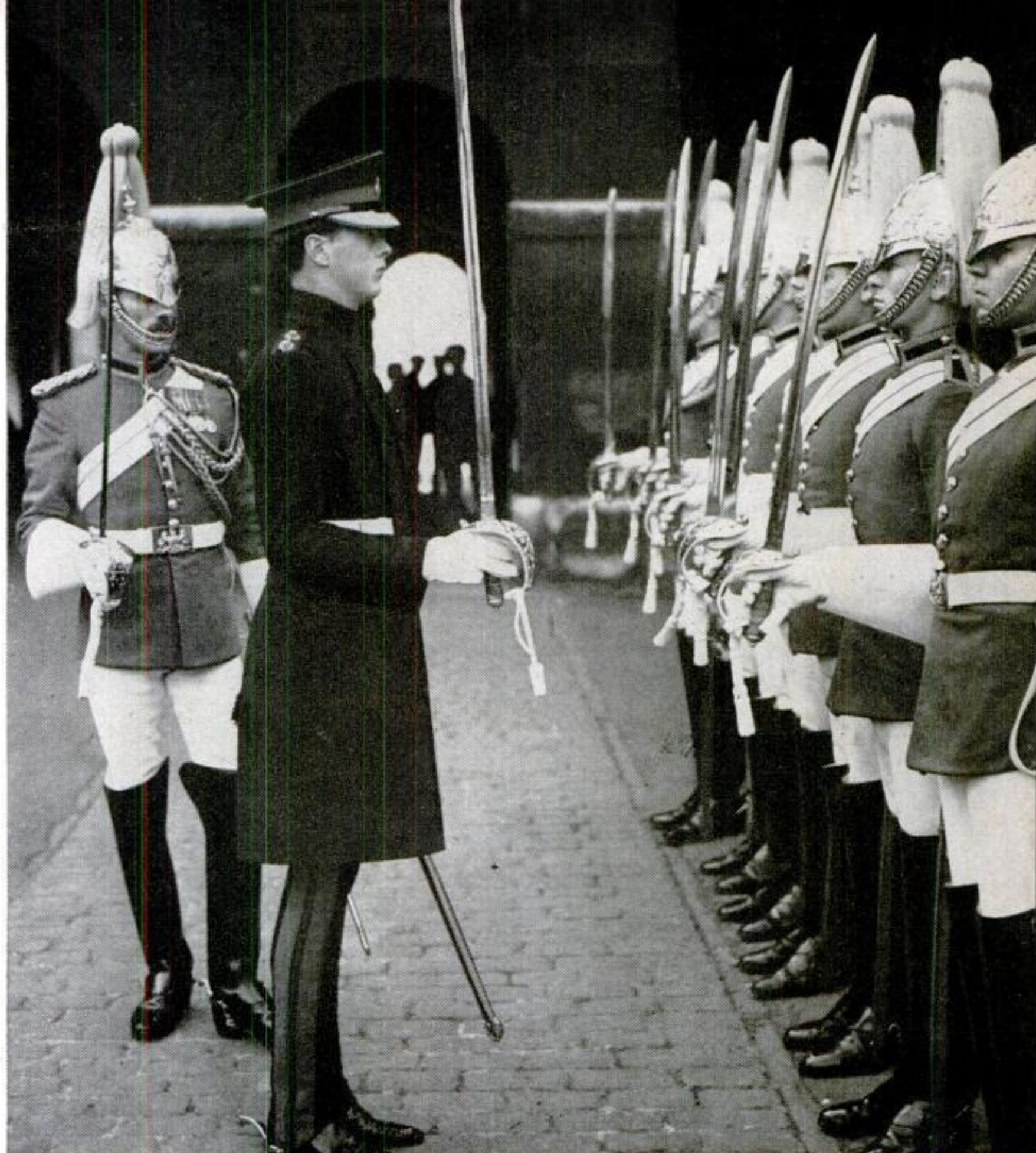
Chubby-cheeked, tall (6 feet 1 inch) Sonny Blandford is the very model of a young British nobleman, as shiny and pink a product of Eton and Sandhurst as ever won laughs in a Noel Coward comedy or carried his short officer's cane in England's battles. At 22 he is, by birth and training, the authentic article, the specimen young lord whose routine leads from his tailor's to his club (Buck's), to his regiment and often to the royal palace. Weekends Blandford is apt to spend racing about the countryside in his shiny new red Riley roadster or, like other Guardsmen, fox-hunting astride one of his regiment's gleaming black horses.

His ancestors date back through 10 good and indifferent Dukes of Marlborough to John Churchill, the famous first one who saved England and humiliated France's great Louis XIV at the battles of Ramillies and Blenheim. Sonny's grandfather, the ninth duke, married Consuelo Vanderbilt, who divorced him after 25 years and two sons. The elder, Sonny's father, is the 10th duke, a celebrated *bon vivant*, a fine marksman and a cousin of Winston Churchill.

Sonny, who may be the 11th duke and is a crack shot too, got his commission in the exclusive Life Guards, part of the Royal Household Cavalry, in 1946, a year before he became 21. The latter event was celebrated at ancient Blenheim Palace, the Marlborough seat, with dancing on the lawn and the shooting off of fireworks. In peacetime the 300-year-old Guards traditionally supply much of the dressy pomp and ceremony for state occasions and Sonny's duties as a subaltern are strict but nonexhausting. His seven-hour day is spent mostly inspecting the men, barracks and horses of his regiment. His single departure from Guards conformity is reported to come when he is leading parades past Buckingham Palace. At such times it is his habit to delay the "Eyes right!" command until his men are precisely opposite the apartment of Princess Margaret.

Items like this are what set the gossip mills churning over Blandford as a suitor for the princess' hand. Although Sonny and Margaret fall back on the tattered cliché of being "just good friends," London papers gleefully record the couple's attendance at the theater, dances, the one "bottle club" in which the princess is allowed and Margaret's recent weekend visit to Blenheim Palace. The king approves highly of young Blandford and his marksmanship. The press, trying hard to make a match of it, even recorded the couple's visit to a local fortune teller, who prophesied that Blandford would be married in a year. The princess refused her own hand, giggling, "Oh, no, you're much too accurate!" Next month America will get a look at the impeccable Blandford too. He is scheduled to visit his American grandmother, who is now Mrs. Jacques Balsan, in Palm Beach.

CONTINUED ON NEXT PAGE



**STIFF AS A RAMROD** and with a slight forward lean (*above*), Lieutenant Blandford inspects a detachment of Life Guards. He frequently makes inspection in this "undress" uniform, sleeps in a small plain room in the barracks. Below: in gray topper and boutonniere, Blandford escorts pretty Princess Margaret at Ascot.





PALL MALL's *greater length*  
*filters the smoke*  
*on the way*  
*to your throat*



*Filters the smoke*  
*and makes it mild*



Discover for yourself why so many of  
 your friends have changed to the *longer, finer*  
 cigarette—PALL MALL. Its greater length  
 of traditionally fine, mellow tobaccos serves  
 as a longer, natural filter to screen and cool the  
 smoke on the way to your throat—yes, filters  
 the smoke and makes it mild. Thus PALL MALL  
 gives you a *smoothness, mildness* and  
*satisfaction* no other cigarette offers you. Enjoy  
 the *longer, finer* cigarette in the distinguished  
 red package—PALL MALL Famous Cigarettes  
 —good to look at, good to feel, good to taste,  
 and good to smoke.

OUTSTANDING / *and they*  
*are mild!*

Blandford CONTINUED



**HISTORICAL PAGEANT** in 1938 featured the 10th duke as first Duke of Marlborough, flanked by his duchess (*left*), daughter Caroline and Blandford.



**FATHER (RIGHT) AND SON** hunt pheasant on vast grounds of Blenheim in 1939. Duke is one of the six best shots in England. Sonny hopes to emulate him.



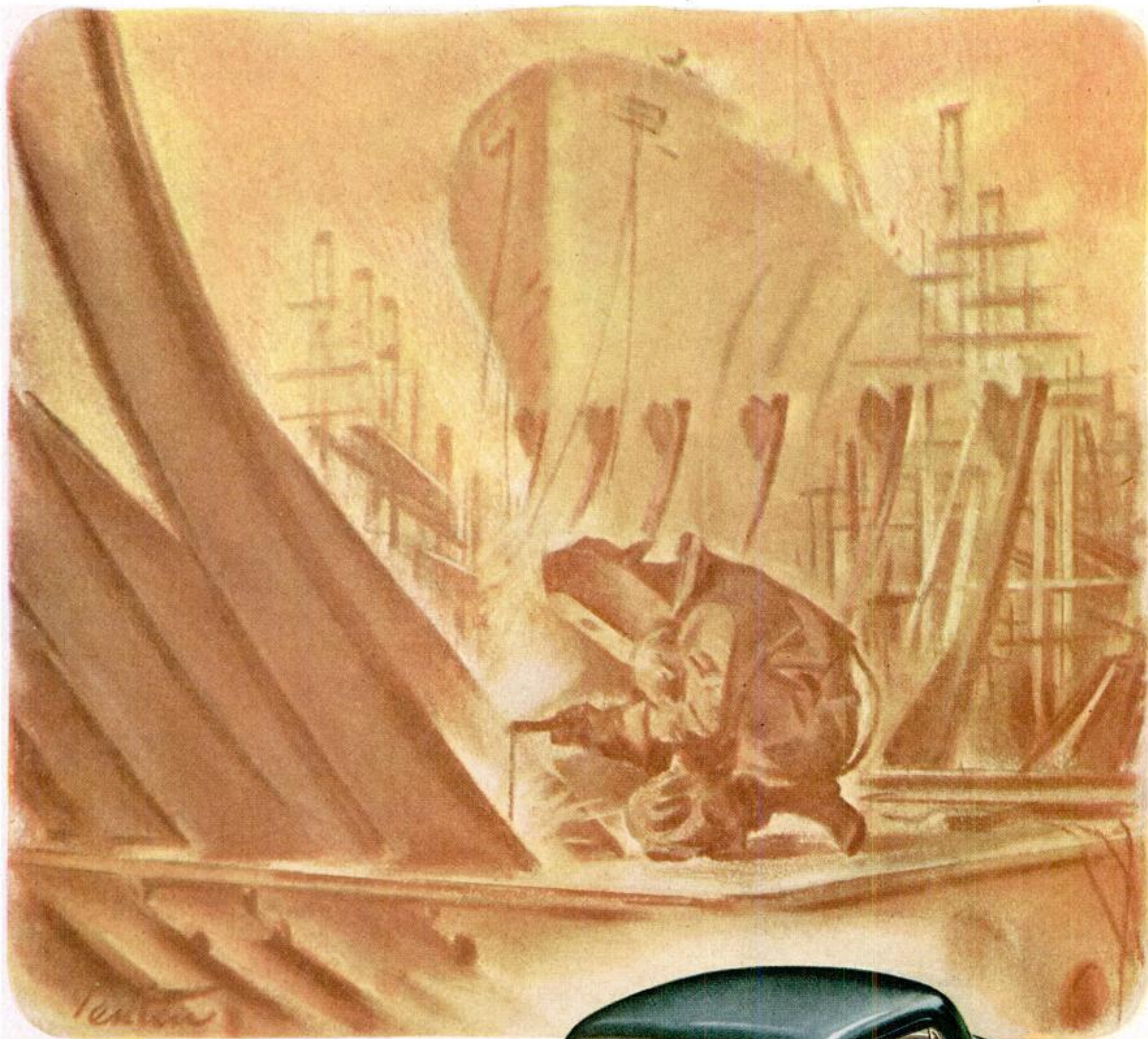
**BLANDFORD DANCES** with Patricia Macauley (*left*) and with Sharman Douglas, who has also been regularly courted by Marquess of Milford Haven.



**BLenheim PALACE** was built by grateful Britain for the first duke, the victor of Blenheim, in 1704. Blandford (*foreground*) will probably inherit it.

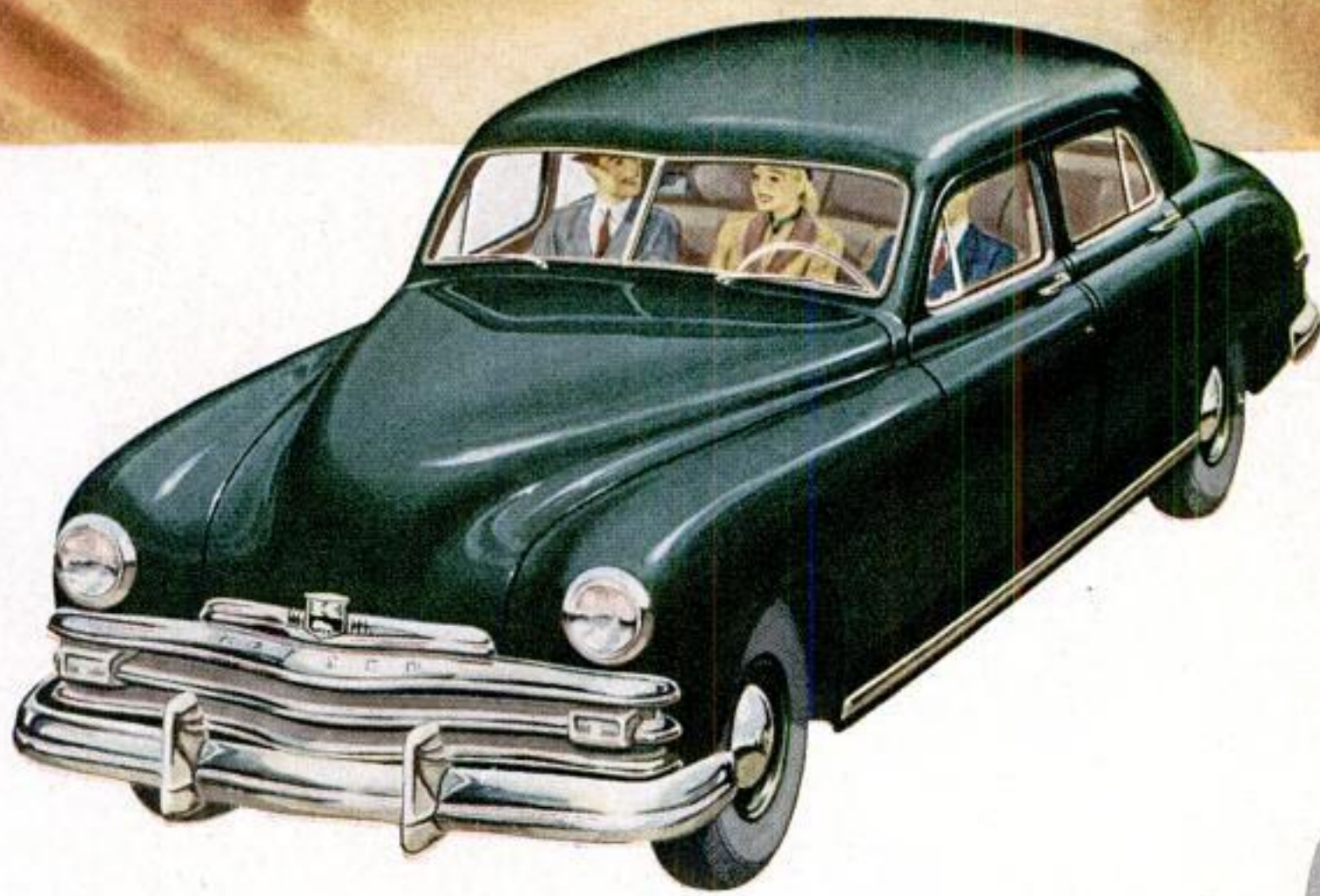


# There's pride in building well—



Oil Tanker—Kaiser-built

THE  1949  
KAISER SPECIAL  
IN CRYSTAL GREEN



Why don't you drive  
a 1949 Kaiser  
and find out?

Can you understand the pride a workman feels when he looks on his work and finds it good? Then you'll understand the pride our KAISER men felt in smashing all ship-building records in World War II... and the pride they feel now in smashing fine car production records at Willow Run.

There, 15,000 men and women—working together—not only build fine cars with unbelievable speed and precision. They also know the pride of building cars which—to a man—they'll back as the finest on the road.

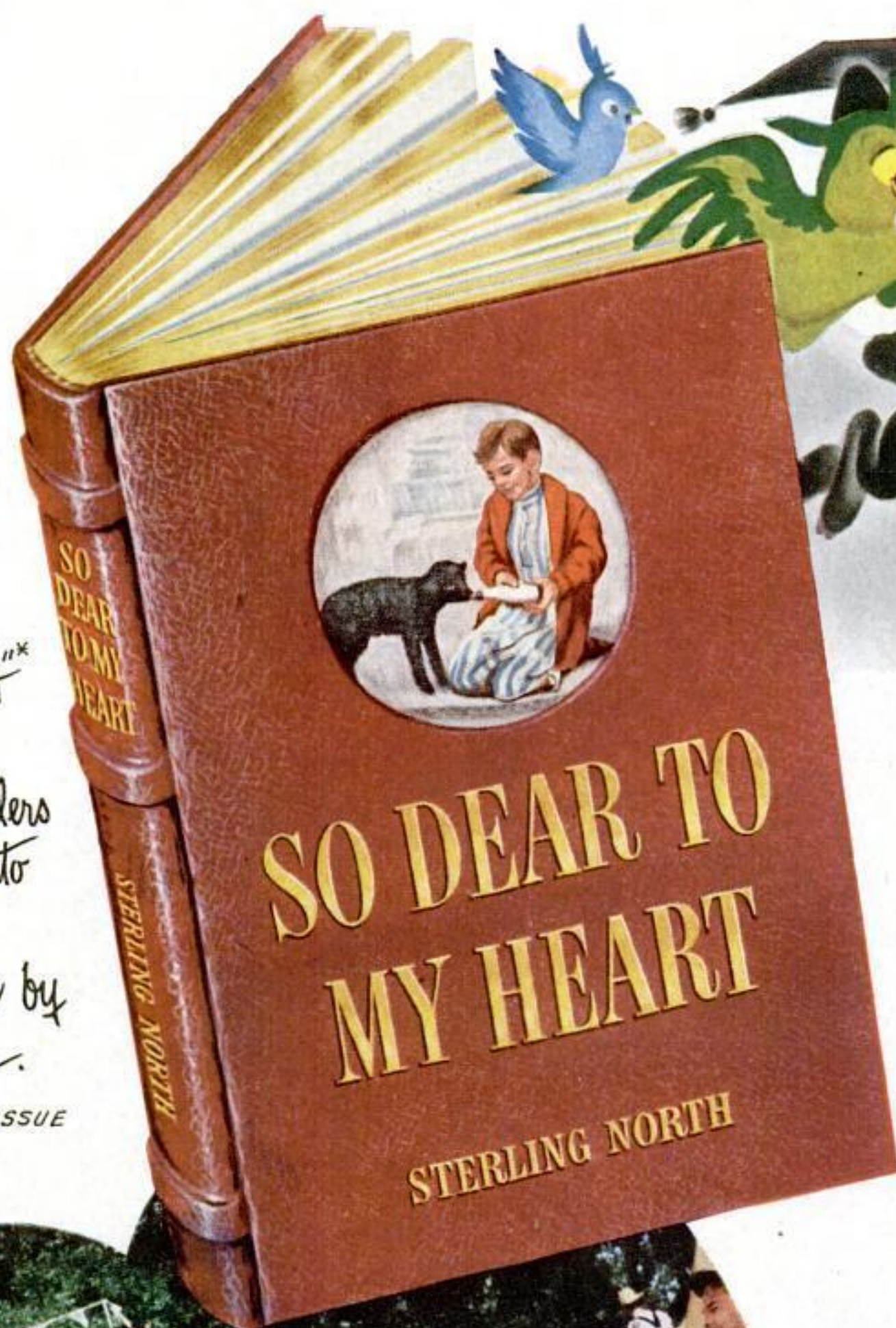
And they're joined in this by more than 300,000 owners, who have driven the cars from Willow Run more than three billion miles. Proud of their cars? Ask any KAISER owner you know. You may think his enthusiasm is exaggerated—until you actually drive a KAISER and find out for yourself.

Just phone your nearest dealer—or drop in. Check the 103 new features and refinements with which KAISER is pioneering new value and style standards for '49. Then... get behind the wheel and drive *the most-copied car in America!* The folks from Willow Run and your Kaiser-Frazer dealer both invite you to enjoy a new motoring experience. Kaiser-Frazer Corp., Willow Run, Mich.



"Reader's Digest"\*  
brought it to  
30 million readers  
... now made into  
a truly great  
motion picture by  
Walt Disney.

\* DECEMBER, 1948 ISSUE



Brand New, Lively, Lovable  
Disney Cartoon Characters!



So Gay!

A black lamb in the family  
can be more upsetting  
than a "black sheep."



# WALT DISNEY'S "SO

A COMBINATION LIVE-ACTION & CARTOON FEATURE STARRING BURL IVES • BEULAH BONDI • HARRY CAREY • LUANA PATTEN



“In this novel I found the perfect story  
for a new kind of motion picture”

Walt Disney



## So Dilly-Dilly!

It's the dilly-dilly picture  
with "Lavender Blue"—and  
four other great  
song hits...

It's Whatcha Do With Whatcha Got

So Dear To My Heart

Stick-to-it-ivity

County Fair

## So True-to-Life!

Here's a new kind of picture,  
so true-to-life that you'll feel  
it was LIVED... not made.

color by  
**TECHNICOLOR**

Released through RKO Radio Pictures  
Watch for "So Dear To My Heart"  
at your favorite theater

you'll cry, you'll sing, you'll lose your heart to

# DEAR TO MY HEART

... and **BOBBY DRISCOLL** • Directed by Harold Schuster • Screen play by John Tucker Battle • Adaptation by Maurice Rapp and Ted Sears





It adds up to your biggest musical Value...

*AM + FM radio + Victrola phonograph + the "Golden Throat"*



From its looks, from its tone—the exclusive "Golden Throat," from its world-famous Victrola trade mark, you'd never guess how low its price mark is!

Here's standard and FM radio with RCA Victor's own simpler, more sensitive Frequency Modulation circuits; a fine record changer—quick, quiet, dependable—with the "Silent Sapphire" permanent-point pick-up, no needles to change. Pick your own

"Victrola"—T.M. Reg. U. S. Pat. Off.

program of hit tunes by your favorite orchestras—you'll find them on RCA Victor's superb recordings. Put on 12 10-inch or 10 12-inch records—enjoy almost an hour's concert or dance!

Handsome 18th Century-style cabinet is only 33¼" high and 31¼" wide, yet there is even a record storage compartment. AC operation. At your RCA Victor dealer's, Victrola 8V90, far and away your finest musical buy!

Top value in table models, the RCA Victor 8X71, with AM and FM radio through the exclusive "Golden Throat" tone system. Exceptionally selective and sensitive. Beautifully styled in rich maroon or antique ivory-finish plastic. AC or DC operation.

WORLD LEADER IN RADIO... FIRST IN TELEVISION



**RCA VICTOR**  
DIVISION OF RADIO CORPORATION OF AMERICA



*The "Golden Throat"*

Only RCA Victor instruments have this perfectly balanced 3-Way Acoustical System. ... It's the finest in RCA Victor history.

When you're in New York, see the radio and electronic wonders at the RCA EXHIBITION HALL. Open free to all. 36 W. 49th St., across from Radio City.





AS A SMALL CLOUD OF POLLUTED WATER (DYED TO MAKE IT VISIBLE) BEGINS TO ENTER THEIR TANK, MINNOWS SWIM AIMLESSLY ABOUT IN EVERY DIRECTION

## TRAINED MINNOWS

They can detect polluted water faster than a skilled chemist

Minnows with sensitive noses are being educated at the University of Wisconsin to perform an important public health function—the detection of undesirable chemicals in drinking water. When a small quantity of polluted water is injected into one end of their training tank (*above, right*), the smell-conscious fish immediately swim in the opposite direction (*below*). The minnows are artificially blinded to make sure that their reactions are based on their sense of smell alone.

In a series of lessons involving rewards and punishments (*next page*) they can be conditioned to react to various kinds of polluted water by turning instantly and swimming either into it or away from it. Once they have been so trained, the fish are particularly useful in testing the water of rivers into which chemical wastes have been dumped. For while a trained chemist needs several hours to make most pollution tests, an educated minnow can do the job in a matter of seconds.

AS THEIR SENSITIVE NOSES CATCH WHIFF OF CHEMICAL-BEARING WATER, FIVE MINNOWS TURN TAIL AND FLEE. A SIXTH AT RIGHT STILL HAS NOT CAUGHT SCENT





# Englander

AMERICA'S MOST LUXURIOUS  
mattress

No matter how you sleep or what you weigh,  
you sleep better on an Englander



Sawler  
208 lbs.



Ballerina  
127 lbs.



Slumberbug  
68 lbs.



Englander **Red Line** brings you the first  
really new mattress idea in 50 years

FOR YEARS THIS... FOR YEARS THIS... NOW! INDIVIDUAL SPRING ACTION



Coils tied together at top and bottom by cotton sacks. This method prevents individual spring action.



Coils tied together at top and bottom by wire. This method prevents individual spring action.



Completely individual spring action. Coils are locked only at the center by flexible ribbons of steel. Upper half gives you cushioning comfort. Every movement and contour of your body is gently cradled. "Roll-to-the-middle," when sleeping double, eliminated. Lower half supports your weight in the firm, healthful manner doctors recommend.

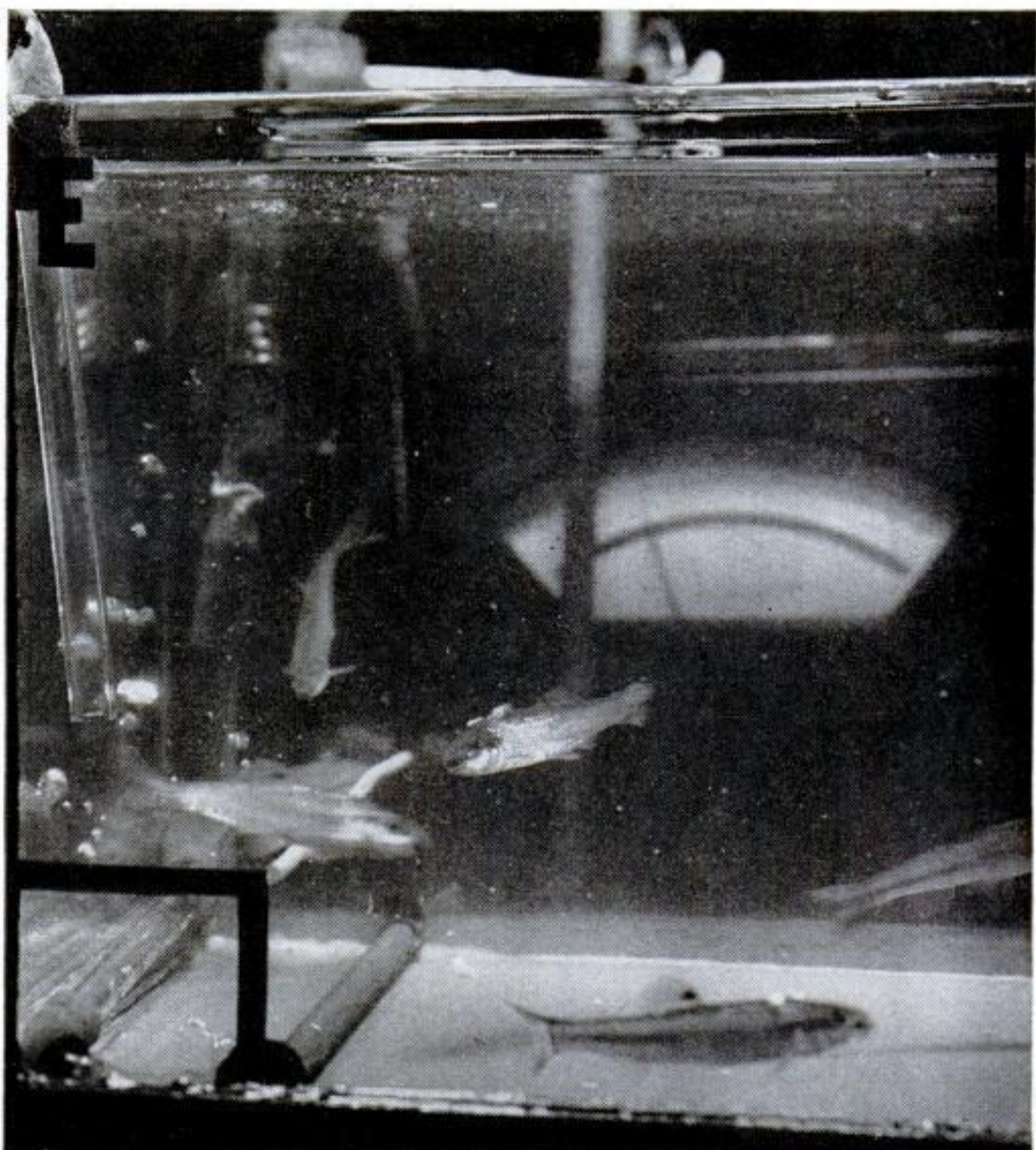
© 1949, The Englander Company, Inc., Chicago, Illinois

The new Super Bodyguard—\$49.75. Other Englander Red Line mattresses (twin or full size) or matching box springs to \$79.75.

## Minnows CONTINUED



RECORDS ARE MADE of minnow reactions by two scientists who whisper over head telephones so that fish will not be affected by sound of human voices.



MINNOW IS PUNISHED with electrical shock from white bar (lower left) for failure to react to chemical. Fish twists as it shies away from charged bar.



MINNOWS ARE REWARDED with generous portions of food when they react properly. They can be taught to swim toward scent instead of away from it.



*Very personally yours*

**Greater** freedom than you've ever enjoyed! For all your days are active, unhampered, since you've learned the new secret of comfort:

**Softness** . . . such as the new Kotex\* gives. Softness that lasts, that's dependably safe, because it holds its shape. You have faith in this napkin made to stay soft while you wear it. Equally important . . .

**With** those flat pressed ends of Kotex you fear no telltale outlines. You feel secure, with the extra protection of an exclusive safety center. Indeed . . .

**Safety** is among your many wise reasons for choosing the new, softer Kotex; for selecting the absorbency that best suits your needs. Regular, Junior or Super gives you a new definition of confidence . . . very personally yours.



*more women choose Kotex than all other sanitary napkins*

\*T. M. REG. U. S. PAT. OFF.







# Resort Fashions



**BEACH DRESS** of piqué costs \$17.75. Glasses by Edward Melcarth resemble a Venetian bat mask.

## DRESSY NEW SUN STYLES FORECAST NEXT SUMMER'S PLAYCLOTHES

Last week from Palm Beach to Palm Springs smart women swam, sunned and entertained in costumes like those shown here. They illustrate several new resort-fashion trends most striking of which is the plunging neckline. The strapless vogue, strong as ever, is now modified by stoles, shawls and even huge towels. The halter top is reappearing in everything from *cabaña* dresses to swim suits (*above*). The latter have

deep V necklines and high V thigh lines (*next page*). Little-boy shorts with feminine blouses are also new. Accessory notes: lots of straw in hats, shoes and bags, as well as masses of heavy jewelry which can formalize a sun dress into a dinner costume (*cover*).

Winter resort fashions usually forecast next summer's clothes. The forecast for 1949: playclothes more varied and more casually revealing.



← **CONTRASTING BRA** tops a full cotton skirt which comes with stole in the same hand-blocked print (David Goodstein, \$30). Straw hat costs 50¢ in Cuba.

**SHEATH SUIT** of dark printed cotton, sleek and scanty, is this season's variation on the conventional knitted one-piece swim suit (from Carolyn Schnurer).





**LITTLE-BOY SHORTS** are worn with the newly smart "soft top"—here a French-knit sweater with

a low cowl neck copied by Groblue. The brief corduroy shorts are decorated by a chain and watch fob.



**"DRY ALL"** by Tina Leser is one-piece shirt and shorts in absorbent terry cloth for after swimming.



**BLACK SHAWL**, hand crocheted, adds 1949 note to Jantzen's classic trunks and strapless-bra swim suit.

## Resort Fashions CONTINUED



**HALTER TOP** sun dress bares shoulders and back and ends in bow at side. Louella Ballerina designed it.



**PLUNGING NECKLINE**, bare midriff are achieved by Cole with a bolero clipped at bottom with a pin.



**WRAP-AROUND** sensation of the season is Claire McCardell's backless, wide-necked plaid (\$16.95).



**ADJUSTABLE TIES** on Catalina's elasticized cotton suit enable wearer to achieve high V thigh line.





**BIG STOLE** of regular toweling, designed by Brigance, can be used as a casual covering for a bathing suit or as a rug on which to sunbathe. Its price is \$3.95.





"SPECTACLE SUIT" is what Designer Claire McCardell calls this sunsuit. Its puffy pleated pants are calculated to emphasize the sparseness of the wired bra.





**RIVIERA SUCCESS**, a "soft top" to be worn with shorts, is this shirt which was first made at Capri last season by a man's haberdasher who copied the top of a

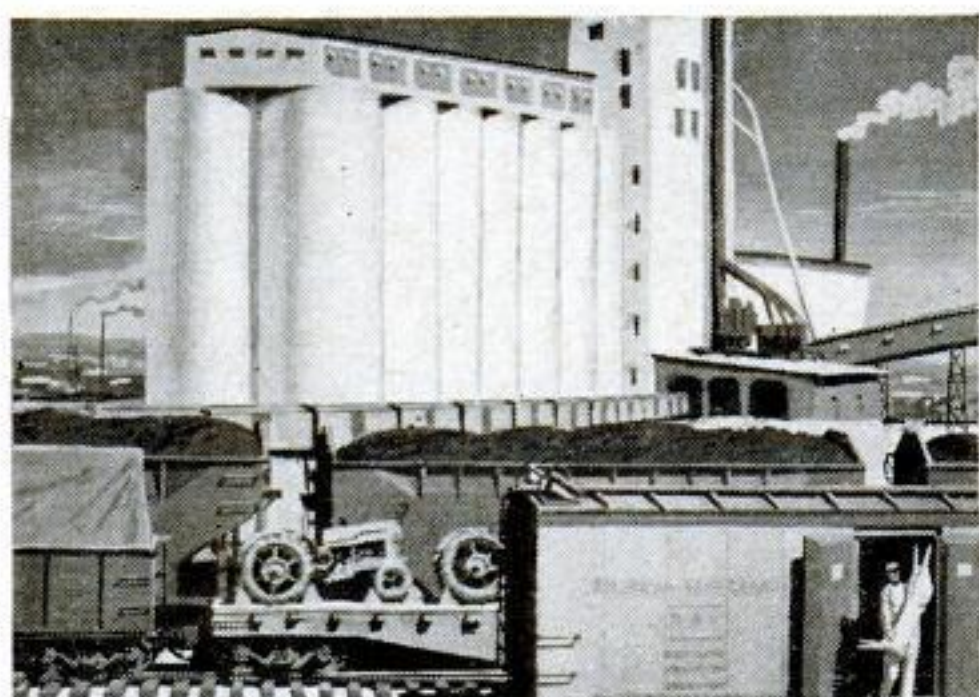
Dior dress. Widely ordered by fashion leaders of the international set, it has been copied in combed cotton by Lord & Taylor for \$6.50. The shorts run about \$5.50.



# You and Your Railroads

## A "Trackside" Report for 1948

Virtually all the things you eat or wear or use, and the materials of which they are made, move to you—somewhere along the line—by rail. So here's a "trackside" report of how your railroads did their job of serving you last year:



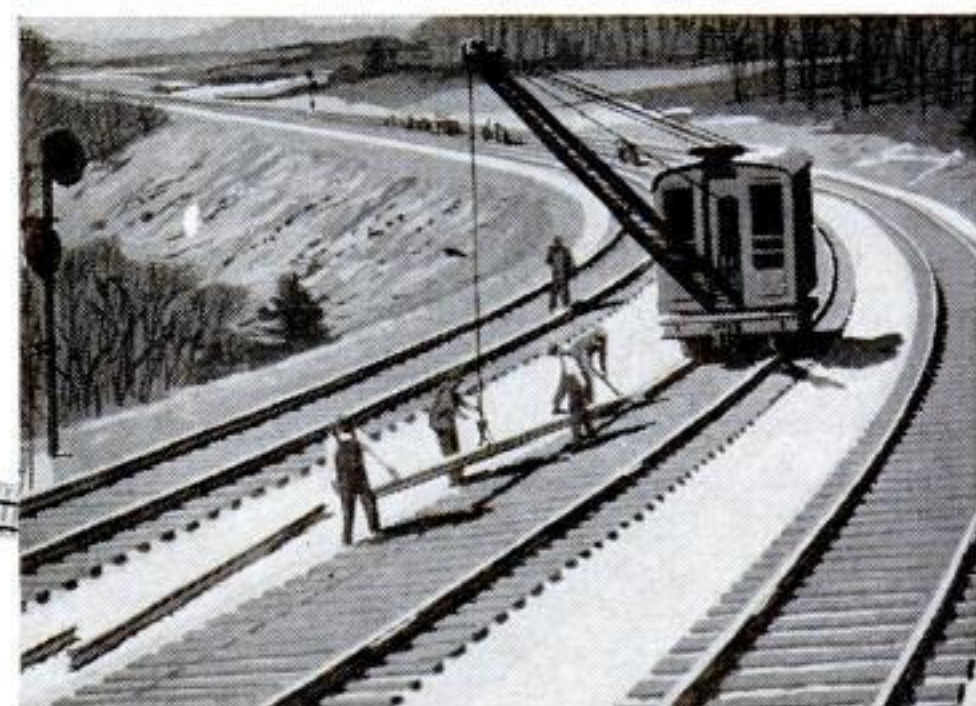
**1. Delivering the Goods.** Every day in 1948 the railroads hauled an average of 12 tons of freight one mile for every man, woman, and child in the United States!



**2. Carrying People.** Nearly two million people rode the railroads every day. That's equivalent to carrying every man, woman, and child in the country on a trip of almost 300 miles during the year.

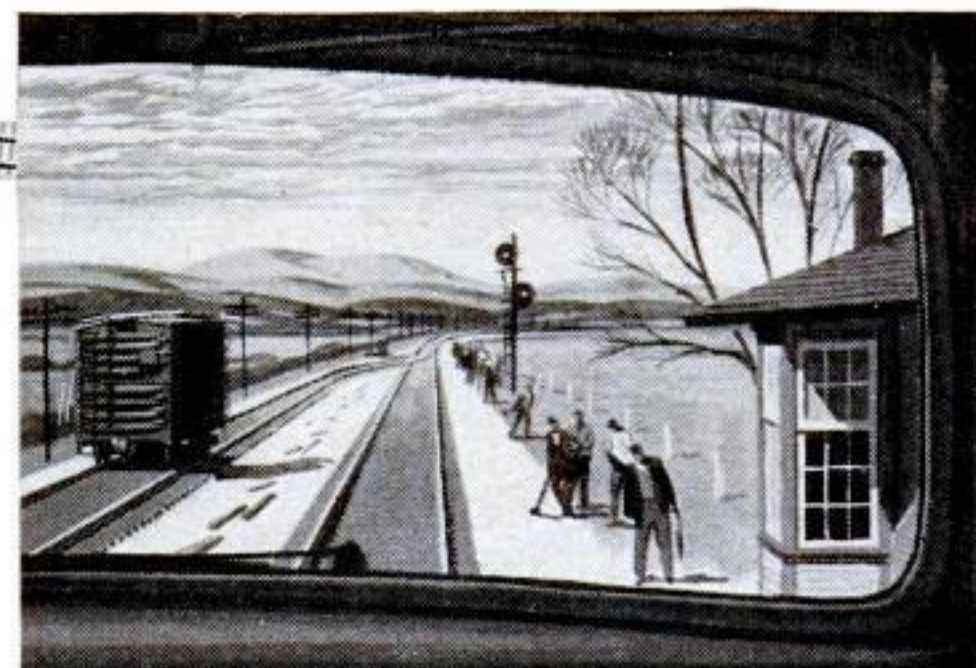


**3. Improving Efficiency.** Last year the average American freight train moved more tons of freight more miles per hour than ever before in American railroad history!



### 4. Improving the Transportation "Factory."

In 1948 the railroads spent for improvements alone more than a billion dollars. That meant spending an average of *three million dollars per day*—for new streamlined passenger trains, new freight cars, and new, more efficient locomotives—for new track, signals, and shops to keep them rolling even more surely, more efficiently.



**5. Paying Their Own Way.** Railroads provide and maintain their roadway and equipment with railroad dollars, not taxpayers' dollars. In addition they pay about a billion dollars a year in taxes. These taxes help support schools, roads, and the public safety and welfare. They are not spent for the special benefit of the railroads.

For their services the railroads received in 1948 an average of only about 1½ cents for hauling a ton of freight one mile. And for carrying a passenger one mile, they got considerably less than they got a quarter of a century ago—when wages and the prices of railroad materials and supplies were only half what they are now.

To keep on making improvements in their service, railroads must continue investing money in better plants and facilities. To be able to do this they must make earnings in line with today's increased costs. For only adequate earnings can justify the huge investment required to keep America's railroads the most efficient, the most economical, and the safest mass transportation system in the world.

ASSOCIATION OF  
AMERICAN  
RAILROADS

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LISTEN TO THE RAILROAD HOUR presenting the world's great musical shows. Every Monday evening over the ABC network, 8-8:45 Eastern, Mountain, and Pacific Time; 7-7:45 Central Time.





DR. LIBERTY HYDE BAILEY SURROUNDS HIMSELF WITH PLANTS. REAR: PRESSED PLANTS; LEFT FOREGROUND: A PALM SPATHE; RIGHT: WORLD'S LARGEST COCONUT

## LIBERTY HYDE BAILEY

**At 90 the world's most indefatigable horticulturist still wanders to far-off places looking for plants**

Liberty Hyde Bailey, 90, is the most tireless horticulturist and the greatest authority on garden plants, palm trees and blackberry bushes in the world. He has traveled 250,000 miles looking for plants, collected 275,000 of them, classified thousands of them, written and edited 156 books about them and had 18 of them named after him, including a *Ficus Baileyi*, a rare Chinese fig, and *Gri-*

*maldia Baileyorum*, a Venezuelan shrub. A lively, independent, strong-minded nonagenarian, Dr. Bailey will leave Cornell University in a few weeks for a plant trip to the Caribbean. As usual he will go by himself, planning to pick up a couple of natives to walk through the wilds with him.

When young, Dr. Bailey planned his life thus: 25 years to study botany, 25 to practice it, 25 to

enjoy it. It worked according to plan except that there was no provision for a fourth period of 25 years, which Dr. Bailey has devoted to doing what he pleases. For a time during the second 25 years of his plan he was an editor who liked to take pictures for *Country Life in America* and now has firm opinions, none favorable, about today's photographs, especially *LIFE's*. "Snapshots," he snorts.



# SLEEP tonight!



She can thank Phillips' ANTACID ACTION for this!

There's no need for you to spend a restless night counting sheep because of acid indigestion. This sleep-robbing condition often accompanies constipation... and the way to relieve it quickly is to take Phillips' Milk of Magnesia before you

go to bed. Because Phillips' Milk of Magnesia is one of the fastest, most effective acid neutralizers known, it eases away the acidity practically by the time you're ready to get into bed. As a result, you sleep wonderfully... all night long.

## FEEL FRESH AS A DAISY tomorrow!



She can thank Phillips' LAXATIVE ACTION for this!

After a night of deep and restful slumber, you'll wake up in the morning to gentle, effective constipation relief. Yes—you'll start your day feeling fresh as a daisy, because last night you took Double-Action Phillips', which is not only an excellent *antacid*, but a marvelous *laxative*, too!

SO GENTLE FOR CHILDREN...SO THOROUGH FOR GROWNUPS

### PHILLIPS'

MILK OF MAGNESIA

*Liquid or Tablets*

Liquid Phillips' is available in 75¢, 50¢ and 25¢ bottles. Phillips' Tablets in \$1.00 50¢ and 25¢ sizes.



Bailey CONTINUED



**IN GARDEN** behind Hortorium, or plant house (rear), Dr. Bailey bends over a legume. He helped build up country's first college department of horticulture at Michigan Agricultural College in the 1880s. At Cornell he developed its pioneering New York State College of Agriculture into one of the best in the U.S.



**ON AN EXPEDITION** Dr. Bailey takes pack mules into wilds of Venezuela looking for new plants. On this trip in 1921 he found 25 new plants. He took his daughter Ethel Zoe Bailey, also a botanist, with him but he much prefers going alone. "Never have to argue with anybody," he says, "about which way to go."



**BOOKS BY BAILEY** make two stacks, both higher than he is. In the shelves (right) are also books he edited, including his *Standard Cyclopaedia of Horticulture*, plant-growers' bible. Most Bailey books are on horticulture, but he also wrote one book of poetry which he published and one novel which he burned.





# Milliken

*charts a course toward the sun.*

*If it's southward bound—or the home fire's glow—  
there's a fine Milliken woolen or worsted (100% virgin wool) to banish  
winter from your wardrobe. Sun-drenched pastels,  
subtle neutrals, clarion colors... for each Milliken fabric there's a lining in  
rayon satin, crepe or twill, dyed to harmonize or match.*

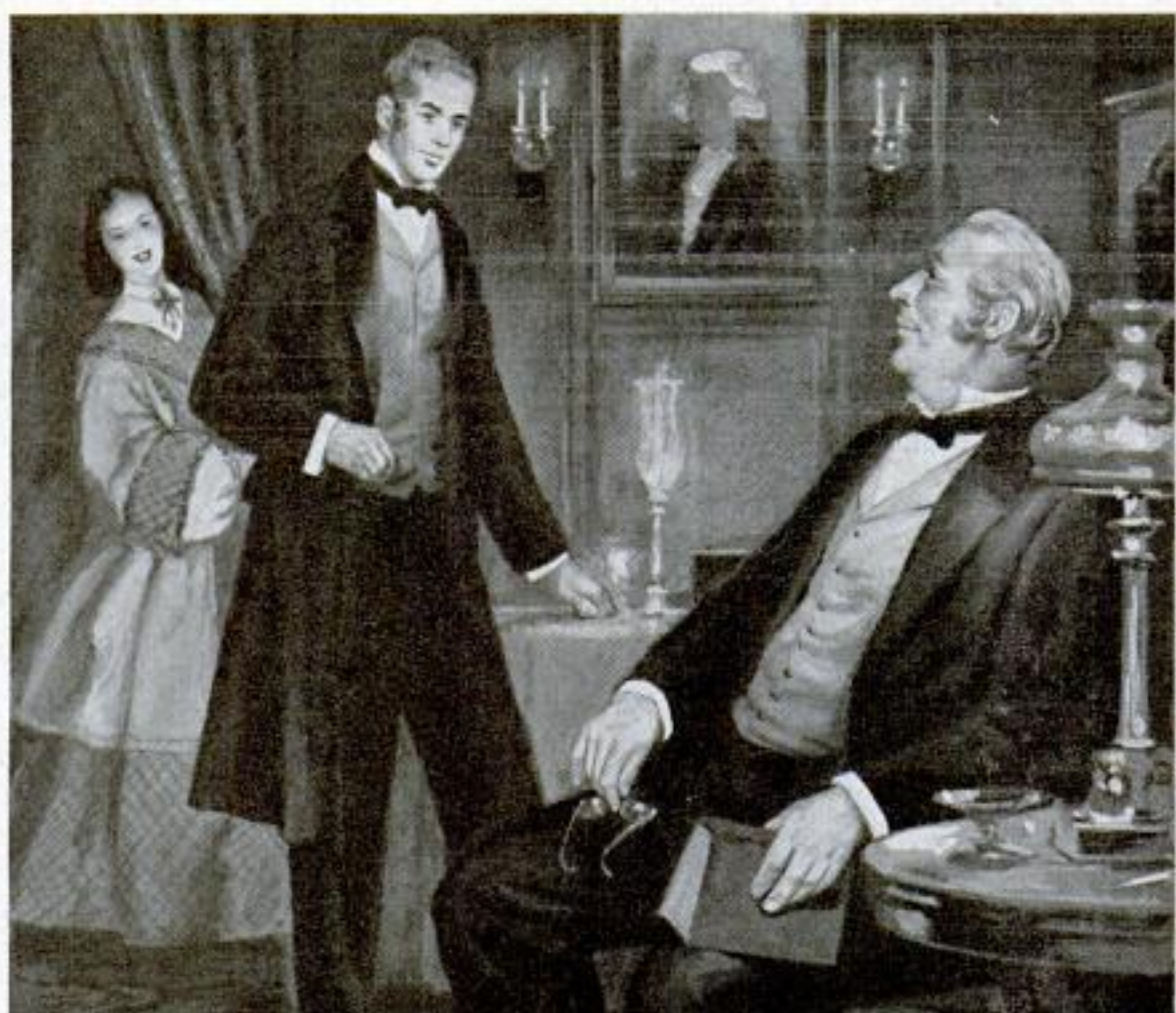
*Ask for Milliken in the fashions you buy, the clothes you sew.*

*MILLIKEN Woolens, 450 Seventh Avenue, New York 1, N. Y.*



MILLIKEN DRESS CREPE—SIMPLICITY PATTERNS: (LEFT) 2286 (CENTER) 2633 (RIGHT) 2642





## It's still the thing to do...

It's still the thing, as it was in 1847, for a girl's fiancé to ask her father for her hand! And as the two men you love most observe this old tradition, your thoughts turn happily toward your future home...

## It's still the thing to own...

The most dearly treasured silverplate in all the world is 1847 Rogers Bros. A gracious tradition for over 100 years!

The modern patterns with the yearmark "1847" have an extra height and depth of ornament, a perfection of finish and balance that you find, as a rule, only in solid silver.

52-piece service for eight, \$64.75, with chest. No Federal tax. Same price as in 1945!

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## 1847 ROGERS BROS.

for 101 years  
America's Finest Silverplate



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FIRST LOVE

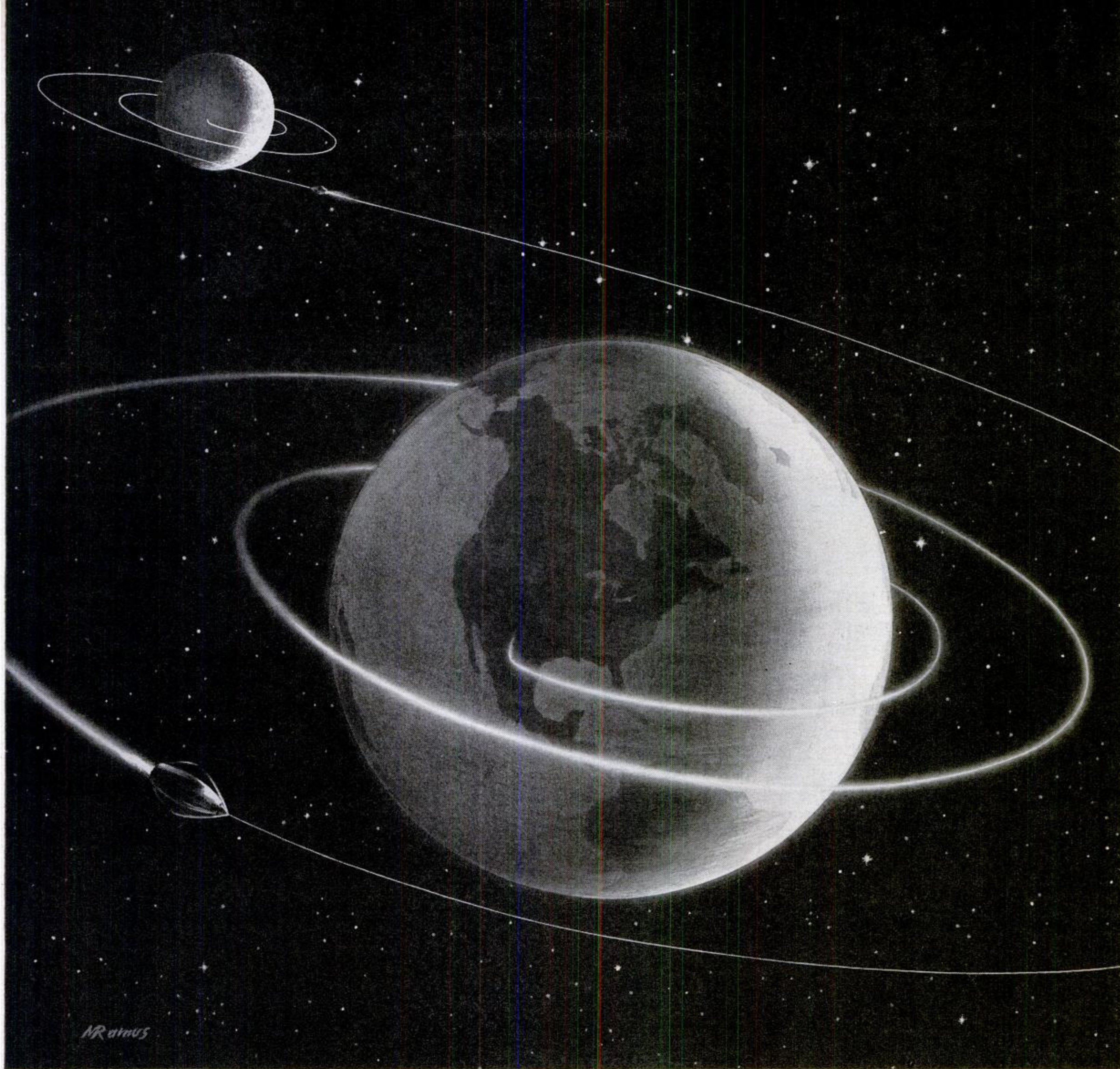


ETERNALLY YOURS



ADORATION





IN TAKE-OFF ROCKET GETS ADDED BOOST FROM EARTH'S ROTATION AND SPINS AROUND PLANET. LATER IT WILL REVOLVE ABOUT MOON WHILE IT SLOWS BEFORE LANDING

# ROCKET TO THE MOON

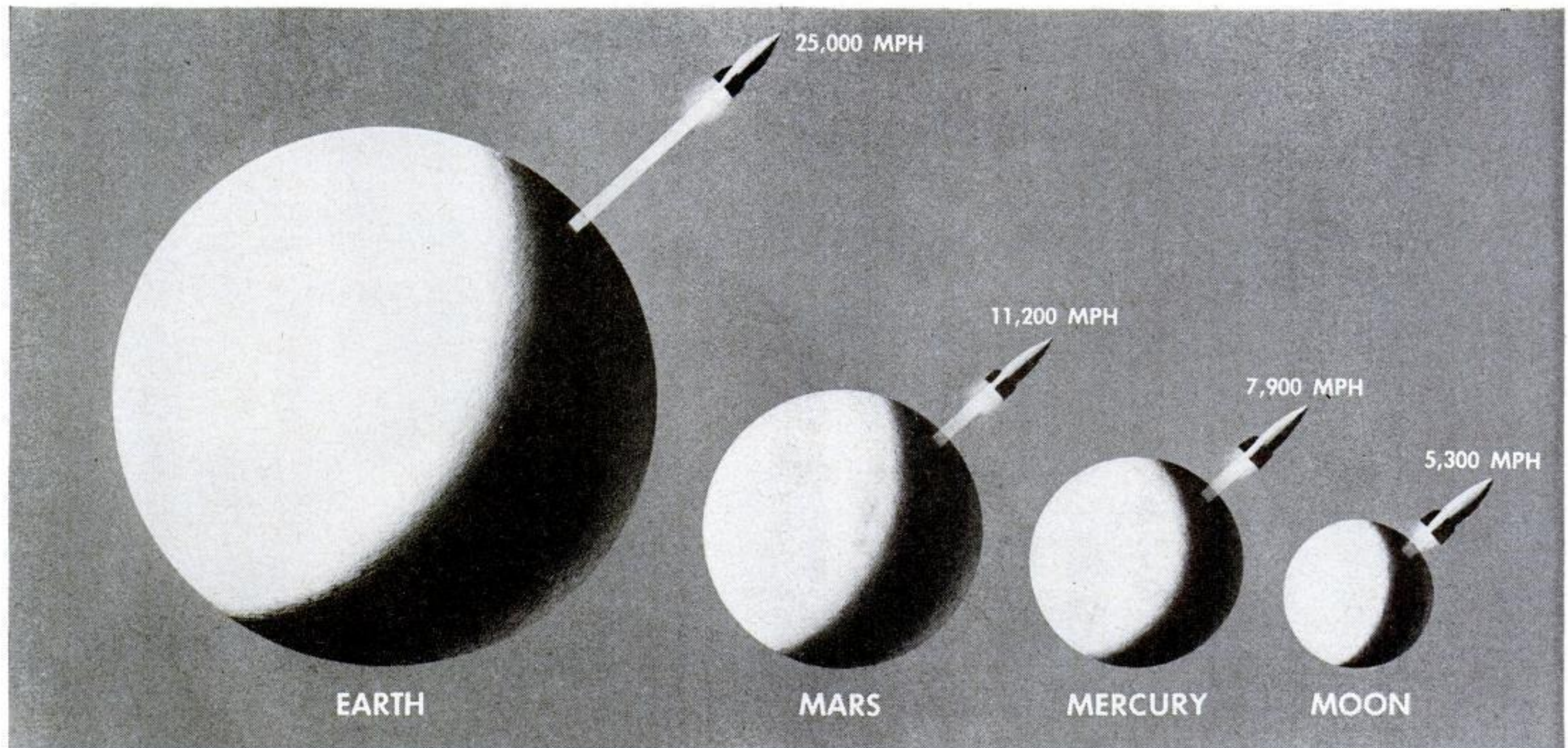
## MAN MAY TRAVEL TO EARTH'S SATELLITE WITHIN 25 YEARS

Earth-bound man, watching the pale sphere of the moon swing across the night sky, has long dreamed of visiting this nearest of heavenly bodies. Long the subject of fantasy, travel to the moon is now, as a result of recent scientific developments, not only a possibility but a probability. From tests made with the V-2 rocket engineers believe that a similar rocket, adapted to carrying humans, could make the 238,000-mile trip in about 48 hours. Fuels exist which are theoretically (but only theoretically) powerful enough to enable a rocket to break out of the gravitational grip of the earth (*next page*). Radar, which has already been used to contact the moon, would be an aid to navigation. Complex engineering problems are yet to be solved, but the U.S. government, at the request of Defense Secretary Forrestal, is planning an unmanned spaceship which would circle the earth like the moon itself and auto-

matically radio back information which may solve them. Considering both progress made and problems ahead, some hardheaded engineers believe that a manned rocket, like the one in the drawing above, may get to the moon within the next 25 years.

There are practical as well as romantic reasons behind man's desire to reach the earth's satellite. Forward-looking military leaders are considering it as a base from which rockets could be launched to control the world. Astronomers would like very much to construct observatories there because unlike earth the moon has almost no atmosphere to interfere with study of the sun and the other stars. Most important, a successful trip to the moon would mean that man was no longer bound to his own planet but would be free to visit other worlds and to explore the regions outside the boundaries of the solar system.





**ESCAPE VELOCITIES** differ for planets because mass and size of each determines the amount of its gravitational pull. A rocket leaving earth would have to attain a speed of 25,000 mph before its upward velocity overcame the downward

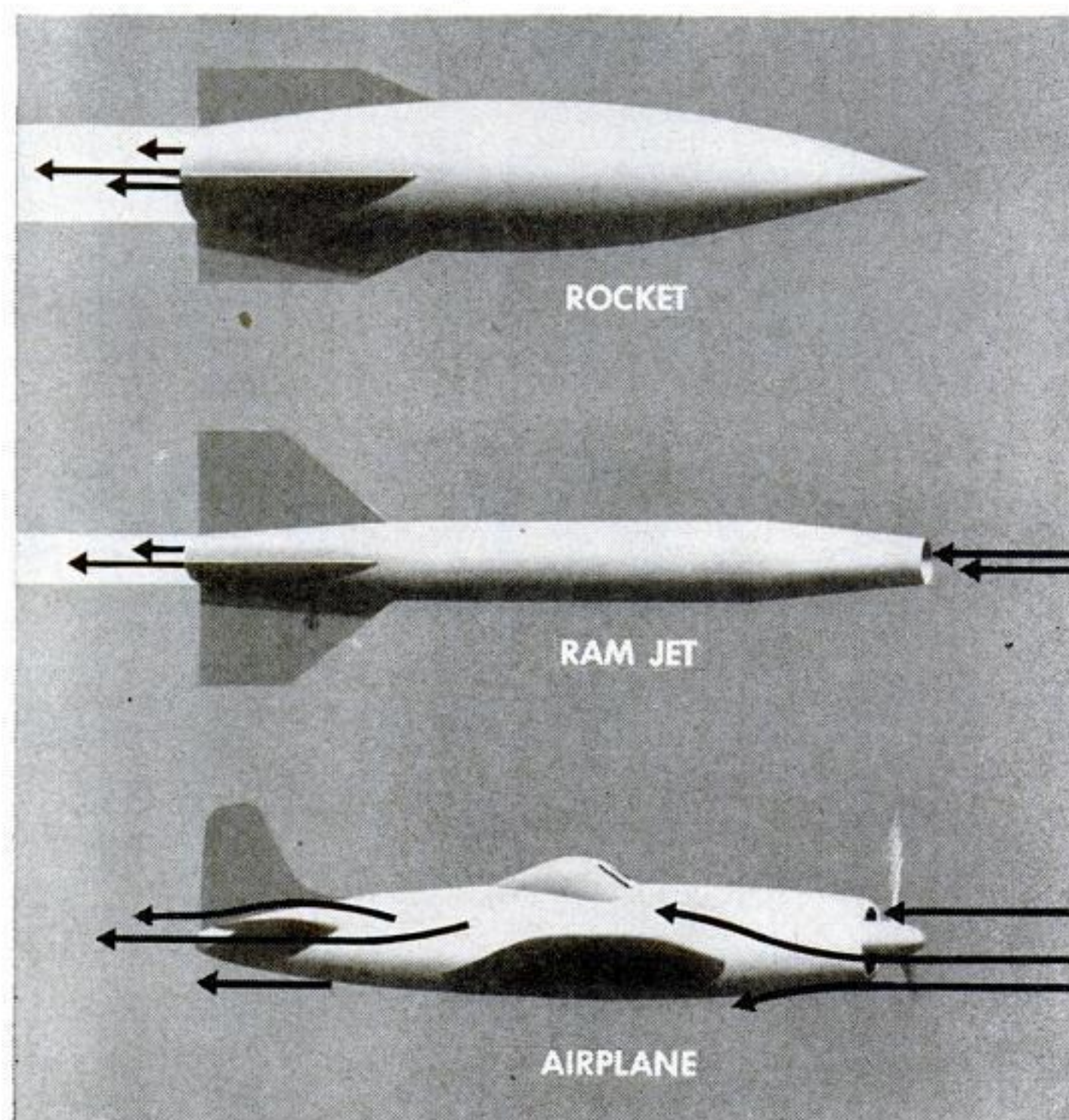
attraction. If this speed were reached the rocket's motors could be shut off and it would continue to coast away. Because the moon has only about one eightieth the mass of earth, a rocket could escape from it with a speed of only 5,300 mph.

## MAIN PROBLEM IS HOW TO UTILIZE FUEL

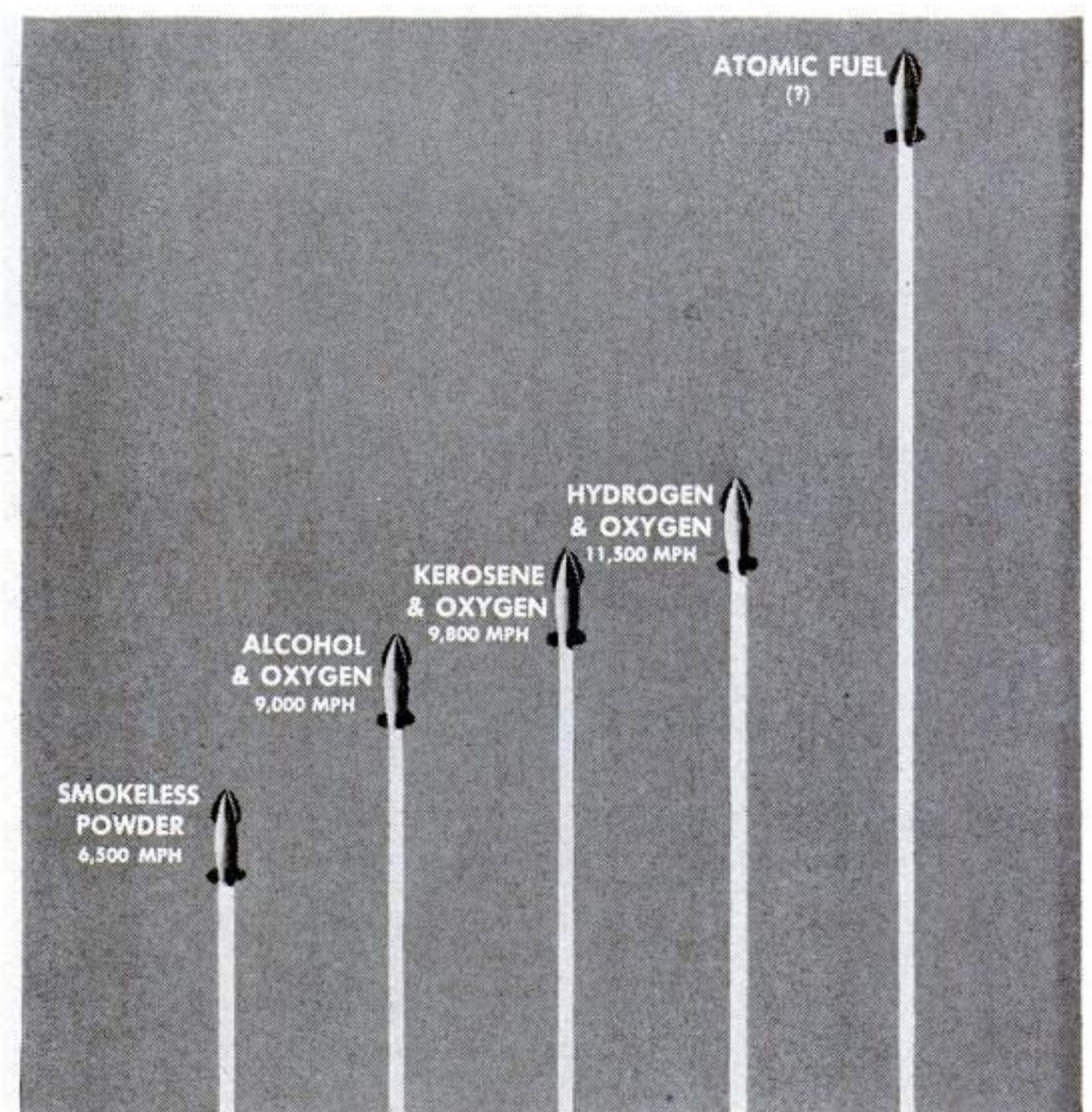
When men finally travel to the moon they will travel by rocket. The rocket is the only vehicle which can operate in the airless regions beyond the earth's atmosphere. With an almost unlimited power supply, such as atomic energy might provide, a rocket could overcome the earth's gravitational pull without great speed. But with present types of fast-burning chemical fuels, of which only a limited amount can be carried, a

rocket would have to attain a speed of at least 25,000 mph (*above*) in order to escape. A number of chemical fuels (*below, right*) can produce this speed. But enormous quantities would be required, particularly for a heavy rocket carrying humans and equipment for lunar exploration. At present efficiency of rocket motors, only a spaceship far bigger than the *Queen Mary* could hold the required fuel. One way to reduce

weight and conserve fuel would be to employ a multistage rocket, built in sections which could be dropped off one by one as fuel was used up. Whether an improved chemical fuel or an engine using atomic energy supplies the power, travel to the moon seems likely to become an actuality. The drawings on the following pages, based on known facts and reasonable supposition, show details of a hypothetical journey.

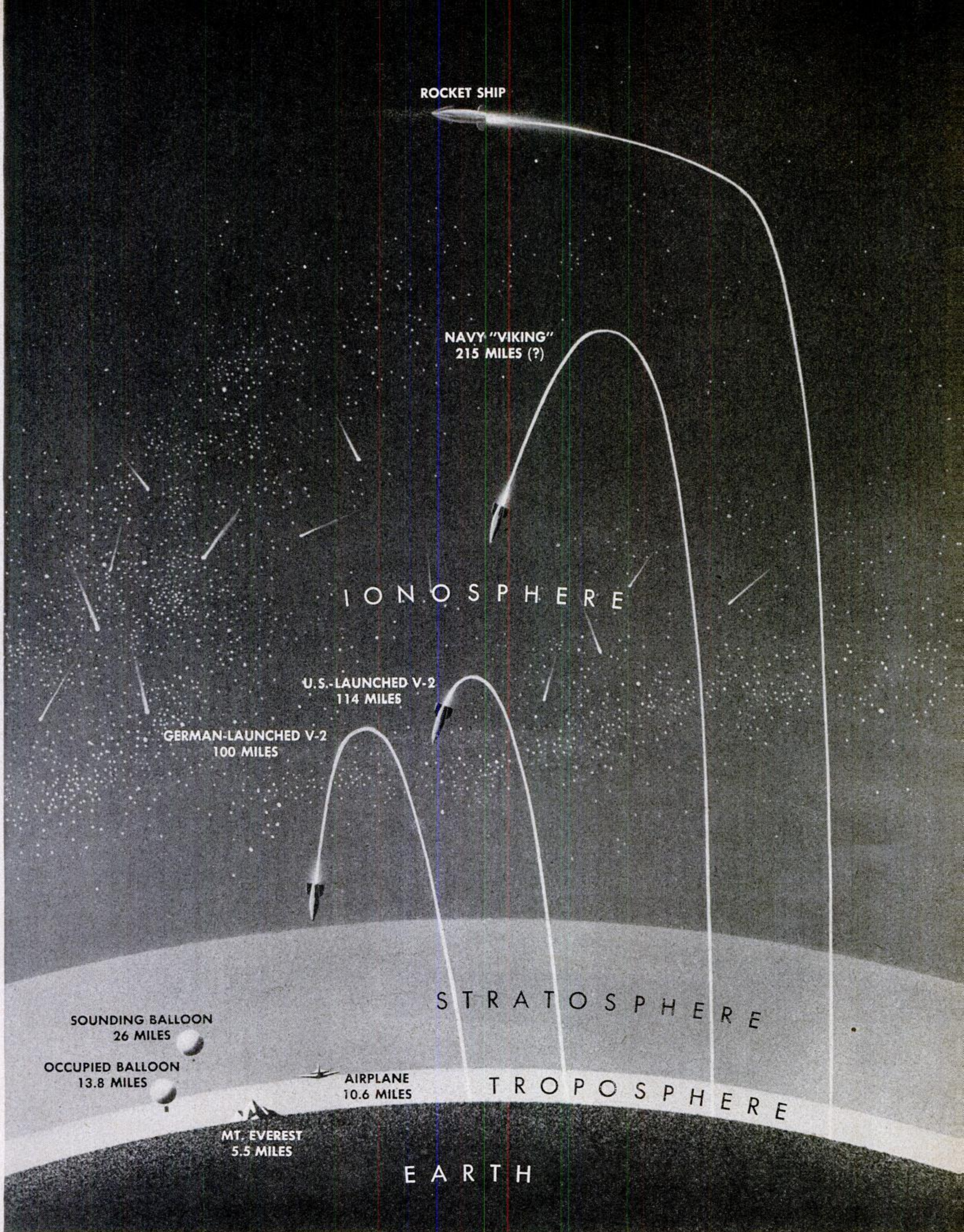


**TYPES OF PROPULSION** for flight are airplane, which needs air both for motion and combustion; ram jet, which needs air for fuel, and rocket, which does not need air for either fuel or traction. Only the rocket will operate in airless space.



**FUELS** for space travel are listed above according to their relative power. The figures refer not to speed of the rocket but to the velocity of its exhaust. Actually any of these fuels, if used in sufficient quantity, could achieve escape velocity.

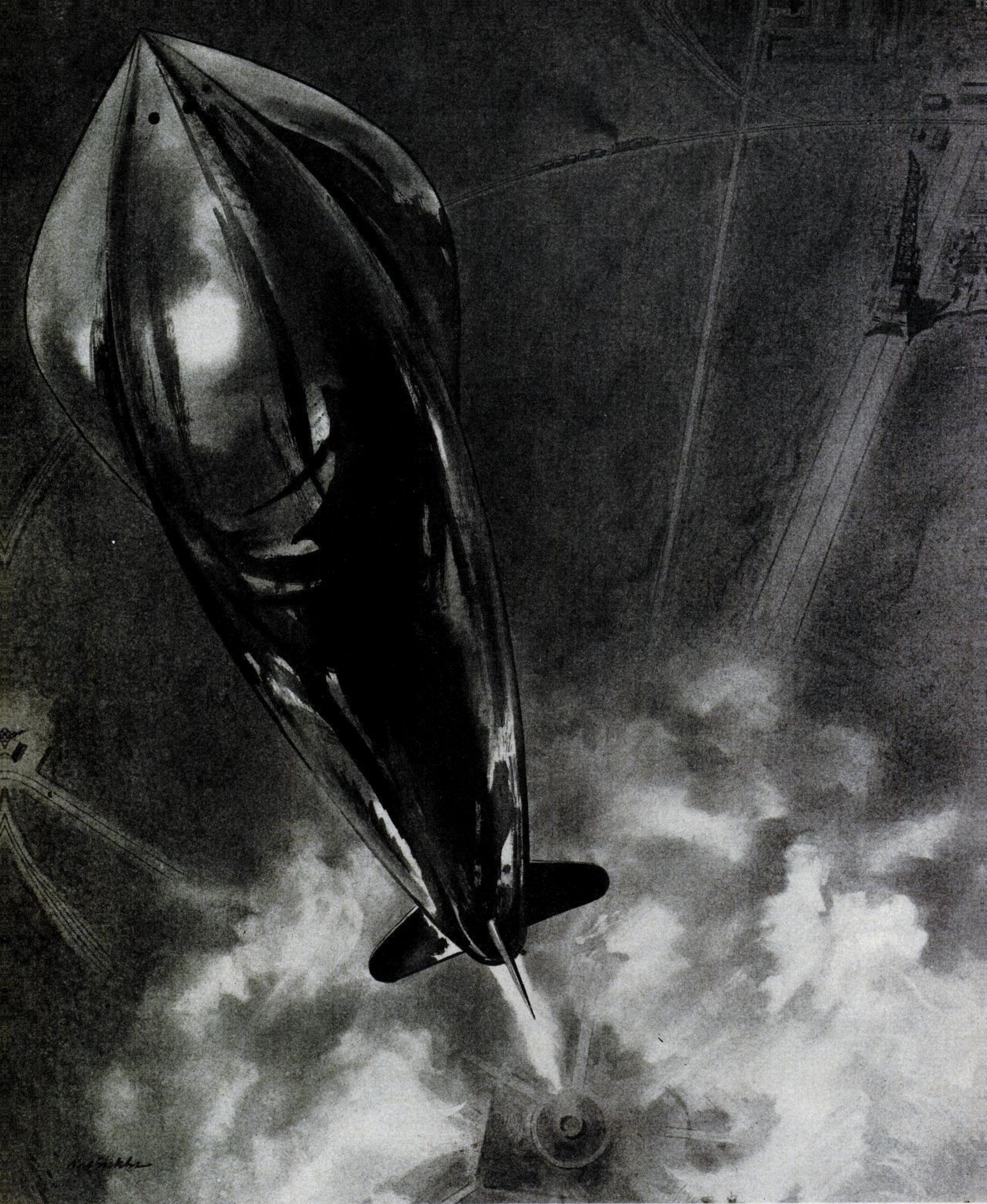




**SPECTACULAR PROGRESS** has been made in recent years in the direction of space travel. The drawing above shows that until the V-2, the highest altitude reached by a man-made device was 26 miles. The Viking, a rocket to be launched

soon by the U.S. Navy, is expected to rise 215 miles through the region in which most meteorites burn up as they streak into the earth's atmosphere. Next major step is a rocket ship which will clear atmosphere completely and head into space.

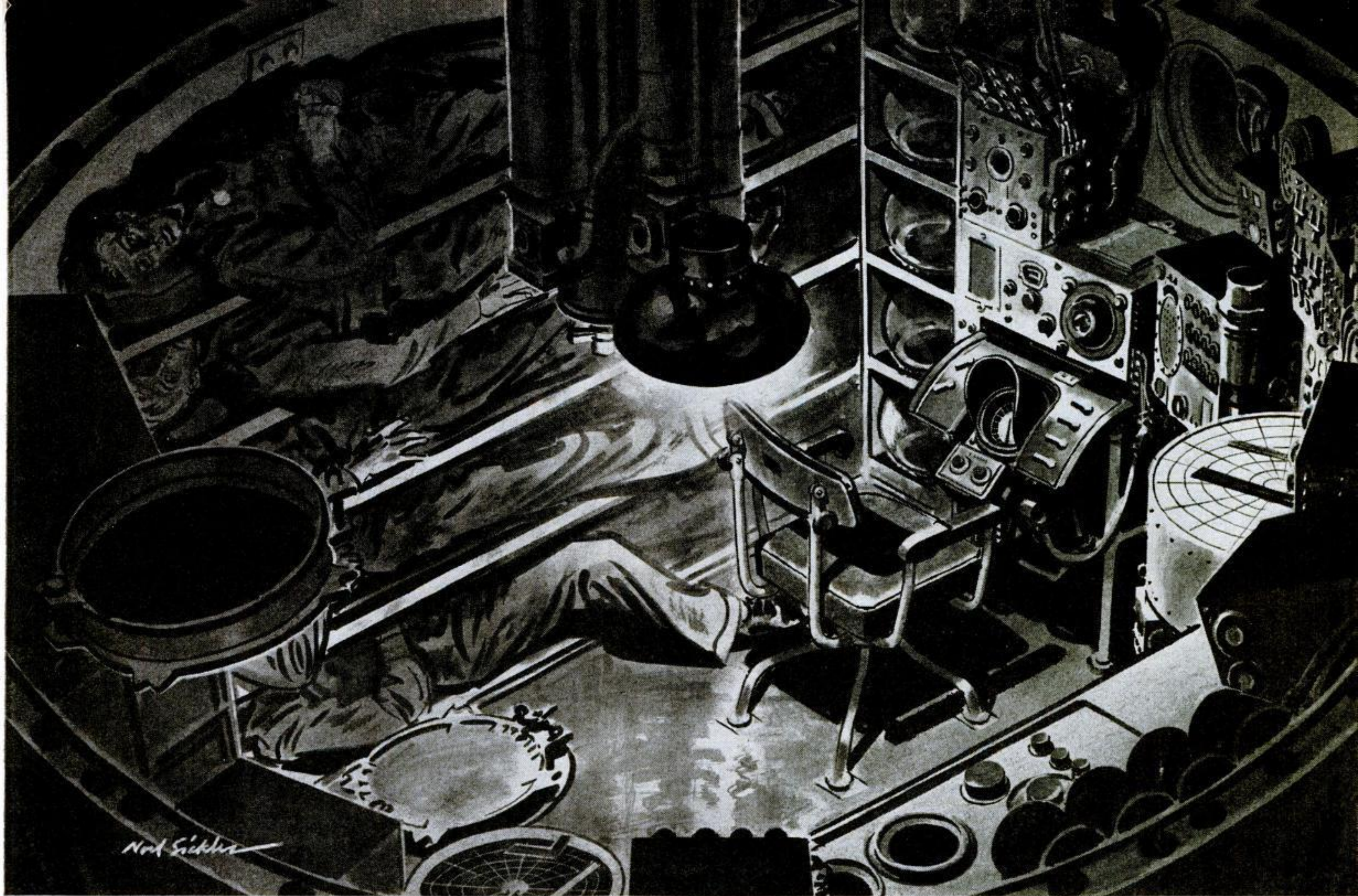




**FIRST MANNED ROCKET** may look very much like the imaginary spaceship shown above—a 200-foot, two-stage rocket made of polished steel to reduce friction and reflect sun's rays. Its design, as conceived by LIFE's artist, is based on present knowledge and plausible guesses. Starting journey into space, huge craft

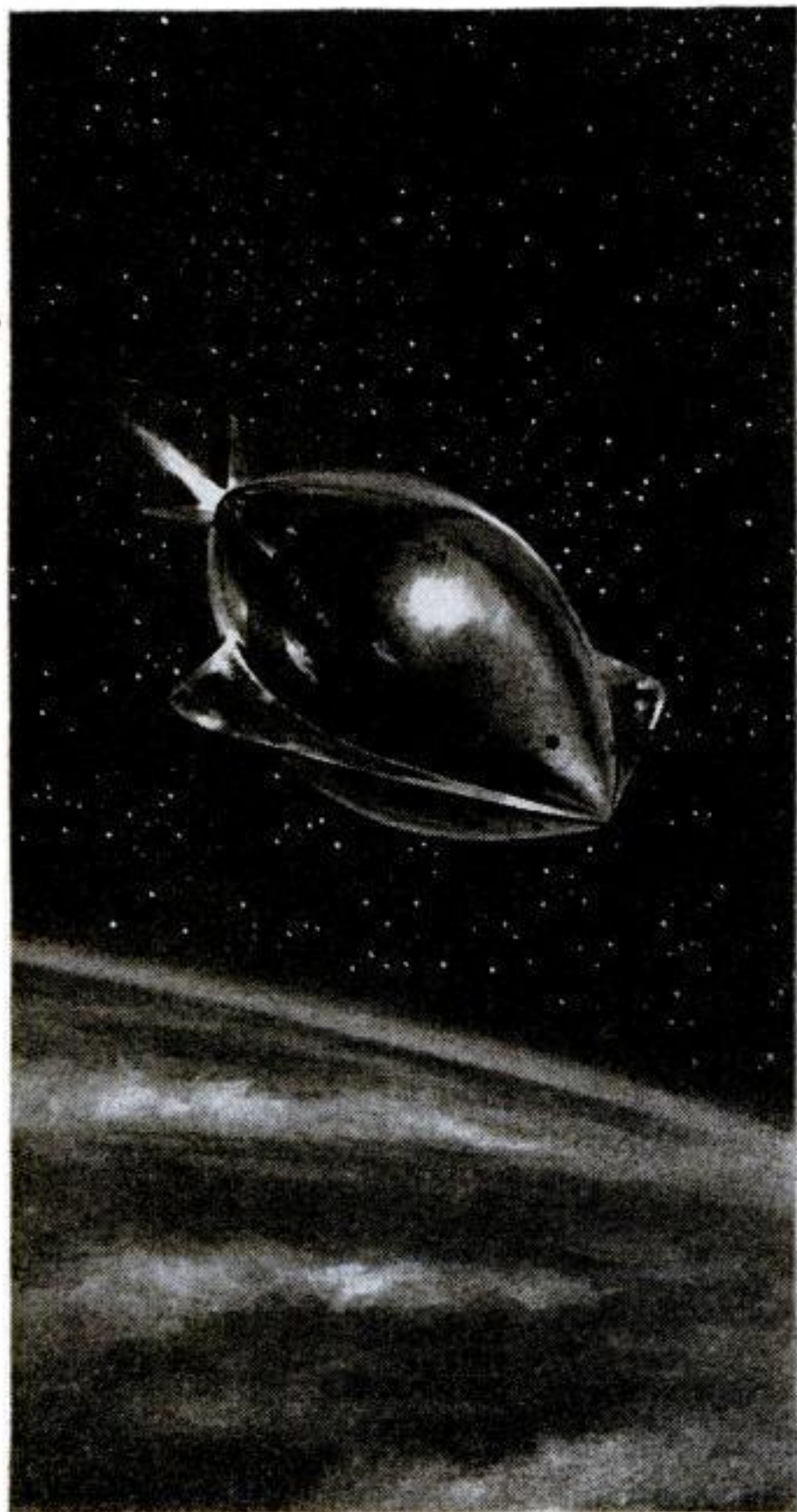
rises slowly from the ground, its exhaust blasting downward with a force of thousands of tons to form a swirling pool of flame on the concrete ramp below. Acceleration to the immense speed the rocket will reach must be controlled, partly for the safety of the crew and partly to prevent the ship from burning like a meteor.



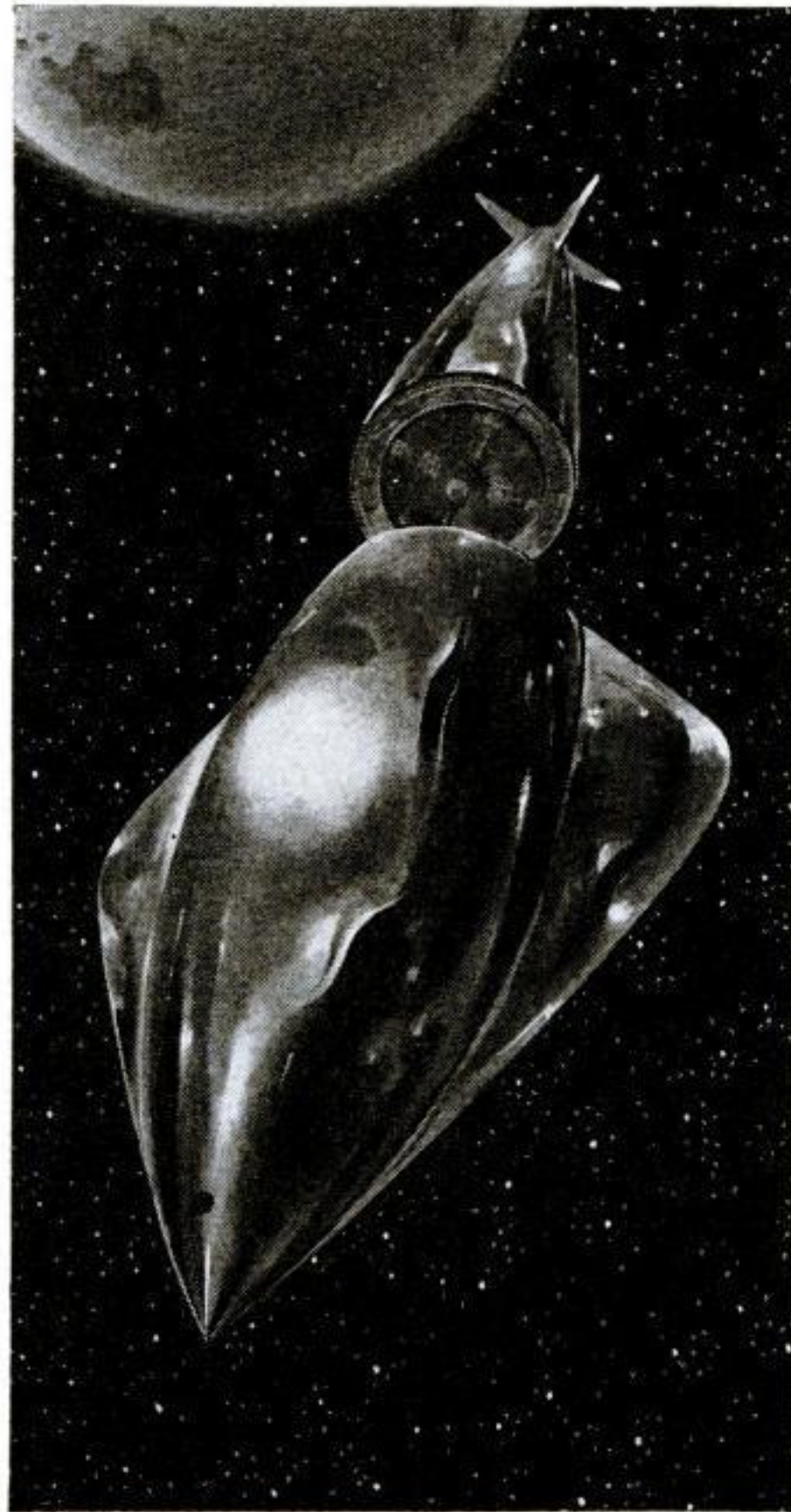


**INSIDE CABIN** crewmen lie flat on their backs in their narrow bunks to lessen the strain of the initial acceleration period. During this time rocket is steered automatically. The men are specially selected, young, in top physical condition and trained to act as reliable scientific observers. Their 10-foot-wide, rubber-lined

cabin is crammed with radar and other electronic navigational apparatus with which they will keep track of their position in space. Trap door in floor leads to lower deck which houses control equipment for the motors and which will serve as an air lock through which to leave the rocket after it has landed on the moon.



**300 MILES UP** the rocket turns to fly parallel to the earth's surface and pick up sufficient speed to head out into space. Up to this point it has climbed straight up to get through the atmosphere quickly.



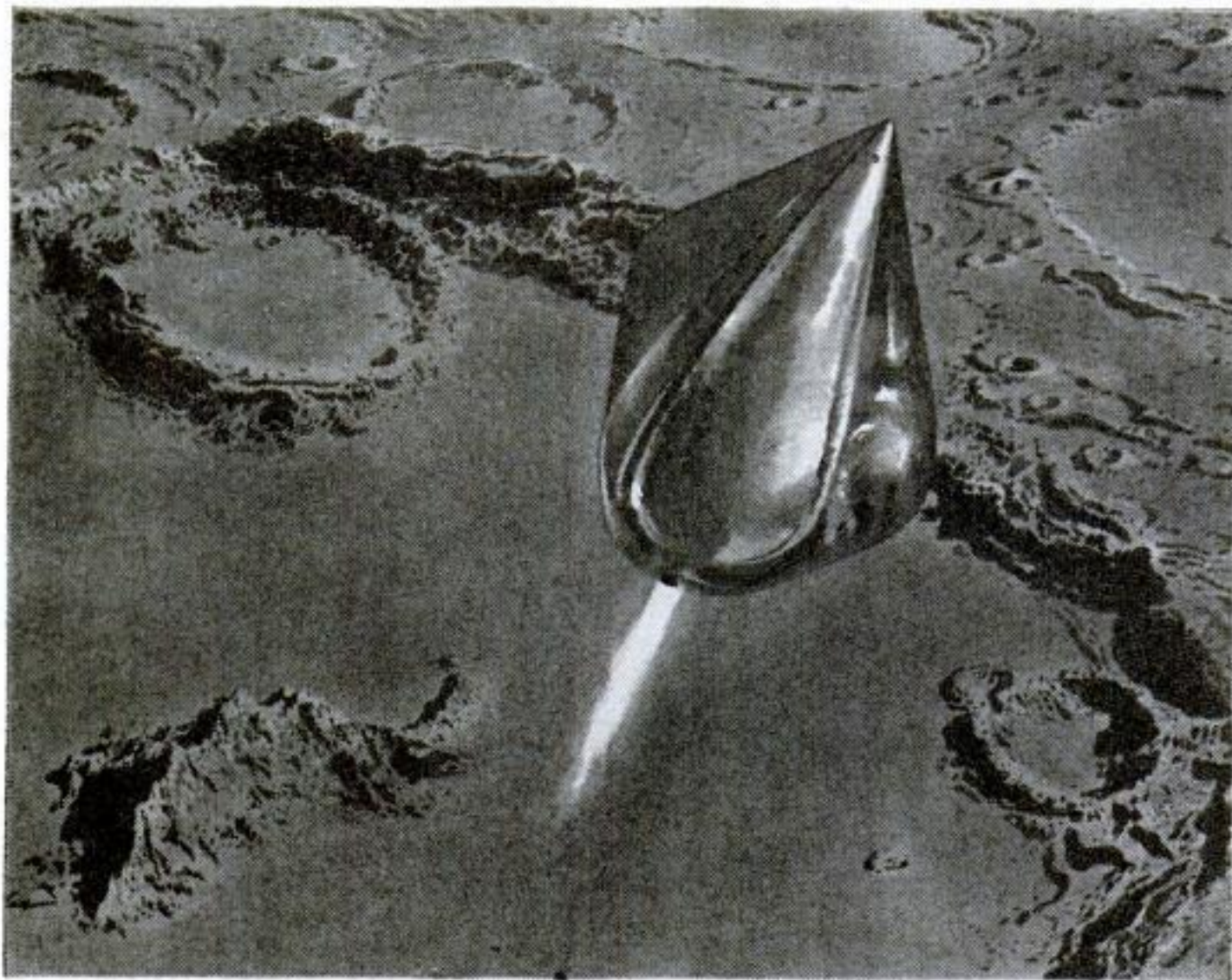
**TAIL SECTION IS JETTISONED** when the fuel it carried (which brought rocket to escape velocity) is exhausted. Nose section, which houses crew, is a complete rocket with enough fuel in it for rest of trip.



**APPROACHING THE MOON**, crewmen get first close look at earth's satellite. Rocket circles moon, drawn by its weak gravity, finally lands in cold region on opposite side of satellite from burning sun.



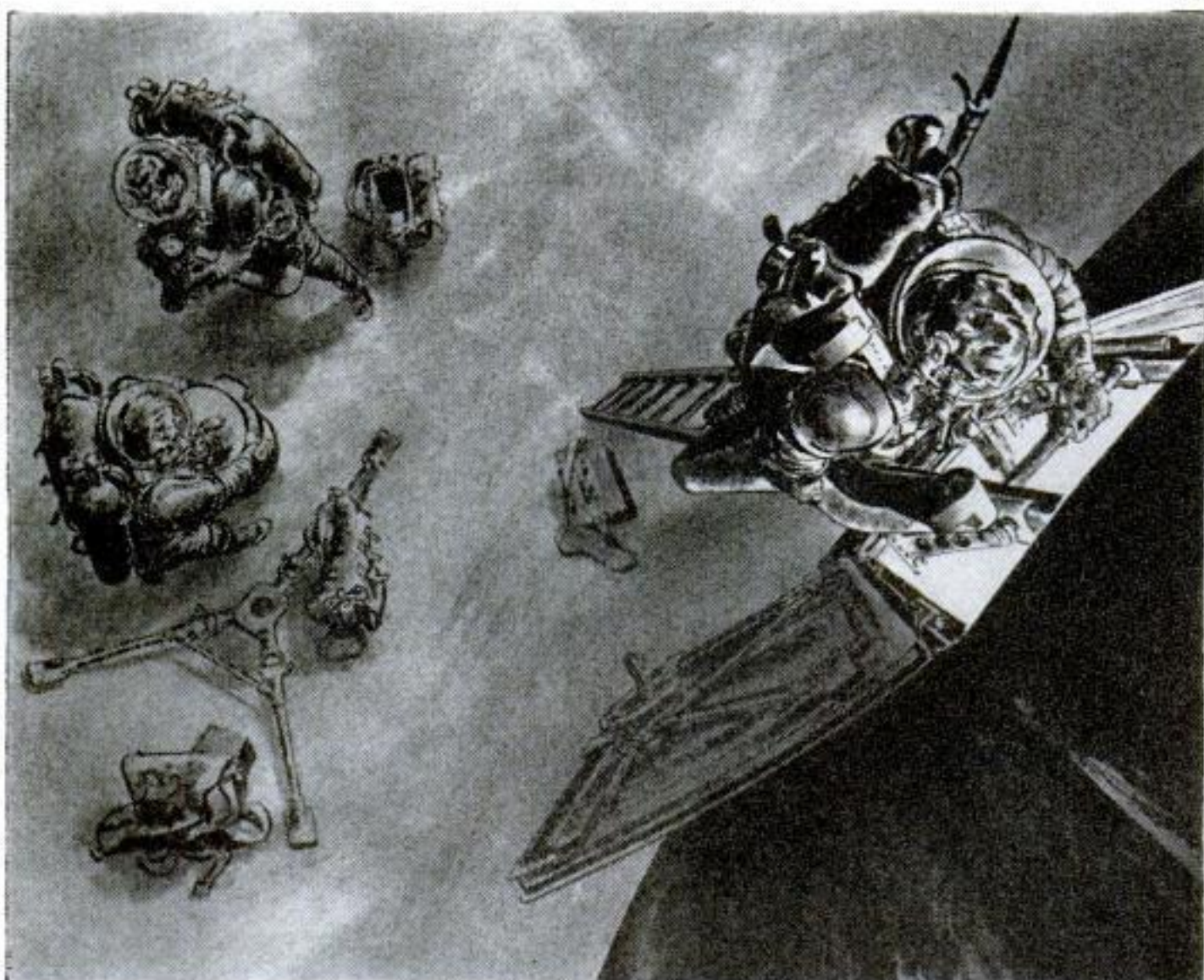
## ROCKET TO THE MOON CONTINUED



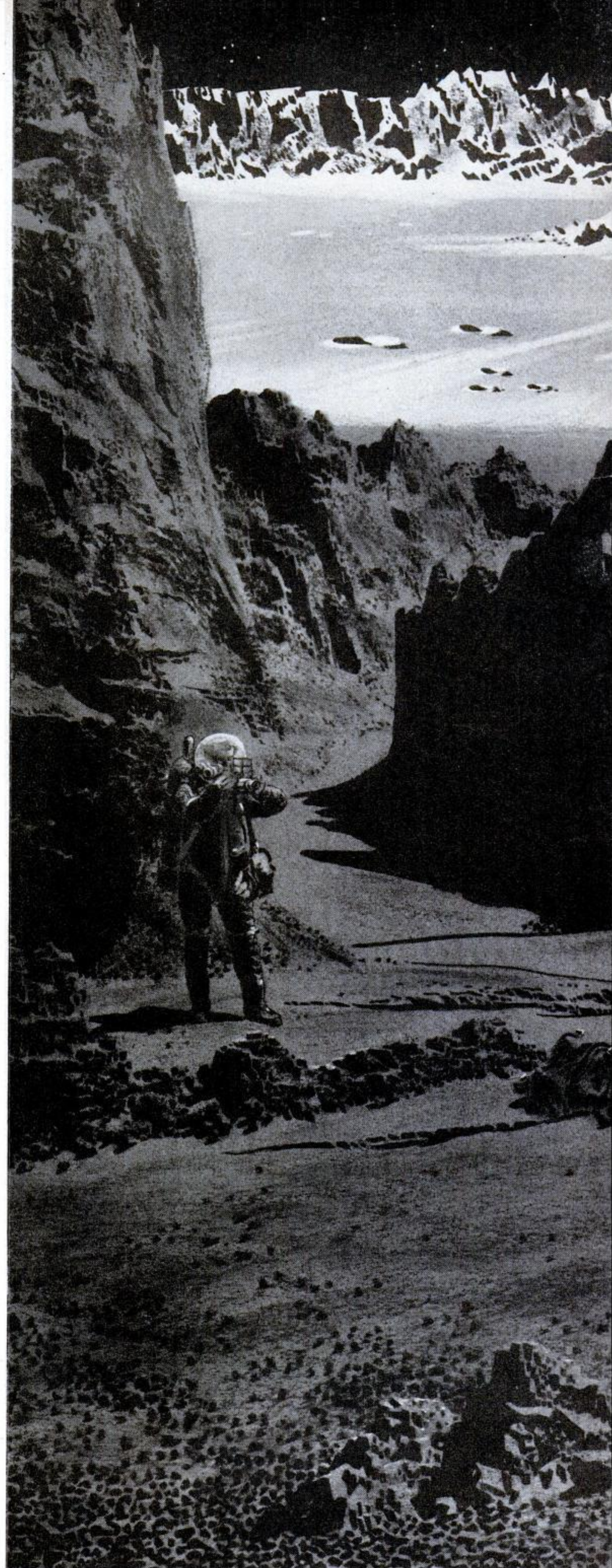
**LANDING ON MOON**, the rocket is turned completely around by its gyro controls until its exhaust points straight down to brake its fall. The powerful thrust of the jet is gradually reduced so that instead of rising straight up the spaceship is drawn slowly downward to an easy landing by the pull of the moon's gravity.



**PREPARING TO DISEMBARK** on the airless surface of the moon, the men put on heated pressure suits made of rubberized cloth and bubblelike plastic helmets with built-in binoculars. Each man has a small, automatic camera attached to his chest and carries tanks full of compressed oxygen and helium for breathing.



**LEAVING THE ROCKET**, the travelers become the first men ever to set foot on a foreign world. The bulky, cumbersome-looking equipment they carry, which would weigh hundreds of pounds on the earth, is a light burden here where gravity is so weak. Without it the men would bound uncontrollably with every step.



**EXPLORING THE LUNAR LANDSCAPE**, the crewmen work fast to take pictures, collect rock samples and make astronomical observations with their telescopic camera (*center*) before the blazing dawn drives them back to their air-conditioned rocket. Having almost no atmosphere, the moon is subject to vast





temperature changes: the land in the foreground, illuminated only by the dim light reflected from the earth, stands at a frozen  $240^{\circ}$  below zero Fahrenheit, but the bright region in the distance, lit by powerful rays of the rising sun, is seared by  $250^{\circ}$  heat. The landscape, made up of bone-dry, jagged rocks and drifting dust,

reflects the lack of a protective atmosphere. Before the sun strikes them the travelers will take off again, break free of the moon's gravity and coast back to earth. They will circle the globe several times in order to lose speed then, reversing the rocket, use the last of their fuel to slow up their descent to their native planet.



# "ANNE OF THE THOUSAND DAYS"

Henry VIII brings love and death to his second wife

The passionate, shocking love story of England's Henry VIII and his second wife, Anne Boleyn, has spurred Maxwell Anderson to write a play which, stunningly acted and costumed, is the first serious American drama of the season to become a distinguished Broadway hit. It is called *Anne of the Thousand Days*, getting its name from the brief span of time in which Anne reigned as Henry's queen—from 1533 when she married him until 1536 when she was beheaded on a trumped-up charge of adultery.

Maxwell Anderson, the most prolific major U.S. dramatist of the past 20 years, has often in his plays kept company with kings. But this time he has pared down his poetic verbiage and turned the royal tragedy into a simple, touching human chronicle.

Henry VIII, as acted by the British star Rex Harrison, is not the drumstick-gnawing oaf of the old Charles Laughton movie. He is an intelligent monarch

ON TRIAL ANNE (BELOW, LEFT) AWAITS HER DOOM WHILE HENRY ON STAIRWAY HEARS HIS COUNSELOR (WENDELL PHILLIPS) WRING FROM A COURTIER ON THE STAND





with an enormous gusto for life and a ruthless will to make England an independent power. Tired of his first wife, Catherine, he turns to highborn young Anne Boleyn, acted by high-bosomed Joyce Redman. He visits her family castle. He invites her to dance. He composes songs for her. Unwilling to be merely his mistress, Anne fights to be queen so that her unborn child, who later became the great Queen Elizabeth, could inherit the throne. Even though it meant making enemies of Cardinal Wolsey and the Church of Rome, Anne had her way and a queen she was. But when her second child, a son, was born dead, King Henry, who had prayed for a male heir, was through with her. He had defied Rome; now he was a law unto himself. Cruelly he brought Anne to trial, had her beheaded so that he might marry Jane Seymour, the third of his six wives. Anderson's play ends when Anne's ghost comes back to haunt Henry, who consoles her by saying, "... It would have been easier to forget you living than to forget you dead."

(JOHN MERIVALE) A FALSE CONFESSION THAT HE HAS BEEN THE QUEEN'S LOVER



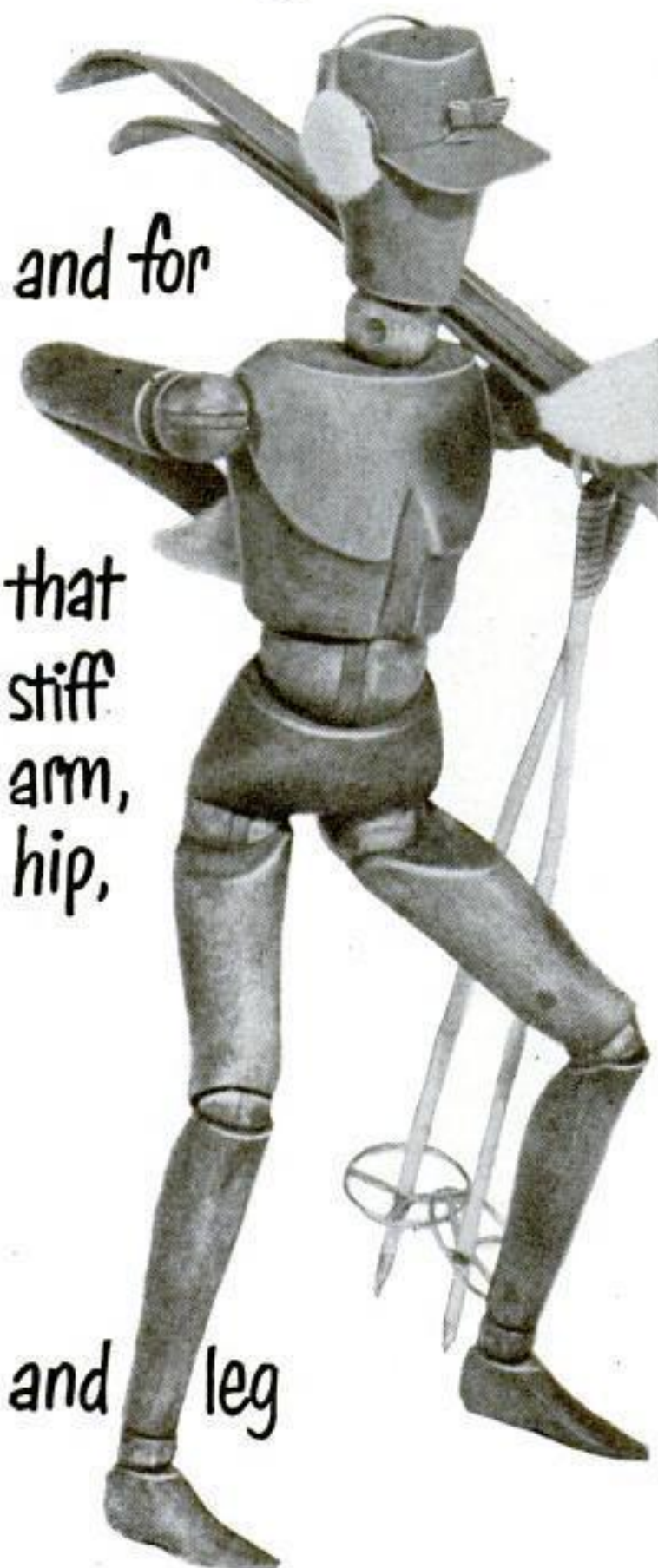
**HENRY WOOS ANNE** by reciting a love poem he wrote to her. When Anne first knew King Henry her sister was his mistress. When Henry shifted his attentions to Anne she spurned him for a young Scot whom she loved, but Henry's poetry finally made her thaw.



**AT THE CRADLE** of Anne's newborn baby Elizabeth, Henry is enraged to learn that he has a daughter, not a son. "Why did no one tell me?" he cries to Anne's uncle, the Duke of Norfolk (John Williams, center). "They're all afraid of you, my lord," he replies.



Oh, my  
aching back!



and for

that  
stiff  
arm,  
hip,

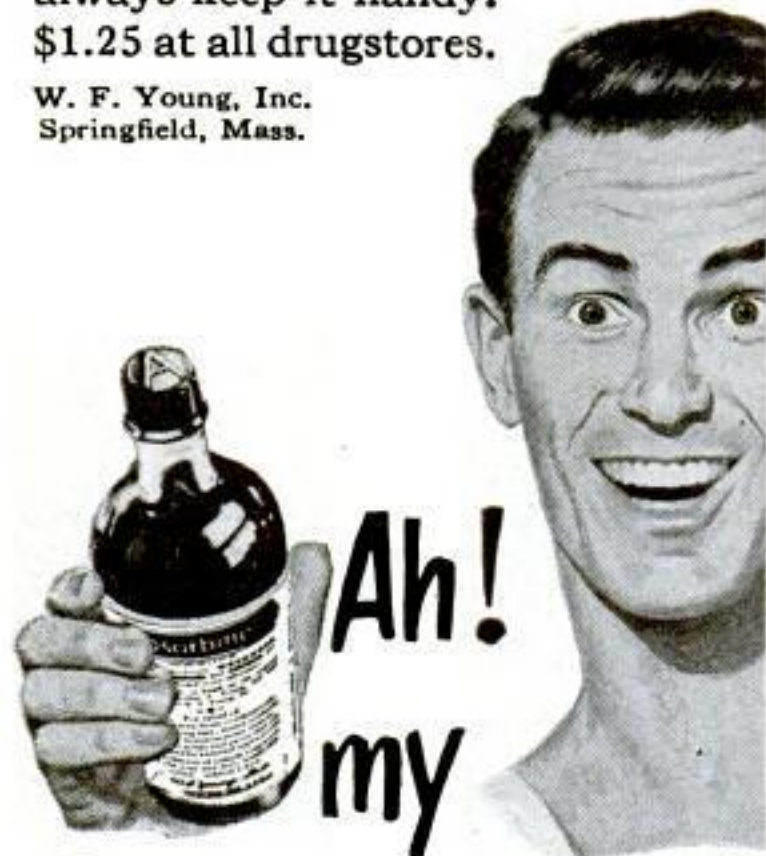
and leg

Here's fast relief...

• Muscles stiff and lame after too much exercise? For fast relief, help Nature by rubbing on Absorbine Jr. This stimulates your local circulation . . . enables fresh blood to bring invigorating nourishment to areas where applied. Pain eases, stiffness "loosens up" . . . you can relax and enjoy life! Get a bottle of time-proved Absorbine Jr. today and always keep it handy.

\$1.25 at all drugstores.

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Springfield, Mass.



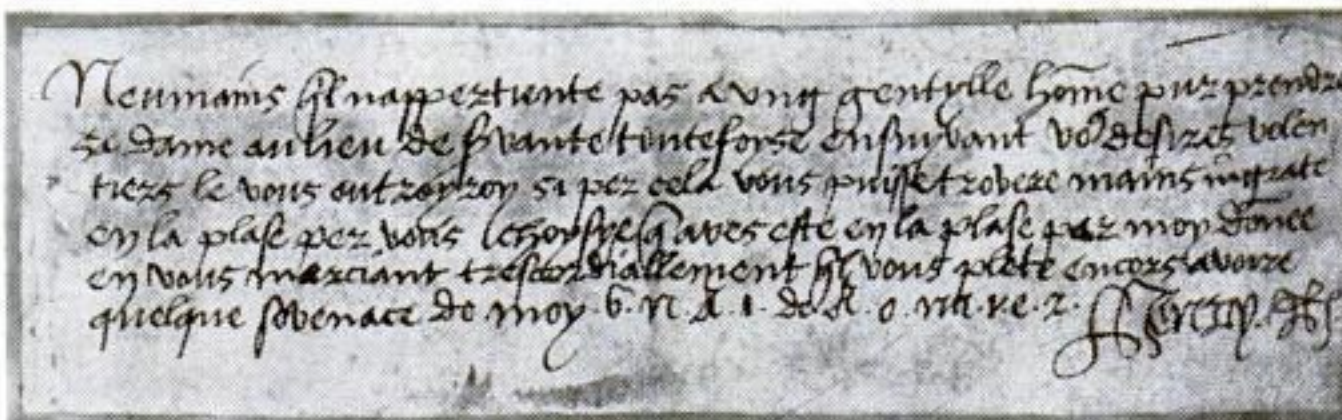
Ah!  
my  
Absorbine Jr.!

"Anne of the Thousand Days" CONTINUED

## TOKENS OF TRAGEDY STILL EXIST



**ANNE WAS BEHEADED** in 1536 on this spot in courtyard of the Tower of London, where Katherine Howard, Henry's fifth wife, was executed. Crowned in gray damask, Anne at the execution whispered "Lord Jesus" until she died.



**HENRY'S LOVE LETTERS** to Anne before she was queen were in French. Here he ends, "Thanking you cordially that you are pleased still to have some remembrance of me." Smuggled to Rome by a Jesuit, letters are in Vatican.



**EPPING FOREST** was the place, according to legend, where Henry waited until he heard Tower gun announce Anne's death, then went hunting. Another report says as soon as she died he went off to visit Jane Seymour, his next wife.

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of headache, neuritis  
and neuralgia

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**incredibly fast**  
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and dentists recommend —

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From Your Cough  
Due to a Cold

**FOLEY'S** Honey & Tar Cough Compound



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Styled for beauty...made to last

**FREE... WRITE FOR BICYCLE CATALOG**  
D. P. HARRIS BOW & MFG. CO., INC., ROLLFAST BLDG., NEW YORK, N. Y.

**Fit for a Queen**

Famous for fine mesh,  
perfect fit and exact hair shades



**Royalty HAIR NETS**

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# Who is "The Laughing Baby"?

It's the Baby who **never** has Diaper Rash..

**HOSPITALS PROVE  
NEVER A CASE OF DIAPER RASH**

with **Playtex®**



Scientific tests with thousands of babies—medically supervised by more than 100 hospitals and pediatricians—prove *never* a case of diaper rash when PLAYTEX Baby Oil, Powder and Cream are consistently—and *exclusively*—used. And, in cases where diaper rash had already appeared, it immediately cleared up after babies were switched to Playtex Baby Oil, Powder and Cream.

Developed after years of intensive research, all three Playtex Baby Preparations contain a remarkable modern antiseptic that helps check skin germs safely. Think what this means to your baby's comfort and health. To prevent diaper rash, modern mothers are switching from old-fashioned preparations to PLAYTEX.

**Playtex Baby Oil** is made with 6 times more soothing lanolin than any other sold.

**Playtex Baby Powder** is super-fine. Gently absorbs, is safely deodorant, and guards against prickly heat and chafing, won't cake or clog.

**Playtex Baby Cream** is lanolin-rich, has a balm-oil base for all-night protection.

**YOUR MONEY BACK** if your baby ever develops diaper rash while using PLAYTEX BABY OIL, POWDER AND CREAM exclusively.



"These new pants are the **best** ever!"

**PLAYTEX BABY PANTS** are completely comfortable, completely waterproof. Made of pure, tree-grown liquid latex, they're light, cool, and long-wearing. They stretch all over for all-over comfort. PLAYTEX pants wash odor-free in ten seconds, pat dry with a towel. Accurately sized by baby's weight.



"Soft-comfy—and waterproof, too!"

**PLAYTEX PLASTIKOOL SHEETS** are wonderfully light, completely waterproof. They *stay* soft and pliable, even after hundreds of washings. Nylon-reinforced; they're tear-resistant, wear-resistant. PLASTIKOOL sheets wash in a jiffy, dry with a towel. In three handy sizes, perfect for bed, bassinet, crib, carriage, and travel.



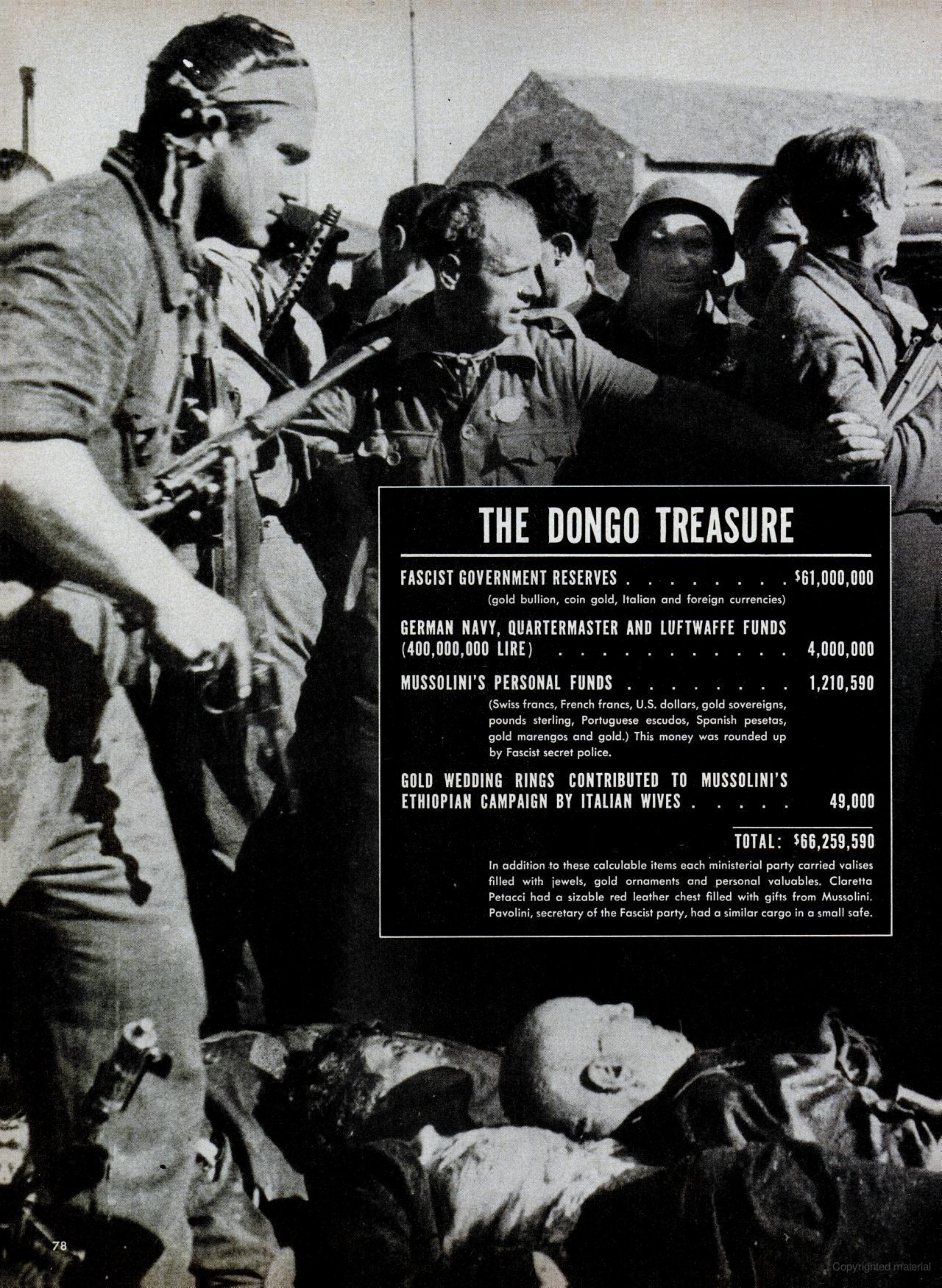
"See my **7-in-1** nursemaid!"

**PLAYTEX AIR-NURSE** is a pocket size miracle that inflates in a minute to take care of baby, guard him safely, comfortably wherever he is. The PLAYTEX Air-Nurse is a bed, bath, travel seat, changing table—and more! Yes, it's a 7-in-1 nursemaid, and it's air and watertight. Your choice of pink or blue cotton covers.

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## THE DONGO TREASURE

**FASCIST GOVERNMENT RESERVES . . . . .** \$61,000,000  
(gold bullion, coin gold, Italian and foreign currencies)

**GERMAN NAVY, QUARTERMASTER AND LUFTWAFFE FUNDS  
(400,000,000 LIRE) . . . . .** 4,000,000

**MUSSOLINI'S PERSONAL FUNDS . . . . .** 1,210,590  
(Swiss francs, French francs, U.S. dollars, gold sovereigns, pounds sterling, Portuguese escudos, Spanish pesetas, gold marengos and gold.) This money was rounded up by Fascist secret police.

**GOLD WEDDING RINGS CONTRIBUTED TO MUSSOLINI'S  
ETHIOPIAN CAMPAIGN BY ITALIAN WIVES . . . . .** 49,000

**TOTAL: \$66,259,590**

In addition to these calculable items each ministerial party carried valises filled with jewels, gold ornaments and personal valuables. Claretta Petacci had a sizable red leather chest filled with gifts from Mussolini. Pavolini, secretary of the Fascist party, had a similar cargo in a small safe.





# WHAT HAPPENED TO MUSSOLINI'S MILLIONS

A story of a great political scandal: How partisans captured the Duce's vast treasure . . . How two young lovers were slain to hide it . . . How it helps pay the bills of the Communist party

by EDMUND L. PALMIERI and JOHN KOBLER

After the final collapse of the Fascist regime Benito Mussolini, a few of his followers and some German military personnel were fleeing northern Italy in convoy for the Swiss border. With them they carried a great treasure in Italian and foreign currencies, gold and precious stones (*opposite page*). On the highway this treasure was seized by partisan guerrillas in the name of the Italian people. But in one of the brashest, longest-sustained conspiracies ever mounted against a nation by a political minority within the nation, the bulk of the treasure was diverted into the coffers of the Italian Communist party. This is the story of the treasure and the conspiracy.

Although the Italian press has reported many of the facts, the story is told here in detail for the first time. Edmund L. Palmieri served as an officer on the Allied Commission for Italy during the war from 1943 through 1945. In private life he is a New York lawyer, having been successively law secretary to Charles Evans Hughes at the Permanent Court of International Justice, The Hague, Assistant U.S. Attorney and a New York City magistrate. His co-author, John Kobler, a former LIFE editor, is a free-lance journalist who during the war served in Italy as a civilian intelligence officer. Together they revisited Italy recently to prepare this article for LIFE.

**T**HE convoy rumbled through the dawn, scattering steely echoes through the quiet Como valley. The road twisted so narrowly between sheer cliffs and tall villa walls that as the vehicles careened around the curves they almost scraped their sides. Rain had fallen all night and in the rising sun the humped macadam glistened like a seal's back. In the tiny villages flanking the lake the first church bells tolled. It was 7 o'clock on the morning of April 27, 1945.

At the head of the convoy rode the Germans in fat troop carriers and armored cars. They did not go impoverished. To the remnants of their procurement funds they had added the fruits of pillage. The Italians trailed after them in civilian automobiles led by an armored car of their own.

Inside sat the swashbuckling secretary of the Fascist party, Alessandro Pavolini, surrounded by cases stuffed with currency and jewels.

Some of the Italians were accompanied by wives and children, some by mistresses; nearly all were laden with currency or jewels or both. Third from the end, in a black Alfa Romeo, rode Mussolini. He traveled light. In valuables he carried only 160 gold sovereigns (\$1,316). But in the automobile of his mistress, Claretta Petacci, following close behind, was a red leather chest full of assorted valuables. Claretta had also sewn into the straps of her brassiere two uncut diamonds, and she wore a diamond ring. Another car carried an item which illuminated Mussolini's feelings for the people who had trusted and sup-

CONTINUED ON NEXT PAGE



**PARTISAN HERO** Neri opposed Red conspiracy and was murdered.



**NERI'S FIANCEE** Gianna, also a partisan, shared the fate of her lover.

**OVER MUSSOLINI'S BODY** (*left*) in Milan partisans triumphantly brandish their guns. The dictator and his mistress were killed at the village of Mezzegra. Meanwhile Red leaders were plotting to divert the Duce's treasure (*inset*) into the party coffers.



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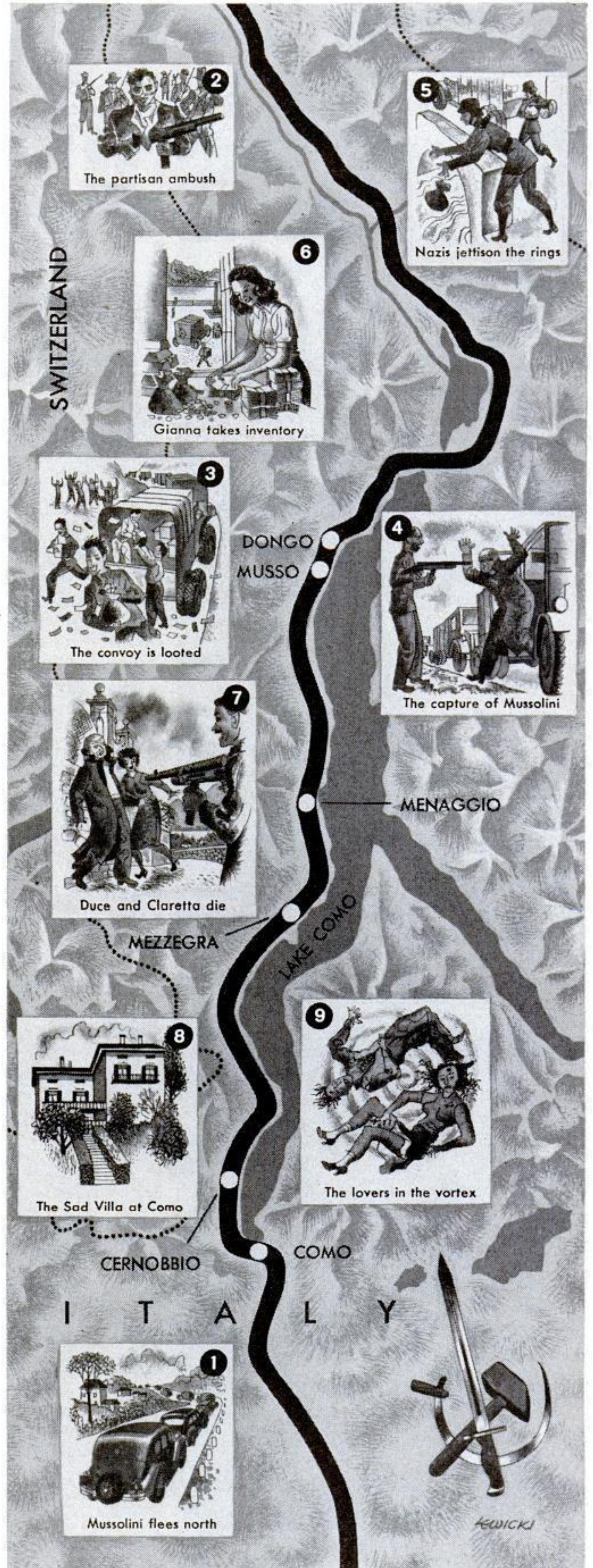
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**THIS TREASURE MAP** traces the bloody drama of the Dongo millions. In sketch No. 1 (bottom) Mussolini's convoy dashes north toward Switzerland. The partisans (2, top) are waiting at Musso and Dongo. Halted, the convoy is looted (3) and Mussolini is captured (4). Some of the Germans try to conceal their loot in a river (5), while Partisan Gianna makes a detailed inventory of the treasure (6) at Dongo. Mussolini and his mistress are executed by partisans at Mezzegra (7). Sketch No. 8 shows the Sad Villa where Gianna spent her last night before joining her murdered lover, Neri, in the Cernobbio vortex (9).



ported him—three sackfuls of gold wedding rings donated by the women of Italy to his Ethiopian adventure.

As the convoy lumbered on unobstructed, a wave of optimism swept over the fugitives. It was only 31 miles to the Swiss border....

A mile ahead, before the village of Musso, 20 partisans—a platoon detachment from the 52nd Garibaldi Brigade—stood stiffly around the big tree they had thrown across the road, their ears straining toward the clatter of the oncoming convoy. Nervously their hands tightened around their rifles and Tommy guns. A few had machine guns. A handful of villagers gawked at them from behind the lake-side wall. The convoy rumbled closer and finally the first of the German vehicles careened around the bend. As against their 20 men the fugitives numbered hundreds. The partisans loosed a warning volley. The Germans answered with their machine guns. In the exchange a villager was killed, a partisan wounded.

But the Germans had little stomach for fighting. They held their fire and a German officer lowered himself to the road, signaling that he wanted to parley.

Shortly, Pedro, the commander of the 52nd Brigade, who had been catnapping nearby in the home of a friend, a Swiss named Alois Hofmann, arrived with his host. With Hofmann acting as interpreter, he parleyed with the Germans for seven hours. In the end he made them a proposition: they could pass, providing they took no Italians with them. Not caring what happened to their former allies, the Germans accepted and piled back into their carriers. When the Fascists grasped the situation, some in desperation slipped their valuables into the troop carriers, thinking somehow to recover them later. In this way the three sacks of wedding rings wound up with the Germans.

Mussolini decided to trust his person to the Germans. Wriggling into a Luftwaffe corporal's tunic and helmet, he sneaked up to the nearest German vehicle, a truck, and, still unrecognized, swung himself aboard. (Claretta stayed behind, to be taken prisoner later in the day.) The convoy broke apart like a sundered snake. The German half crawled toward the next village, which was Dongo, leaving the Italians in Pedro's hands.

Pavolini, however, was determined to crash through at any cost, and when the partisans lifted the roadblock his armored car lurched toward it. A grenade stopped it in its tracks. Pavolini jumped out and dove into the lake. The villagers fished him out ashen-faced and quailing with fear and cold.

The partisan platoon, meantime, had split forces. While one group disarmed the meek Italians, another started down the column, poking into the vehicles as they passed. In the bombed armored car they found Pavolini's treasure and as they progressed they found valuables in nearly every vehicle. They stacked the mounting hoard behind a wall—glittering bars of gold, sheaves of green and yellow currency, mounds of gold that gave a sharper glint to the azaleas flaming along the lake. Pedro warned them to guard it with their lives, reminding them that the National Committee of Liberation, which was the *pro tem* government of Italy, had declared all Fascist property forfeit to the state.

### The Luftwaffe corporal is unmasked

AS the partisans reached the tail of the column they saw that they were not the first to get there. In its flight the convoy had roused the countryside and now villagers by the score were streaming to the spot. They found the convoy's position favorable for looting. The bend around which it rested curved as sharply as a skeleton's elbow and the convoy itself ran to 38 vehicles, so that its rear could not be seen from the head. The villagers ransacked the end cars and, mistaken by the terrified Fascists for partisans, met no resistance. By the time Pedro's men arrived, some of the looters had already skipped with their plunder.

In a house-to-house search the partisans later retrieved a good deal of it but an unknown quantity eluded them. For days afterward empty banknote wrappers skittered across the fields like dry leaves. Several villagers struck it rich. The mayor of Musso, till then bankrupt, started to build a sumptuous villa while his *signora* bedecked herself with diamonds once owned by a Fascist minister.

Dongo lies so close to Musso as virtually to form part of the same community. There another detachment of Garibaldini were on the alert when the German motorcade approached, and they held it up again. By prearrangement with a courier from Pedro they searched for Fascist stowaways. In the cab of the truck they found a Luftwaffe corporal pretending to be in a drunken torpor. They peered under his helmet and saw the fallen dictator.

After removing Mussolini and locking him up in the town hall the partisans let the Germans drive on, Dongo being no better equipped

CONTINUED ON NEXT PAGE

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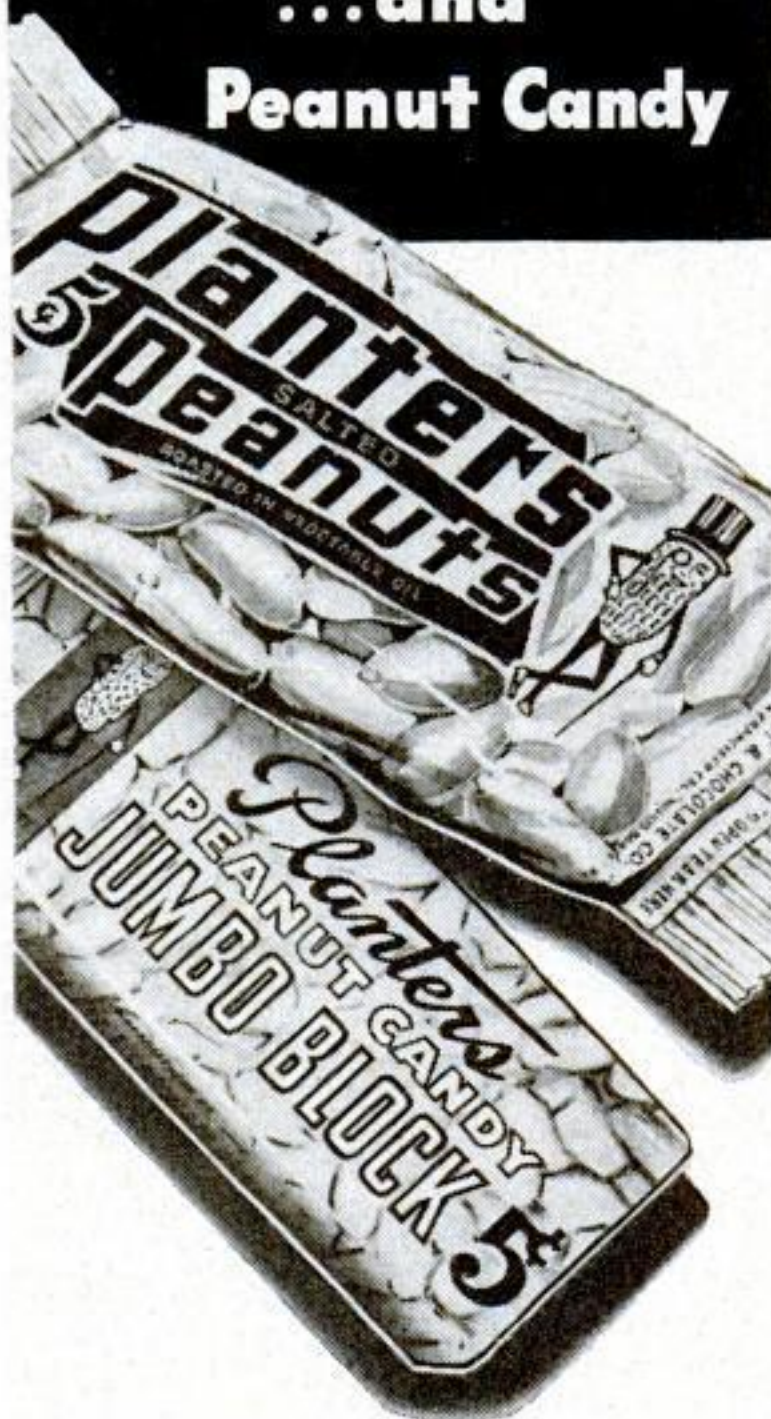






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**PARTISAN IDENTIFICATION** of the non-Communist guerrilla, Count Bellini delle Stelle, alias Pedro, is shown here. His men halted the treasure convoy.

#### MUSSOLINI'S MILLIONS CONTINUED

to handle them than Musso. But at Ponte del Passo, not far from the border, were massed 300 Garibaldini of the 92nd Brigade. They had been alerted by the partisans at Dongo and Musso. When the Germans smelled the trap they began jettisoning their riches, some figuring it would go easier with them if they were taken empty-handed, others out of sheer spite, and a second golden shower deluged the landscape. The three sacks of wedding rings, which weighed 77 pounds (\$49,000) were dumped into the Mera River. They landed in shallow water and next day a fisherman hauled them out.

A pair of German naval officers with 33 million lire (\$330,000) between them had a better idea. Swinging their carrier around, they raced back to Dongo and Hofmann's house. Presumably they reasoned that as a neutral the Swiss might do business with them. They pressed the money upon him, asking him to keep a third for himself and send the rest to two girl friends of theirs. Then, overtaking the convoy, they surrendered.

They misjudged their man. Hofmann was a partisan sympathizer. He turned the money over to Pedro, who paid out three million lire (\$30,000) of it to his men and deposited the balance in a local savings bank pending instructions from the National Committee. The wedding rings, which the fisherman also relinquished to him, he likewise deposited in the bank.

Thus, civilian looting aside, the treasure had been handled up to this point with probity. But now from Communist headquarters in Milan and Como a triumvirate of party bosses took charge by remote control.

The grand architect of the conspiracy was Luigi Longo, who has since become deputy chief of the Italian Communist party. Although technically second in command to Togliatti, on the level of party discipline Longo is the most powerful Communist in Italy. Physically he presents the classic caricature of the Bolshevik. He has the wild hair, the fire-shooting eyes and the unwashed manner.

As *Il Gallo* (the Cock) he got his combat training with the Loyalists in the Spanish civil war, emerging a master of guerrilla tactics. During the Italian resistance he rose to commander of the 100-odd Garibaldi brigades. In political texture the Garibaldini reflected the National Committee, of which they were the military arm, being men of every party banded together in simple patriotism. But through Longo they were manipulated by the Kremlin—the familiar anatomy of many a popular-front movement.

#### Two kinds of Communists

**NEXT** in authority after Longo was Pietro Vergani, chief of the Communist Federation of Milan, an equally hard-bitten operator. The third link in the chain of command was the chief of the Como Federation, Dante Gorreri. Gorreri, who is a plumber, listed himself in the Italian deputies' Who's Who during his only tenure of office (1946-48) as a "hydraulic engineer." He once reminded a party triggerman who had botched an assignment: "How many times do I have to tell you? A slug in the head and a slug in the belly—and into the lake. That way they stay down."

Communication lines between Milan and Dongo operated uninterruptedly during the seizure of the treasure. Thus Longo and his adjutants were able to follow its course almost as fast as it developed. As their first step toward appropriating it they set up a special commission and briefed it for a flying trip to Dongo.

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CONTINUED ON PAGE 33



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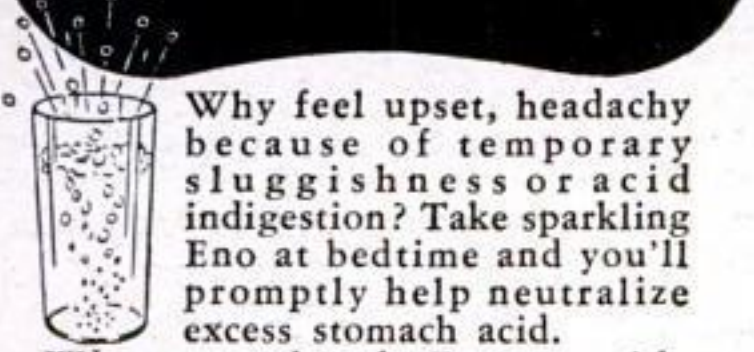


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Most of the treasure meantime had been reassembled in one place, the town hall of Dongo. The responsibility for keeping tabs on it fell to an ardent young partisan couple—Captain Luigi Canali, alias Neri, who commanded the whole upper lake district, and Giuseppina Tuissi, alias Gianna. If the history of the treasure is weighted with villains, in Neri and Gianna it finds its hero and heroine. When an idealistic Communist awakens to the realities of party politics, he is likely to lose one of two things: his idealism or his life. Gianna and Neri were idealistic Communists who never quite lost their idealism, and their life and death transcend in moral import every other phase of the Dongo story.

At 21 Giuseppina was an adept revolutionist. She had grown up in Milan's reddest suburb and from the age of 15 worked as a typist in a factory. Both her father, the foreman of a steel mill, and her mother were socialists. But the beginning of Giuseppina's underground career had no ideological shape. It was simply that the sight of Nazis peacocking through the streets of Milan sickened her and, with her younger brother Cesare, she joined the partisans. To and from their secret meeting places, her plump legs swinging impudently past the Germans, she would tote in a false-bottomed marketing bag propaganda leaflets, messages, arms. She was an exciting girl to look at, with glossy black hair tumbling to her shoulders, sassy eyes and a body buxom and bursting with health.

For three years she had been betrothed to a Communist partisan, Giovanni Alippi, and it was he who gradually introduced her to Marxist doctrine. One night she set out to meet him at a message drop in the heart of Milan. She entered the street in time to see him captured by Fascist storm troopers, kicked to a bloody pulp, then machine-gunned.

Giuseppina was too well disciplined to go near the corpse. She wore mourning as long as she dared, had a Mass said in secret and in Giovanni's memory chose the alias Gianna. Otherwise she kept silent. But what the Fascists had done to her fiancé put a keen edge on her hatred. It made her a useful Communist instrument.

Eventually Milan got too hot for Gianna. She fled into the mountains beyond Como, where the Garibaldini were making life tough for the Fascists. The most active brigade, the biggest and the one to sustain the heaviest casualties was the 52nd. She reported to its commander, who was then Captain Neri, and from that moment her life was firmly bound to his.

Neri too had been bred in the Marxist faith. His parents were oldtime Leninists. His sister married a party stalwart and hung, without conflict, the hammer and sickle in her parlor and a crucifix at her throat. "As long as I live," Neri once wrote, "I will have to use both my arms and brain for the ideal and for the party."

### The tragedy of Gianna and Neri

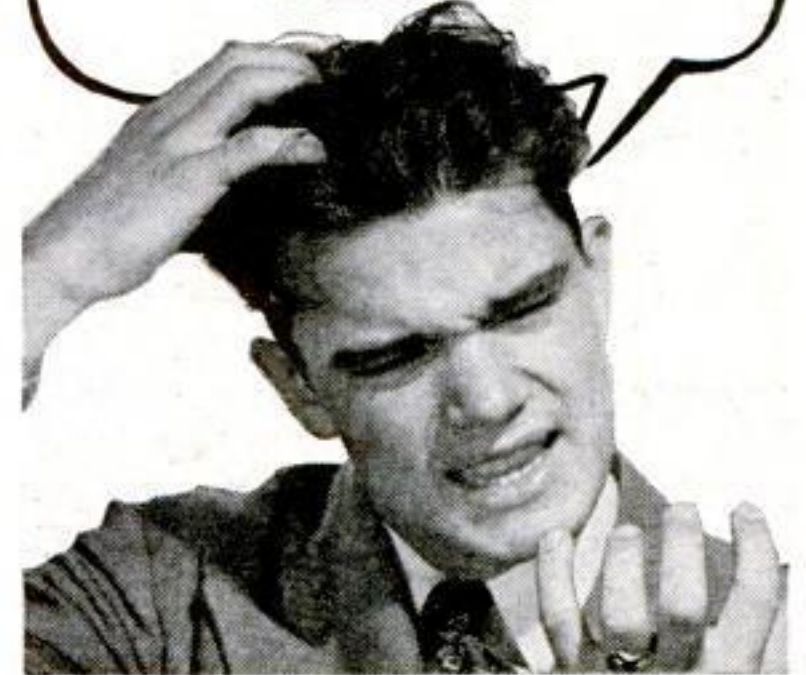
**I**NTELLECTUALLY he stood a tall cut above his environment. Religious and philosophical literature engrossed him and, though he could not afford a college education, he won through home study a diploma in political science. He was popular among the cherry-cheeked girls of Como, being a crack athlete with a Byronic profile. He married young. At 18 he was the father of a baby girl.

When Mussolini declared war on Haile Selassie, Neri did a hitch in Ethiopia as a first lieutenant, and during World War II he fought with an Italian division at Stalingrad, forming meanwhile a Communist cell within his regiment. When the Nazis overran Italy he went underground to organize the first partisan outfit in the Lake Como area.

Neri was 32 when Gianna met him. From the start they were powerfully attracted to each other. But Gianna still mourned Giovanni Alippi, and Neri took marriage seriously. If, under the conditions of guerrilla warfare, they lived in intimate proximity, now in tents, now in open fields, it was the intimacy of soldiers. Neri taught her how to fire a machine gun and throw a hand grenade, and she fought half a dozen pitched battles at his side. One time she manned the Bren gun of a fallen Garibaldino. In another engagement, grenades in hand, she charged a nest of German snipers and blasted it to kingdom come. Neri also completed the political indoctrination that Giovanni had begun. Under his tutelage Gianna became a full-fledged party member.

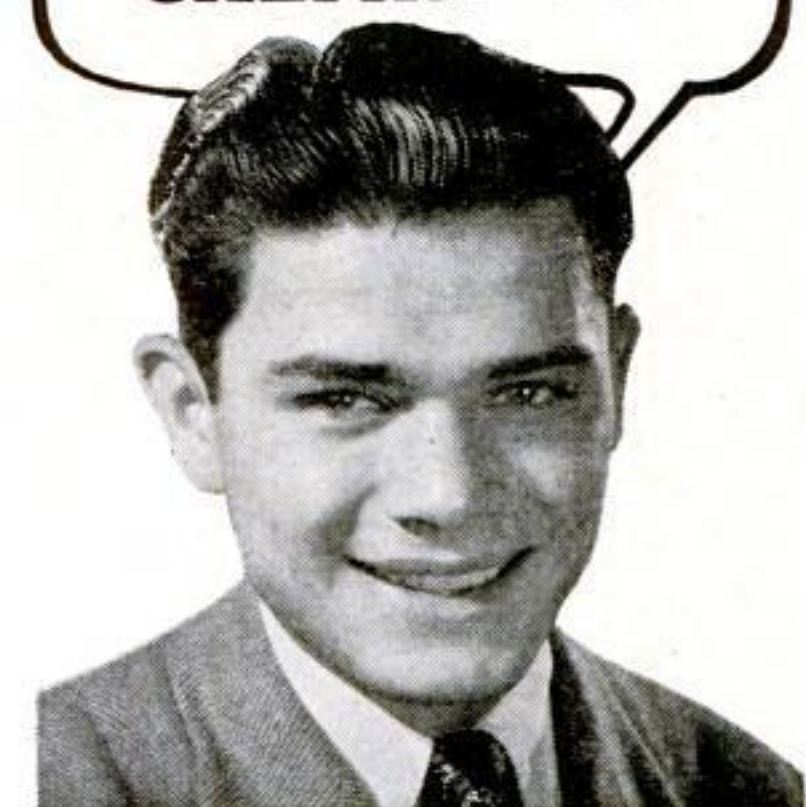
Late in 1944 a shipment of provisions left Como for Neri's winter camp. Fascist police detected it, trailed it and nabbed Neri and Gianna together. They took them to a Como prison in hopes of torturing out of them the whole partisan setup. They tried Gianna first. They stretched her naked on a stone floor and lashed her with rawhide thongs, locked her in a closet half her height full of ravening rats, and on the coldest night of winter doused her in an ice-water

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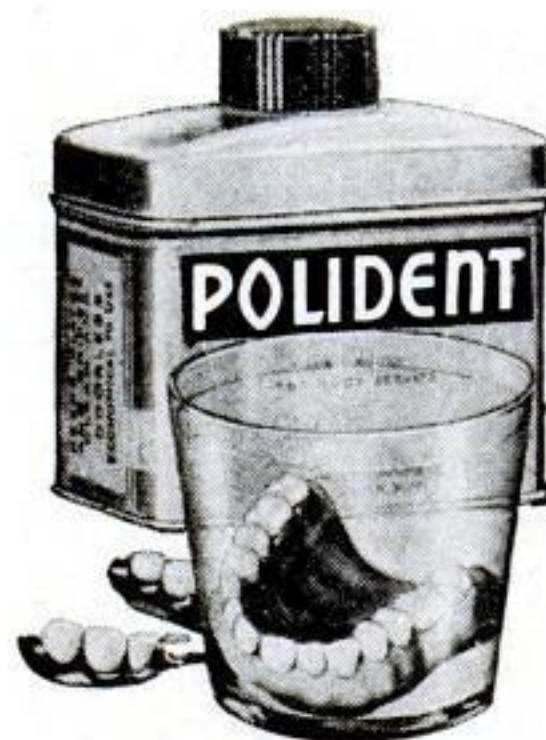
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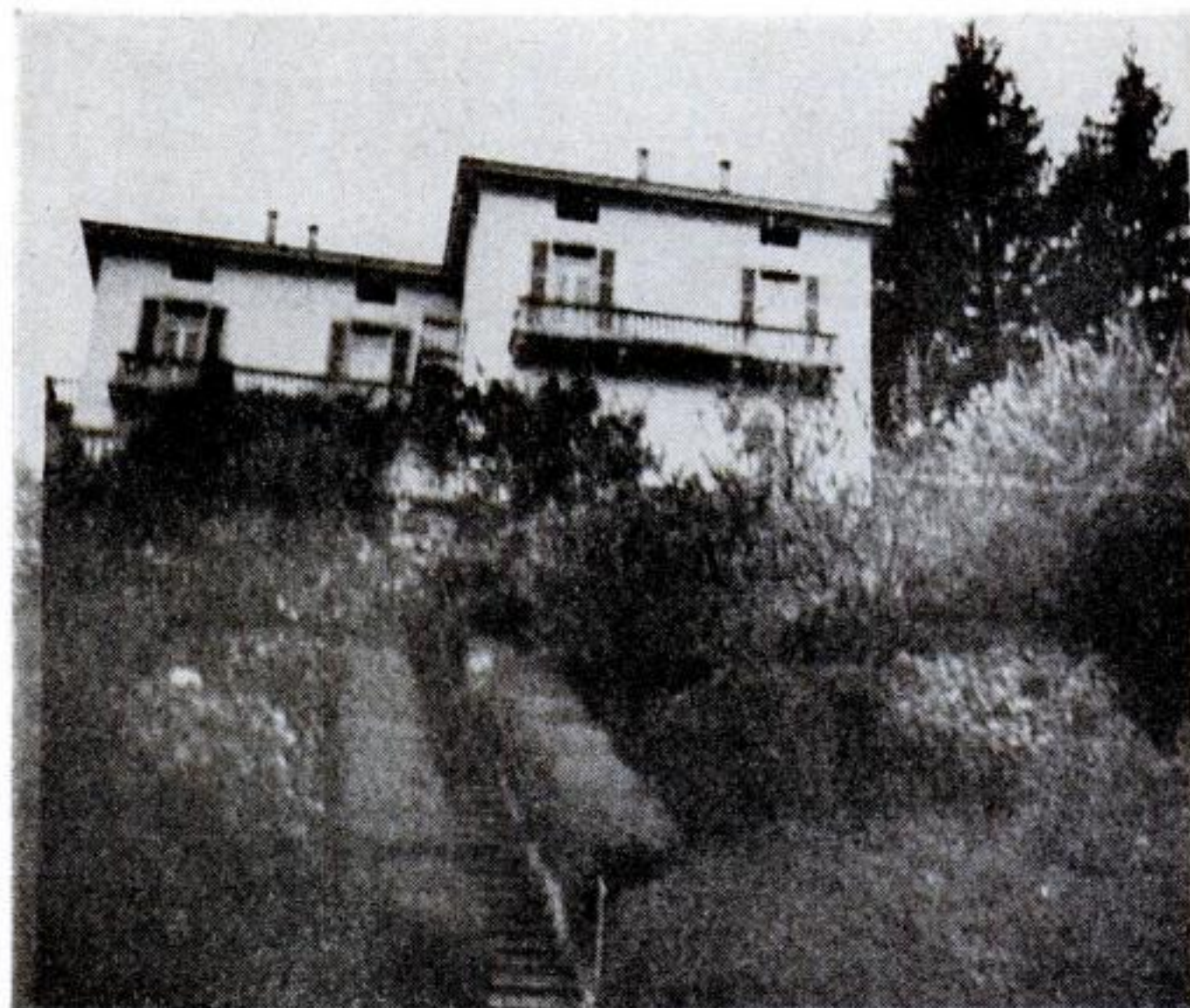
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**MURDER HEADQUARTERS** on Lake Como was called the "Sad Villa." Gianna was imprisoned here by Red gangsters the night before she was killed.

### MUSSOLINI'S MILLIONS CONTINUED

bath with all the windows in the room open. Although they kept at it off and on for three months, they were unable to make her talk.

Neri they tortured by circling his temples with a metal band and tightening it till, as he recalled later, his brain case squeaked. Unable to break him down either, they forced him to watch Gianna's agonies. It was in the throes of their joint ordeal that they finally cried out that they loved each other.

In the second month Neri escaped. Faking stomach cramps, he persuaded his guards to take him to a prison latrine. He squeezed through a window, dropped 18 feet to the courtyard below and vaulted a stone wall. A month later, with the aid of a fellow prisoner, Gianna too went free. When Neri saw her again she was much altered. Her once pleasant face and body were crosshatched with wounds. She was emaciated, dull-eyed, ill—no longer a girl to desire. That night he took her into his arms for the first time.

On the afternoon of April 27 Gianna sat in an office of Dongo's dank, peeling town hall, tremulously sorting the first hauls from the convoy. On the floor below, in the assembly hall whither Pedro had brought them from Musso, with pink cherubs simpering on the ceiling, the Fascist ministers sweated out their last minutes. In an antechamber Mussolini, who next day was to die with Claretta, paced up and down, hands folded behind his back, head bowed—a parody of Napoleon on Elba. Through the vaulted windows of her office, overlooking the cobbled square and the lake front, Gianna could see the townsfolk huddling in tense, awed knots, their nerves still conditioned by fear of their former masters. Neri walked briskly among them, supervising the treasure as Pedro's men carted it in from Musso.

She began typing an inventory in quadruplicate. As the treasure piled up around her in dazzling heaps the spectacle undid Gianna, who never before had held more than a few hard-earned lire in her hands at a time. She wept in a kind of rage at her own temptation.

She interrupted her work when the firing squad lined up the ministers at the water's edge. She had never forgotten the killing of Giovanni Alippi and she went out into the square. The fusillade unloosed the crowd's pent emotions like floodwater bursting a dam. From rooftops, windows, doorways, everybody with a firearm emptied it into the bodies. Gianna looked on with satisfaction. When it was over she returned serenely to her inventory.

By nightfall it was finished. It consisted of some 25 entries, filling two pages. Four partisans witnessed and signed the four copies: Gianna herself, Neri, Pedro and a Communist named Michele Moretti, whom the party valued for his blind obedience.

The special commission from the Communist headquarters at Milan arrived on the 28th and convened a secret session. Neri was for a policy of fair division. The party, he argued, was entitled to half the treasure; the other half should go to the state. But the party fancied another plan. The chairman put it into words. The treasure, he explained, would be placed on a truck in charge of two incorruptible Communists and consigned ostensibly to the state authorities. Once on the road, however, the truck would be highjacked, the





**VILLAGE OF DONGO** on the upper reaches of Lake Como was the scene of Mussolini's capture. In town hall Gianna made an inventory of the treasure.

Communists killed and the cargo rerouted to the Communist Federation of Milan. Who, with Communists themselves the victims, would suspect anything other than ordinary highway robbery?

Until now neither Neri nor Gianna had ever challenged the essential rightness of the party. But as the full implications of what it proposed to do sank in, their illusions faded. With it faded their chances of living much longer.

"Throw away your own lives for the party if you want," Neri flung at his colleagues, "but you're not going to sacrifice two good boys who've fought like heroes for you."

Thus Neri, one of the party's most passionate adherents, became suddenly dangerous to its purpose. The commission did not press the issue, and the session ended in uneasy silence.

Longo's men conferred again within the hour, but excluded Neri and Gianna. They agreed, however, that a simulated robbery would now be imprudent. Instead they disarmingly informed Neri that the treasure would be disbursed his way. During the next two days almost all of it left Dongo in a series of large shipments.

#### Neri gets a Communist's reward

**G**IANNA and Neri accompanied the first shipment. It comprised 400 million lire (\$4,000,000) and a quantity of foreign currency packed in six leather bags, five valises of jewelry and Claretta's red chest. They unloaded it at the Como Federation in the presence of Gorreri, who blandly promised that the lire and the red chest would be set aside for the state. In the afternoon Gianna drove back to Dongo to pick up another shipment. This one included 350 million lire (\$3,500,000). She delivered it to the Milan Federation where Vergani personally acknowledged it. Neri meanwhile deposited 1,117,000 lire (\$11,170) and 5,000 Swiss francs (\$1,175) in a Dongo bank, meaning to divide it later among the Garibaldini.

A third shipment was the wedding rings and the German naval officers' money, which Hofmann deposited in the bank. They did not stay there long. The same day Moretti demanded them from the cashier. Of their movements after that there is an account by a partisan named Carlo Maderna. This Maderna was a chauffeur to whom the Communists occasionally tossed a routine job. He was not a Communist himself, and in an access of courage he testified in part as follows:

"I was ordered by Moretti to load some stuff for Como. From those present I learned that the box contained 35.8 kilograms of fragments of gold and that in the tarpaulin, as I saw in consequence of a tear, there were 30 millions in packets of banknotes pressed together. Having finished the job, I went off with Moretti alone on board. I came to the house of Signor Mentasti [a Communist elder] and we started to unload the treasure. I carried it to the head of a corridor and Moretti and Mentasti took it and they carried it further in.

"When the authorities started to interest themselves, Moretti disappeared. Before disappearing he had a talk with me and explained to me the way I ought to behave in the event of arrest. After 15 days I was arrested. On interrogation I behaved as Moretti told me previously. This I did for fear of being suppressed.

CONTINUED ON NEXT PAGE

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## MUSSOLINI'S MILLIONS CONTINUED

"When I came out of prison I saw Gorreri, who asked me how things had gone. I replied, 'So far so good.' And he said, 'You'll see, in time nobody will talk about it any more.'"

The various components of the treasure were now crated for their final destination—Communist headquarters in Rome.

Neither Neri nor Gianna had been home for many weeks, and on April 29 they parted. They never saw each other again.

A characteristic of the Communist (as it was of the Nazi) psyche is its "legality complex." The party likes, whenever practicable, to clothe its deeds with an aura of formal justice. Neri's case was no exception. Unknown to him, a Communist tribunal solemnly indicted him for high treason, "tried" and convicted him *in absentia*.

It transmitted the sentence for execution to the Lince boys, a gang of highway bandits and specialists in murder or, to use the Italian underworld euphemism, "giving a passport to Switzerland." They had joined the party and the partisans after the fighting was over as a shield behind which to expand their activities, and they established splendid connections. Their leader, Dino Casinelli, alias Lince, headed for a time the special police attached to the Extraordinary Court of Assize\* in Como.

The most efficacious "passports to Switzerland" were customarily issued by Maurizio Bernasconi and Natalino Annone, the one squat and pock-marked, the other skinny and bald.

The gang's place of business, as they say on the police blotters, was a box-shaped yellow villa in Como. Behind its massive walls persons marked for death would be held overnight. The neighbors still refer to it as the "Villa Triste" (Sad Villa).

### A skinny man and a squat one

TWO miles away, on the lake at Cernobbio, there is a vortex which the Communists, like the Fascists before them, used as a graveyard. The lake here lies some thousand feet deep. At dawn the Lince boys would take their prey from the Sad Villa to Cernobbio, shoot or knife them and gut them like fish so they would sink.

On May 7 Neri left his mother's house to wind up the Dongo bank account. He did not know that he had been condemned to death, but he had heard how the Communists sidetracked the treasure after he left Dongo and he was in a mood of profound revulsion. "I'm through with the party," he told his mother. "It's a filthy, rotten fraud. The minute I finish this job I'm pulling out."

Around 1 a.m. of the 8th two Garibaldini who were patrolling a pass north of Como hailed a gray Aprilia. It carried four passengers. By the light of their lamps they recognized Neri. They also recognized a squat, pock-marked man and a skinny bald one. They waved the car on. It continued in the direction of the Cernobbio vortex.

Amid the festivities of Gianna's homecoming in the Milan suburbs Communist police arrested her. They gave no explanation. It was Vergani who eventually enlightened her.

Visiting her in detention, he announced that the party considered her disloyal. "As for Neri," he added, "he's a traitor."

Gianna shook her head dazedly. "I suppose Giovanni Alippi was a traitor too."

As Vergani walked out she shouted, "Maybe you'll have us all killed, but you'll get yours too!"

The Communists, however, did not plan to kill Gianna just yet. They wished merely to keep her out of Neri's orbit until they disposed of him. This done, she was released.

She went to Vergani. She had put on mourning again because a second and public Mass was to be said for Giovanni. "Where is Neri?" she asked.

"Dead," said Vergani. "He was executed yesterday, and if you leave Milan you can expect the same."

Gianna defied the threat. She went north to discover how her lover died. For weeks she wandered up and down the lake. One day, as she walked listlessly toward Como, a car drew abreast of her. Inside sat a squat, pock-marked man and a skinny bald one. . . .

Gianna spent that night in the Sad Villa. At about 5 in the morning the caretaker of an estate within earshot of the Cernobbio vortex heard a scream, then a splash. The date was June 23, Gianna's 22nd birthday.

Of those for whom the treasure proved fatal Neri and Gianna were neither the first nor the last. A month earlier a 17-year-old partisan, Antonio Pugliese, alias *Il Biondino* (the Blond), who helped assemble it, was blown to bits by a hand grenade. The circumstances, as

\* These courts, set up for trying collaborators, functioned under emergency laws which were drafted by one of the authors, Mr. Palmieri, when he served with the Allied Commission for Italy.

CONTINUED ON PAGE 90

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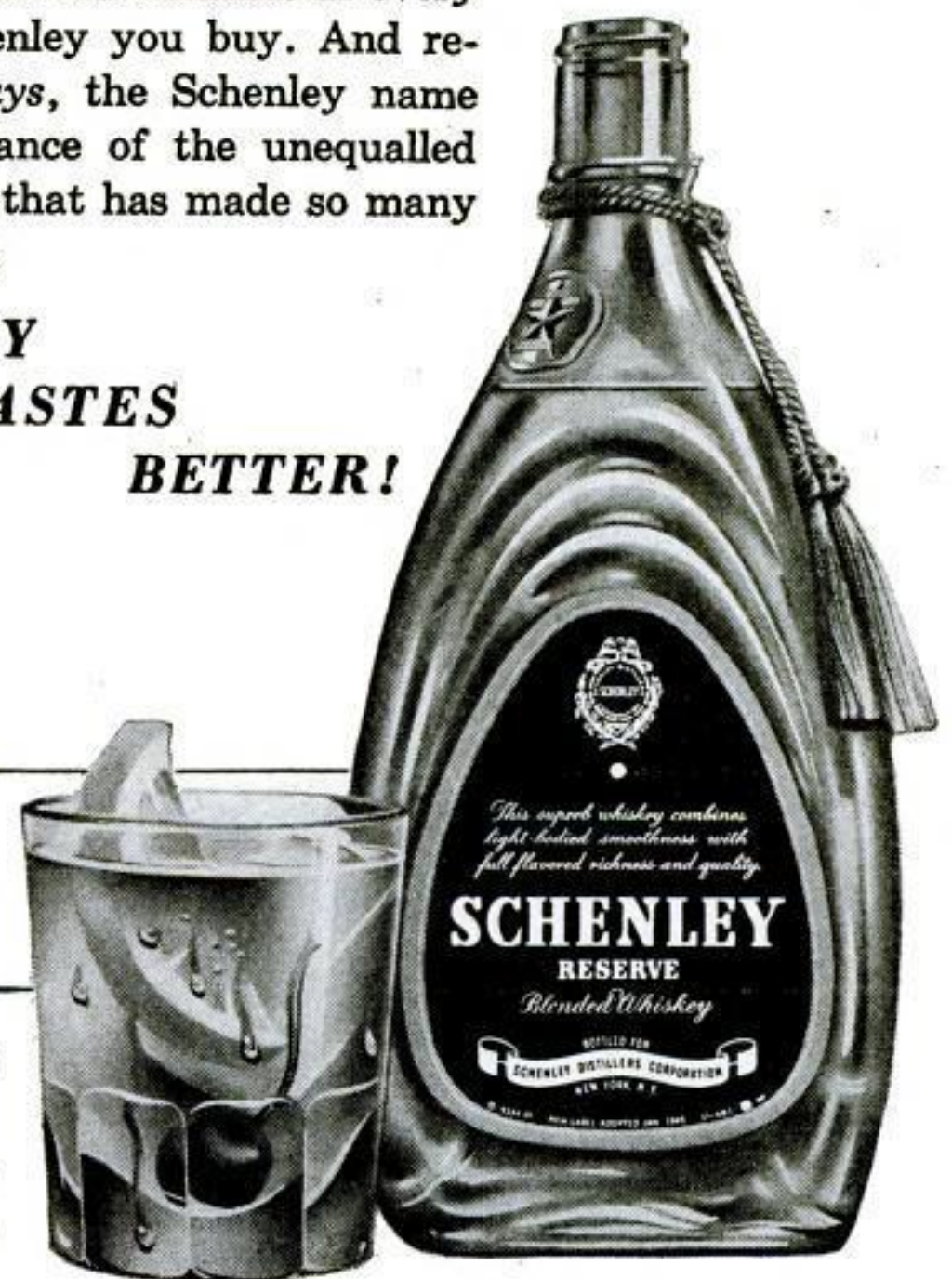
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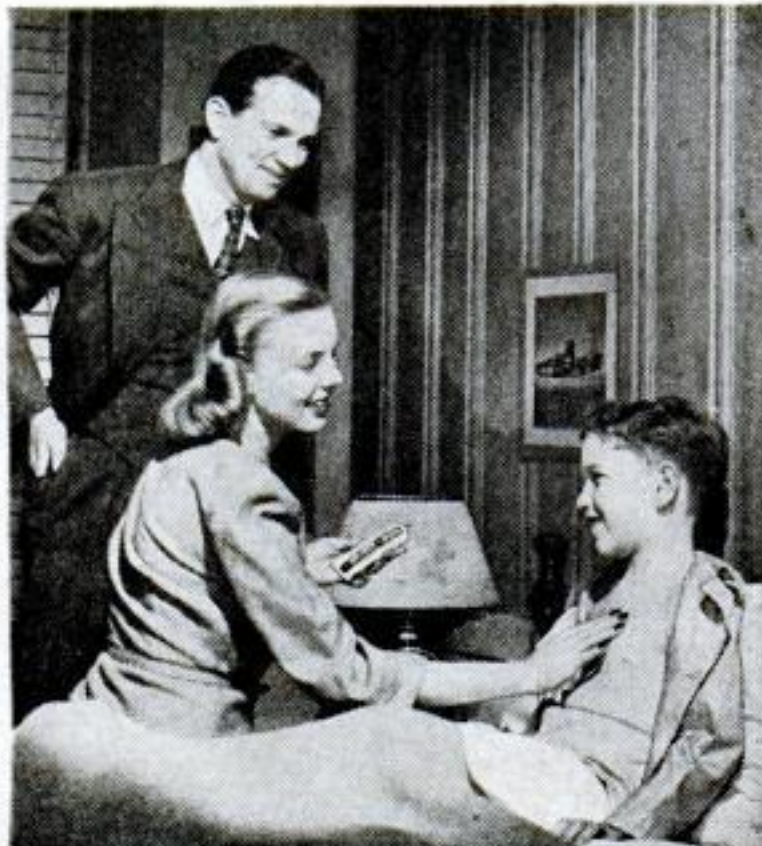


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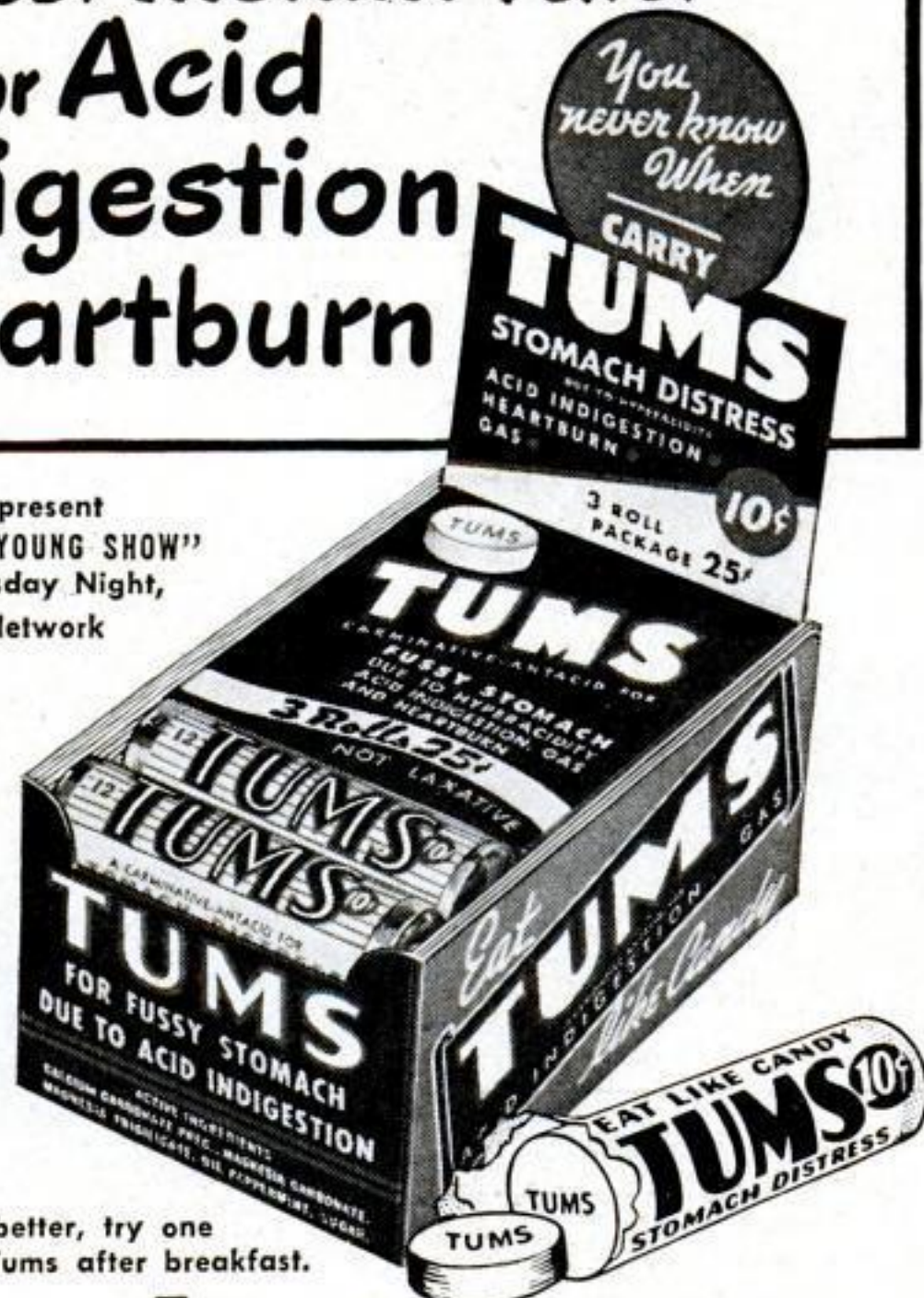
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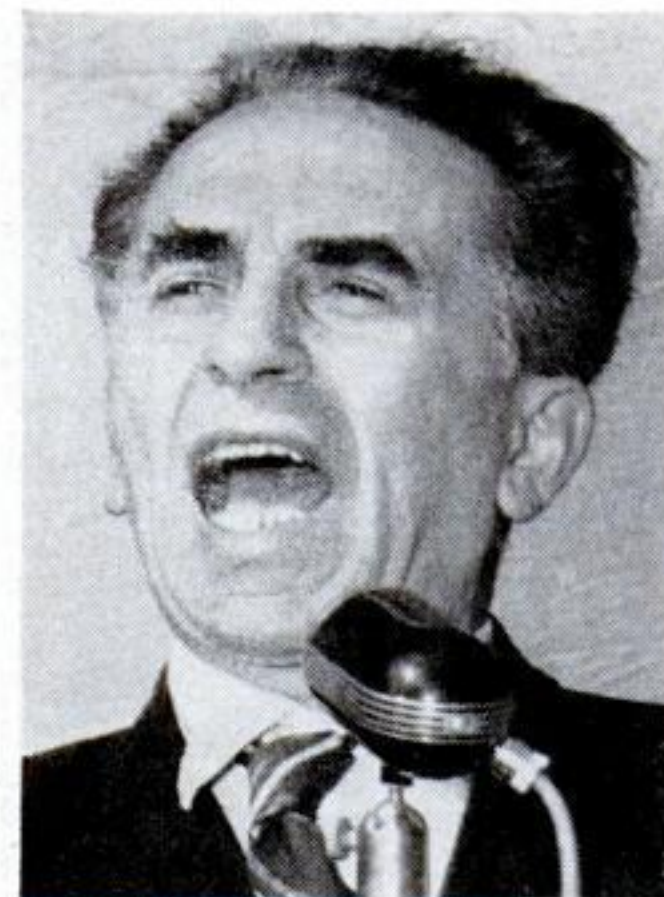
To feel better, try one  
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PIETRO VERGANI was Red chief in Milan at the time of the murders.



LUIGI LONGO was master plotter in the conspiracy to steal the treasure.

### MUSSOLINI'S MILLIONS CONTINUED

accurately as the police could ascertain from Communists who claimed to have witnessed the tragedy, were curious. Pugliese, it seems, stepped into a rowboat for a jaunt on the lake with a crony. This crony had a whimsical habit of carrying hand grenades in his coat pockets. The day was hot and he dropped his coat on the bottom of the boat. Pugliese's foot struck a grenade, disengaging the pin. It was never explained how his friend escaped unscathed. The police did learn that "the Blond" had been chattering about the delivery of the treasure to Rome.

Another loose-tongued partisan who had been privy to the disposition of the treasure was Giuseppe Frangi, and he too fell victim to an "accident." His body turned up shot through the throat.

A fifth to die was a local belle whom Lince used as a secretary, one Anna Maria Bianchi. She had already incurred Lince's displeasure by shooting her lover, a prized member of the gang, because he wouldn't marry her. Anna Maria was being detained in the Sad Villa, while Lince weighed this offense, the night they brought in Gianna. In their terror the two girls confided in each other and they were overheard. That settled the Bianchi case. Two months later Anna Maria followed Gianna into the lake.

But before they erased her the gang, for impenetrable reasons, let her go home. She promptly unburdened herself to her father, and in doing so she sealed his doom. Upon her disappearance he charged into Como police headquarters accusing the Lince boys of killing both girls. Since the gang had infiltrated the police force itself, this was the last place on earth to voice such a plaint. He had no sooner left the building than they were after him—in a car borrowed from a deputy police chief. They caught up with him by the lake. A rifle shot toppled him in.

They had still to reckon with Gianna's brother Cesare, who had sworn to avenge her. On the evening of July 23 he was boating on the lake at Como when a motor launch swooped out of the darkness spurting machine-gun bullets. He ducked in time. At last reports Cesare was still intact—but watchful.

### The tactless General Zingales

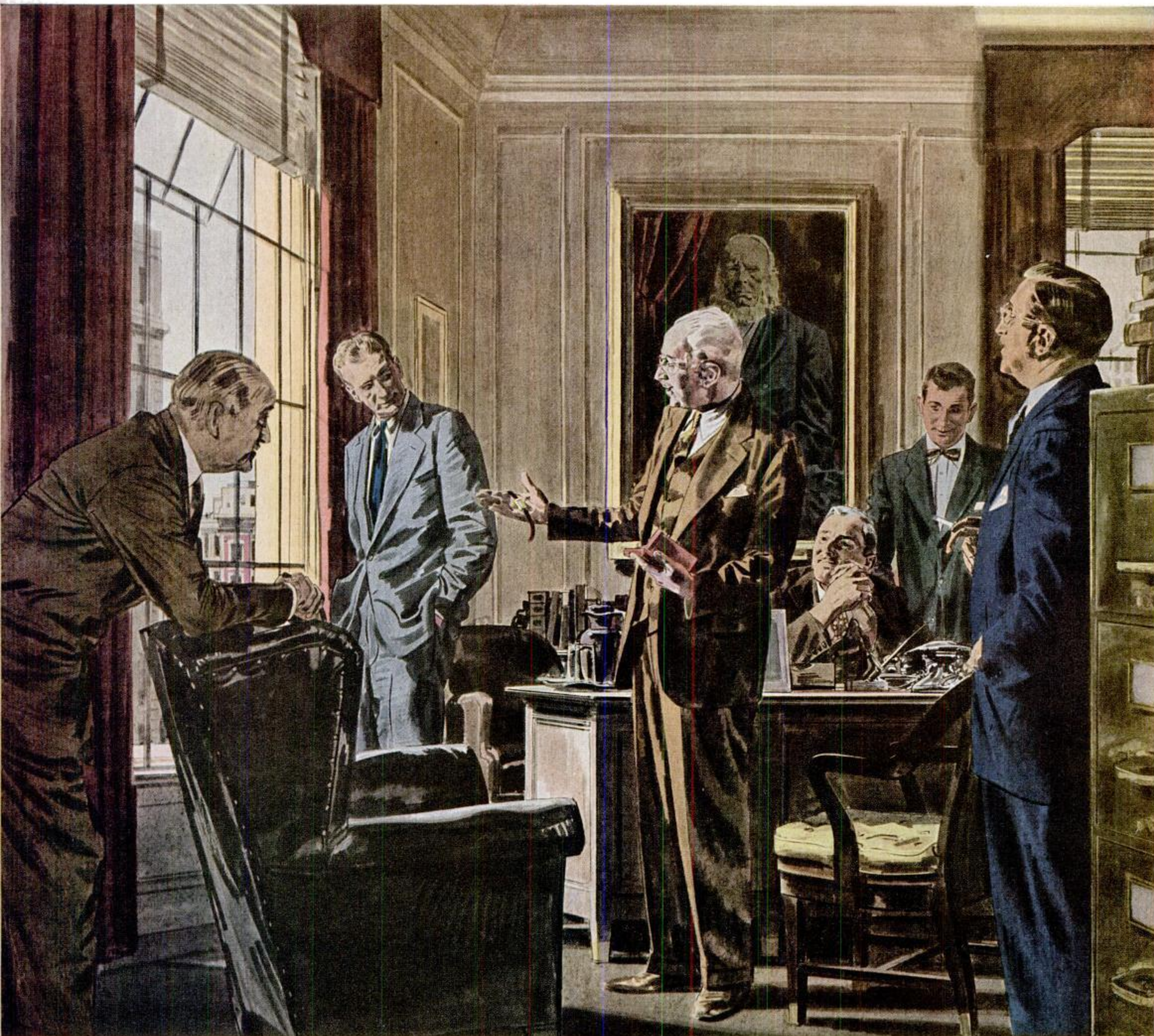
THIS watchfulness is a perpetual condition of being which Cesare shares with Pedro, one of the four who witnessed the inventory of the treasure. Neri and Gianna had their copies with them at the time they died. Moretti dutifully surrendered his to the party on request. Only Pedro, who was never a Communist and lives today in Como, broke, embittered and spied upon, can produce the original inventory. He is not likely to do so, however, as long as he prefers to stay alive.

Such was the scope of the Dongo conspiracy, so many accomplices and witnesses were involved, that the party could not hope to conceal it entirely. The government launched investigations: there have been nine of them to date, but none has uncovered a nugget of the treasure nor brought a single criminal to book.

The most vigorous investigator was an old soldier, General Leone Zingales, and what happened to him was typical. He had been named judge advocate of Milan as an interim substitute for the regular incumbent who had fallen ill, and his authority was not specifically confined to the Dongo case. In fact the official who chose him, Umberto Borsari, Chief Military Prosecutor of Italy and a Communist

CONTINUED ON PAGE 93





## For a man who never measured time

What could be more fitting than this gift—a watch—to say for all of us: Good luck, and don't forget us. May all the time ahead be as full of accomplishment as the years that have passed.

There's no finer symbol than the gift of time to a man who has given so much of *his* time, his strength and devotion.

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## MUSSOLINI'S MILLIONS CONTINUED

wheelhorse, remarked offhandedly as the general departed for Milan, "There's that Dongo business, you know. Don't worry about it. All you have to do is straighten out the question of jurisdiction."

Zingales ignored the hint. Within 10 days he had collected evidence against 47 people and arrested a number of them. He then flew to Rome to inform Borsari: "I have enough proof to warrant the arrest of Luigi Longo."

The Chief Military Prosecutor of Italy clapped his hands to his head, rolled his eyes skyward and groaned, "*Dio mio*, what are you trying to do?"

He gave the general no opportunity to do it. The case, he notified him, would be handled otherwise. The men Zingales had arrested were discharged.

A tenth investigation is in progress. But it is improbable that even now the criminals will be arrested. Jailing Italy's Communist leaders could spark civil war, and the government is unlikely to court that risk.

To what uses the party has applied the treasure affords a lively field of speculation. The demands upon its exchequer are severe—campaign expenses (on the two elections since the liberation the party spent an estimated \$14 million); the maintenance of undercover military forces; the financing of the Garibaldi brigades, which still flourish under the Communist aegis as veterans' organizations.

Then there is the upkeep of the party's new headquarters in Rome, a five-story, block-wide structure in the Via delle Botteghe Oscure (Street of the Shady Shops). It is suggestive that in June 1945, within a few days of the treasure's arrival, the party closed the deal on this property. The price was \$320,000; the cost of remodeling it, \$1,000,000. A Roman wag promptly dubbed it the "Palazzo Dongo."

On the second floor, behind a thick brown door bearing neither name nor number, under the red banner of the Garibaldini and a portrait of Lenin, Luigi Longo drafts party strategy. But try as he will to minimize the Dongo case, it has become a factor in Italian politics. The anti-Communist press uses it as a club to belabor Longo and Togliatti. In the Chamber right-wingers can embarrass the opposition merely by mentioning it.

On a rare occasion, when an editorial broadside stung Longo into discussing the treasure, he made a cool admission. The Garibaldini seized it all right, he conceded, "but only 60 or 70 million lire [\$700,000], and these they used for the expenses of demobilization." General Zingales, for one, hastened to point out that the vice premier's arithmetic was faulty.

Seldom does Longo ever publicly mention Neri and Gianna. Yet the dead lovers continued to serve the party as late as the 1948 elections. Since it was not generally known who killed them, the Communists dared to plaster Como with this campaign slogan: "Vote Garibaldi to defend the memory of Captain Neri."



"PALAZZO DONGO" is wry nickname for this costly new Communist headquarters in Rome, which anti-Reds suspect was paid for by stolen treasure.

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AT PARTY'S RAGGED END THE SPIEGELS TAKE COFFEE



GALLANT KISS is given hand of Oona O'Neill Chaplin by Eric von Leyden. Charlie Chaplin is in background.

## New Year's Eve in Hollywood

### S. P. Eagle ushers in 1949 with champagne and hot dogs for 750 celebrities

In Hollywood, where most fashions last no longer than the box-office ratings of stars, it has been fashionable for seven long years to spend New Year's Eve at the house of one Sam Spiegel. Mr. Spiegel is a movie producer who spells his name professionally S. P. Eagle (Hollywood wags referred to his film *The Stranger* as "The S. T. Ranger"). He is a friendly man who wants everybody who is anybody in town to know him. To this end he gives New Year's parties in his modest Beverly Hills home and invites several hundred of the biggest people in that part of the world. The stars crowd in to chat, the gossip columnists to gather tidbits, little starlets to make themselves bigger starlets, everyone to drink champagne and eat turkey, ham, beef or special frankfurters. All that is asked of them in return is to remember the name Spiegel (or Eagle). This year's

party, despite stiff competition from other parties, drew its usual quota of celebrities: about 750. Help included five football players from U.C.L.A. to take care of the guests' 500 cars, three men at the door to keep out gate-crashers, a dozen or so servants and a police sergeant. By 3:30 a.m. the guests were packed so thickly into the den and the living room and the tent outside that no one could move. Sam and his wife, who had hustled around greeting guests all evening, could not push through any more, and dozens of famous people came and went without seeing their host. After 6 the crowd began to thin out. The band packed up, the last few drunks were pushed firmly through the door, and Sam was alone again with his wife. A new year had begun in which everybody who is anybody in Hollywood would go on talking about the s.p. lendid parties at Spiegel's (or Eagle's).



SIR CHARLES MENDEL has a friendly chat with Mrs. Reginald Gardiner (center) and Mrs. Zsazsa Gabor Hilton.



STROKE OF MIDNIGHT under tent on lawn finds Charles Russell (center, foreground) kissing cheek of wife

Nancy Guild. Womenless men in left background: James Mason, Van Heflin (back to camera) and George Sanders.

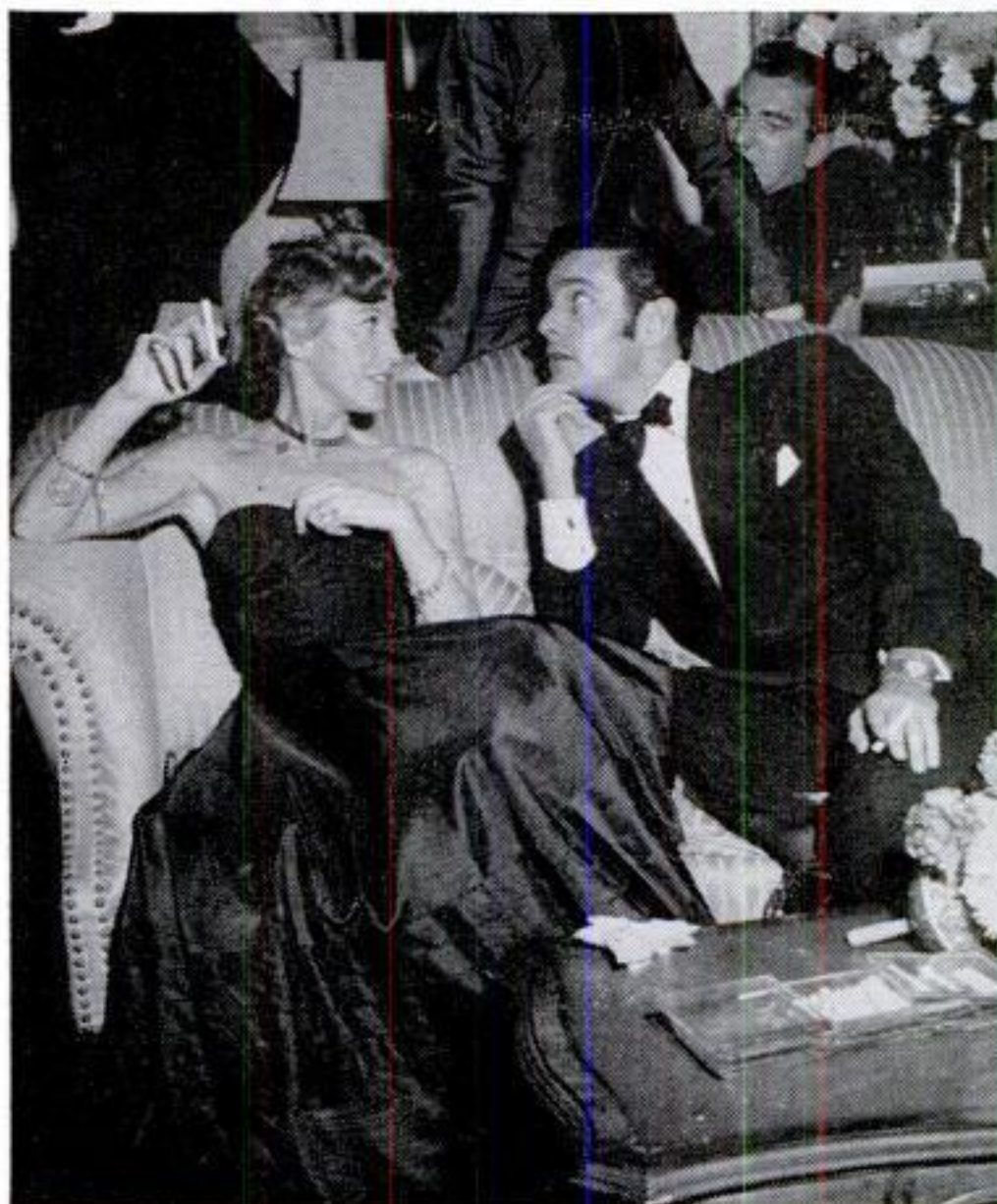


BUSY CATERESS was Mrs. Eric Blore, wife of perennial movie butler. Making repairs is Mrs. Vince Evans.





**CATHY O'DONNELL**, who lately left the Goldwyn studio, hugs new Goldwyn hopeful Farley Granger.



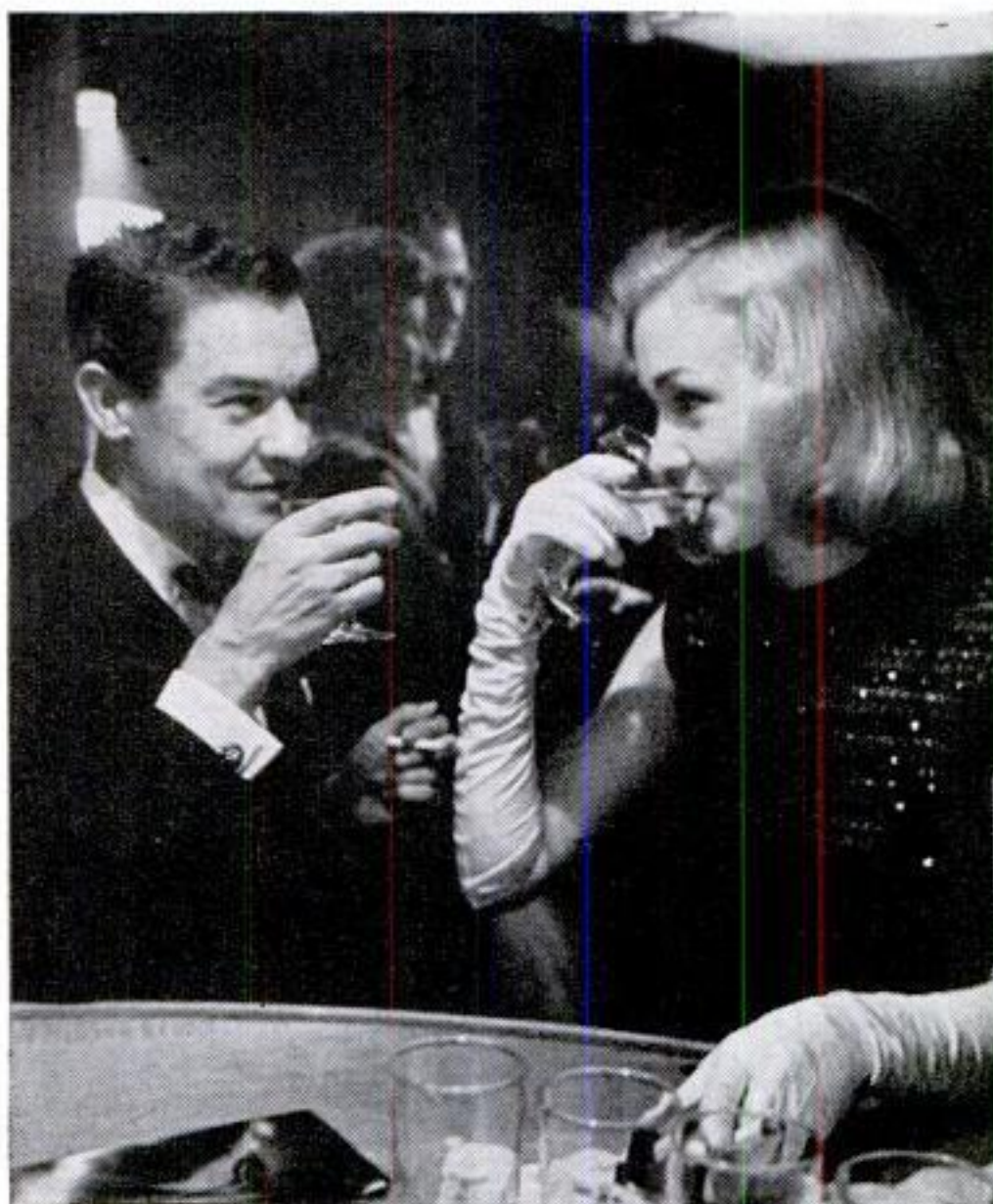
**ARISTOCRATIC DISINTEREST** is displayed by Mr. and Mrs. Louis Jourdan as they sit out one of the dances.



**JOYOUS ABANDON** is exhibited by Barbara Freking, a model, and Count Ledebur as they toast the New Year.



**CLAIRE JAMES**, ex-Miss America and ex-wife of Busby Berkeley, leans over railing. In back: an agent.



**NINA FOCH**, new Columbia star, drinks her champagne in company with Columbia Dress Designer Jean Louis.



**JUDY GARLAND** and her husband Vincente Minnelli (right) have excited words with Director Robert Siodmak.



**SHIRLEY TEMPLE**, almost matronly in her bow-strewn dress, talks to friend as bass fiddler saws away.



**LUCILLE BALL** greets admirer with some enthusiasm while husband, Orchestra Leader Desi Arnaz, stands by.



**SILHOUETTE AT BAR** belongs to Model Eileen Howe, who wants to get into movies. She came to the right place.



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POINTS TO

# THE Accused

LORETTA YOUNG, ROBERT CUMMINGS in Hal Wallis' production "THE ACCUSED" with Wendell Corey, Sam Jaffe, Douglas Dick • Directed by William Dieterle • Screenplay by Ketti Frings • A Paramount Picture

New Year's Eve CONTINUED



**SERIOUS GOSSIP COLUMNIST** Louella O. Parsons, Hollywood expert for the Hearst papers, picks up a bit of information from long-haired Danny Kaye.



**LAUGHING GOSSIP COLUMNIST** Hedda Hopper (at left) has just heard something pretty amusing from Mrs. Edwin Schallert, a movie newswriter.

# SWANSON



*Wonderfully Good!*

**SAYS PENNY THE SWANSON HEN**

Richly delicious whole parts of tender young corn-fed Nebraska and Iowa chicken, steeped in superb Swanson butter gravy, pressure-cooked in the sealed can to retain every bit of the natural juices, flavor and tenderness.

All you do is heat it and serve it! Wonderful!

## FRICASSEE SHORT CAKE

Prepared biscuit mix or frozen biscuit dough

Swanson Chicken Fricassee

Prepare baking powder biscuits, using mix or ready-to-bake dough. Heat Chicken Fricassee. Arrange biscuits on platter with hot fricassee. Garnish with parsley.

THIS SPACE STANDS FOR  
THE TIME YOU SAVE  
THIS QUICK, EASY WAY

Guaranteed by  
Good Housekeeping

INSPECTED FOR  
WHOLESALENESS  
BY U. S. DEPARTMENT  
OF AGRICULTURE

All Swanson Poultry U.S. Govt. Inspected!

Ask your favorite grocer for those other marvelous Swanson foods—Boned Chicken and Boned Turkey—they're all meat, no bones, no waste.

**EQUALS**  
1/3 OF A  
DRESSED CHICKEN



C. A. SWANSON & SONS, OMAHA, NEBR.

# CHICKEN ★ TURKEY



# How Can You Afford to Entertain So Often?



Every time we entertained it seemed to cost us a small fortune. Then Tom and I found out how much everybody likes California Sherry wine, and how easy Sherry is on your pocketbook



Now I keep Sherry wine on hand all the time. It's so easy. Just cool and serve. Come over to our house tonight and I'll show you how really good it is

## Sherry Wine

**COSTS SO LITTLE...ADDS SO MUCH**

**I**F YOU'D LIKE to entertain more than your budget now lets you, try serving your guests Sherry wine. It's a pleasant custom more and more people are following, all over the country, these days.

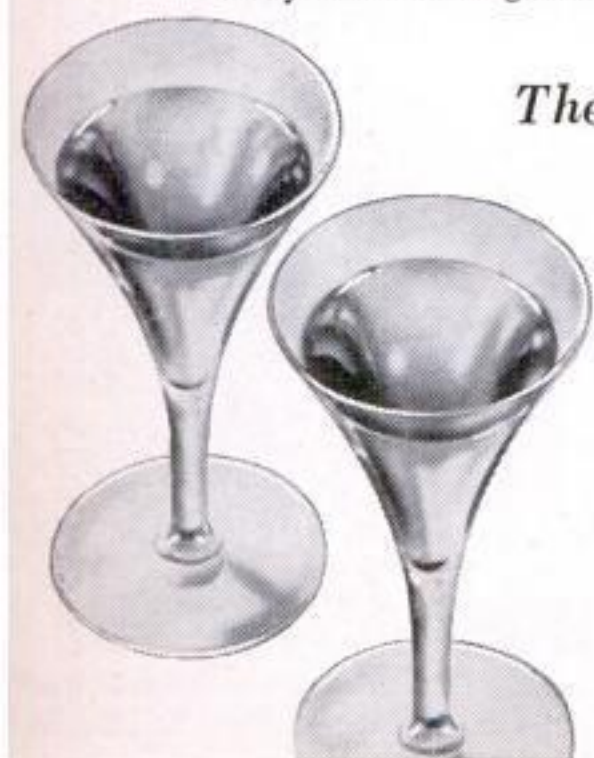
Because the fine-flavored Sherries of California add so much enjoyment and ease to a gathering! And because these wonderfully good wines now cost only a few cents a serving!

The wines of California are now chosen by seven out of eight American families who serve wine. You will find the wines of California featured wherever wine is sold.

For other good ways to entertain smartly and economically, write Wine Advisory Board, San Francisco, for the free booklet, "Easy Entertaining with the Wines of California."

*The Wines of California rank  
with the world's finest*

The cool coastal hillsides and the warm valleys of California give ideal soil and climate to over 125 famous wine-grape varieties. From the pure fresh juice, California vintners produce choice Sauternes and Rhine wines, Burgundies and Clarets for your dinner table...rich, full-bodied Ports to go with desserts and cheese ...and fine Sherry wines to serve with light refreshments



See how they like Sherry wine? It's so popular that even on our budget we can entertain often!



## Never neglect a kitten scratch

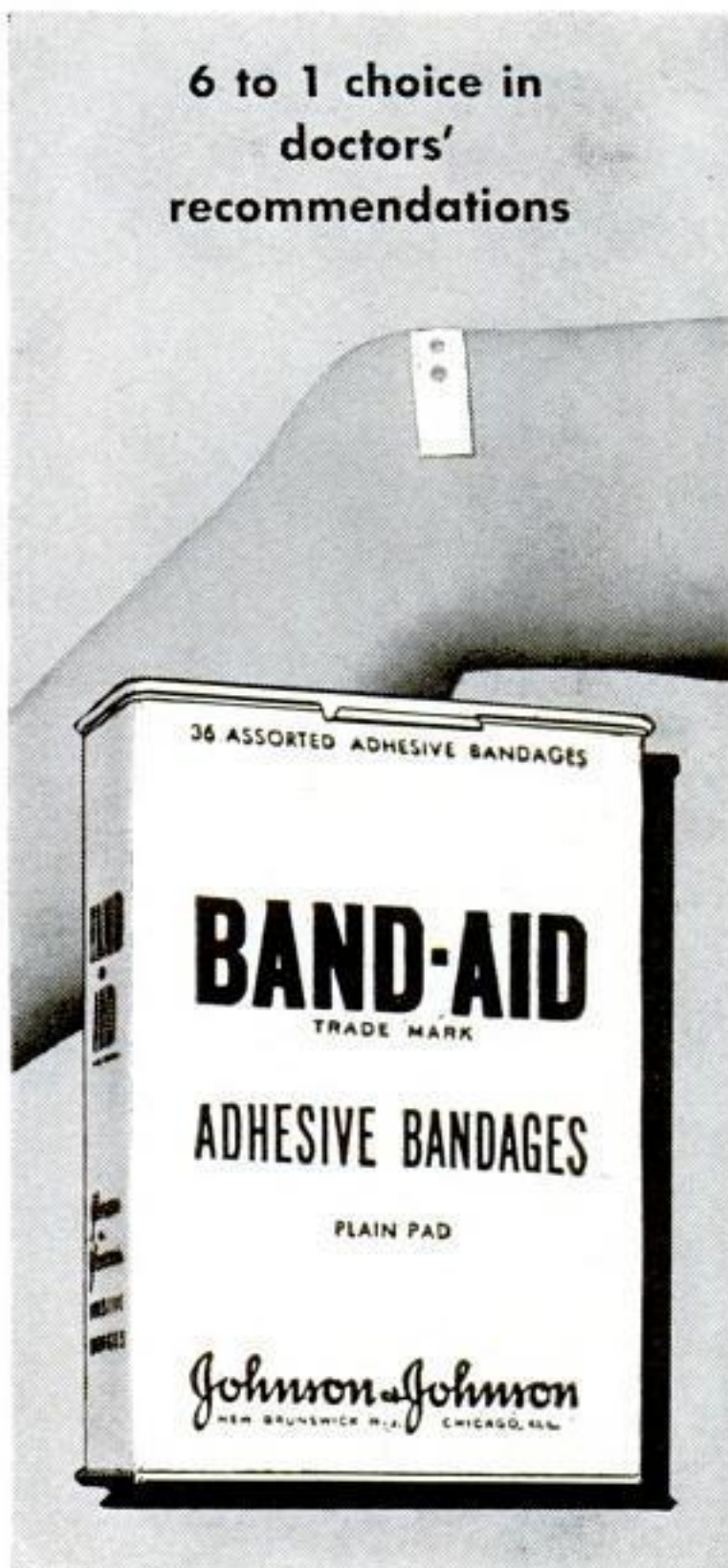


The tiniest injury can become infected. Never take a chance!

Always use BAND-AID,\* the adhesive bandage that *always* comes to you individually wrapped, 100% sterile.

**Caution:** Not all adhesive bandages are BAND-AID. Only Johnson & Johnson makes BAND-AID. And only BAND-AID brings you Johnson & Johnson dependability.

6 to 1 choice in doctors' recommendations



\*BAND-AID is the Reg. Trade-mark of Johnson & Johnson for its adhesive bandage.



THIS COW ATE THE BRIC-A-BRAC SHOWN BELOW

## IT AIN'T HAY

### Dutch cow ate coins, screws, small hardware

The ordinary cow, placidly munching away in the meadow, may seem to enjoy a dull diet indeed. But given half a chance, she will spice up her fare far beyond the dreams of the most venturesome human stomach. This is amply demonstrated here by the case of certain Dutch cows. While grazing by the canals they eagerly gobbled up whatever souvenirs, hardware and household knickknacks appeared before them. One of them (above) recently brought a startling climax to a number of years of highly diversified cud-chewing. Suddenly taking sick, she was hauled off to a nearby slaughterhouse and relieved of the objects shown below. When they saw the results, her owners were more surprised at their carelessness with their own property than at their poor animal's appetite.



HEAVY DIET (above) of cow from Haarlem, Holland included carving tools, keys, screws, nails, religious mementos, buttonhook, spoon, pins and a clock.

**THROAT RAW**  
FROM A COLD?

Remember  
"More people rely on  
**LUDEX**  
than any other  
**COUGH DROPS**"

Medicated for  
**SANDPAPER THROAT**

Medicated  
**LUDEX**  
MENTHOL  
COUGH DROPS

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**HEMSTITCHER**

Hemstitch with this handy attachment on ANY sewing machine. Also use for picoting, tucking, etc. Make comforters, rugs, slippers, handkerchiefs, etc. of any material. Also lovely fringe for curtains, slip covers, draperies, etc. Simple directions included.

**BOTH FOR \$1.00**

**BUTTON HOLER**

Make button holes on your sewing machine... quicker and easier than doing them by hand. Sews buttons, zippers, darns stockings; wonderful for quilting. Sews in all directions: front, back or sideways. FITS ANY MACHINE. SEND NO MONEY. Just mail name and address. On arrival pay postman only \$1.00 plus postage. Send cash with order, we pay postage. Satisfaction guaranteed or your money back. Order TODAY!

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**POPCORN**  
for perfect popping

SEE YOUR SHOE REPAIRMAN  
THERE'S EXTRA WEAR  
IN THAT FAVORITE PAIR

**TIAGA OAK**  
SOLE LEATHER

EBERLE TANNING CO., WESTFIELD, PENNA.

THE SMALLEST—FINEST PRECISION MADE CAMERA

The Imported **STEKY**

With fast f3.5 STEKINAR lens • Uses 16mm Black and White or Color Film Daylight loading • Automatic Exposure Counter • 24 pictures on each roll Speeds to 1/100 and bulb. **\$29.95** FREE Eveready case, Tax Incl. yellow filter and roll of film.

1/3 ACTUAL SIZE Herbert Chase, 16 East 43rd St., Desk J, New York 17, N.Y.

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HERE TODAY  
SORE TOES

GONE TOMORROW  
CORN STOPPED

**ENJOY INSTANT RELIEF!**

Millions of people, thanks to Dr. Scholl's Zino-pads, never have corns! Simply apply these thin, soothing, cushioning, protective pads at the first sign of sore toes from new or tight shoes and you'll stop corns before they can develop! But—if you have corns—Dr. Scholl's Zino-pads will instantly stop painful shoe friction and pressure. Separate medications included for quickly removing corns. Used the world over.

**Dr. Scholl's Zino-pads**

CONTINUED ON PAGE 100



A Truly Great Name  
*Among America's Great Whiskies*



From its very beginning, the whiskey James Crow made in his little log distillery on Glenn's Creek near Frankfort, Kentucky, won the acclaim of his neighbors. In the century that followed, Crow's whiskey achieved world-wide fame. Today, this glorious bourbon is still pleasing the exacting taste of those who know fine Kentucky whiskey.

**OLD CROW**

**KENTUCKY STRAIGHT**

**BOURBON WHISKEY**



100 PROOF • NATIONAL DISTILLERS PRODUCTS CORPORATION, NEW YORK, N.Y.



# "So Mom Said 'I'm cured...'"

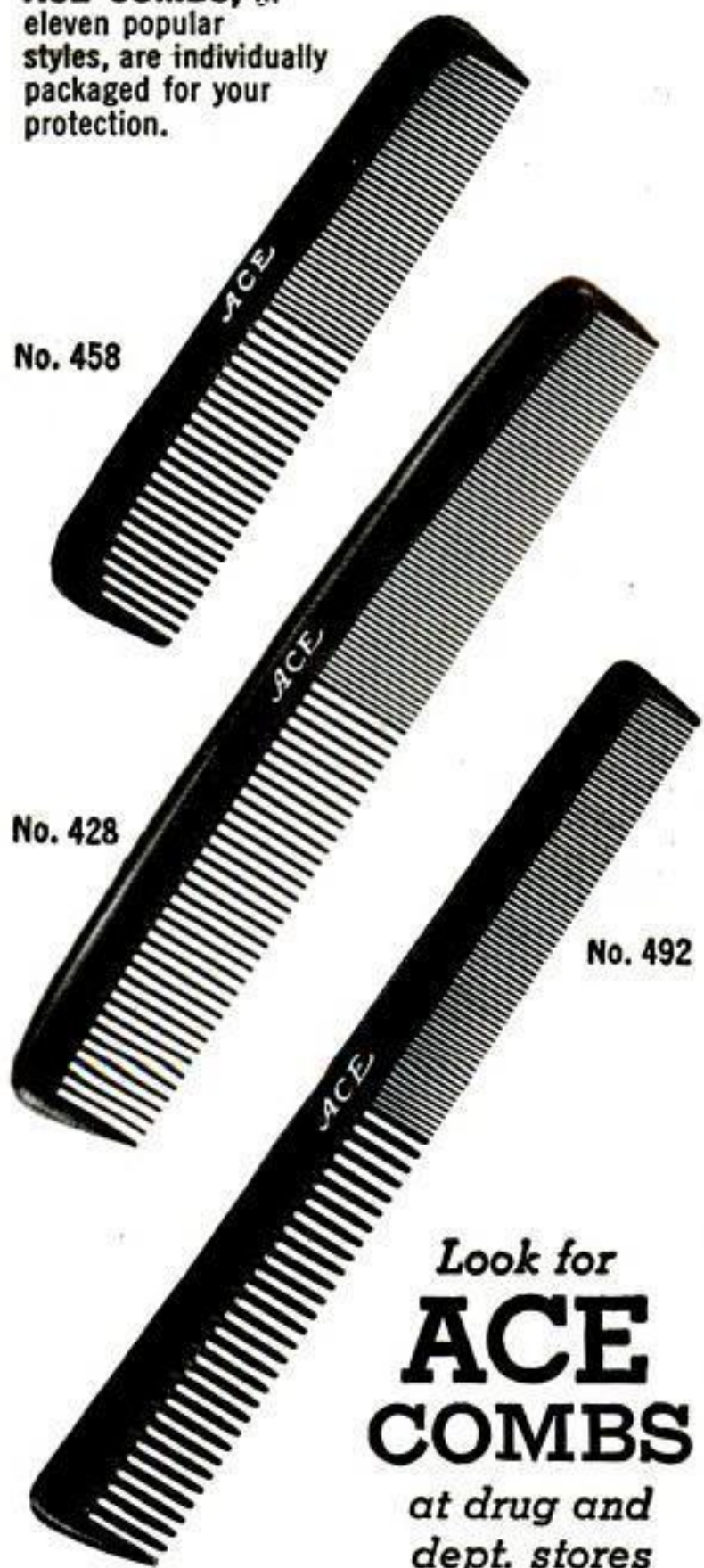


## I ask for ACE COMBS"

"No more 'just-as-good' combs in our family—Mom gets Ace Combs for Sis and me and—boy do they keep our hair neat! Mom says they cost a few pennies more but they're a smart buy anyway because they last and last."

P.S. to Junior: Ace Combs are made only of genuine hard rubber—that's one reason why they last longer and comb better.

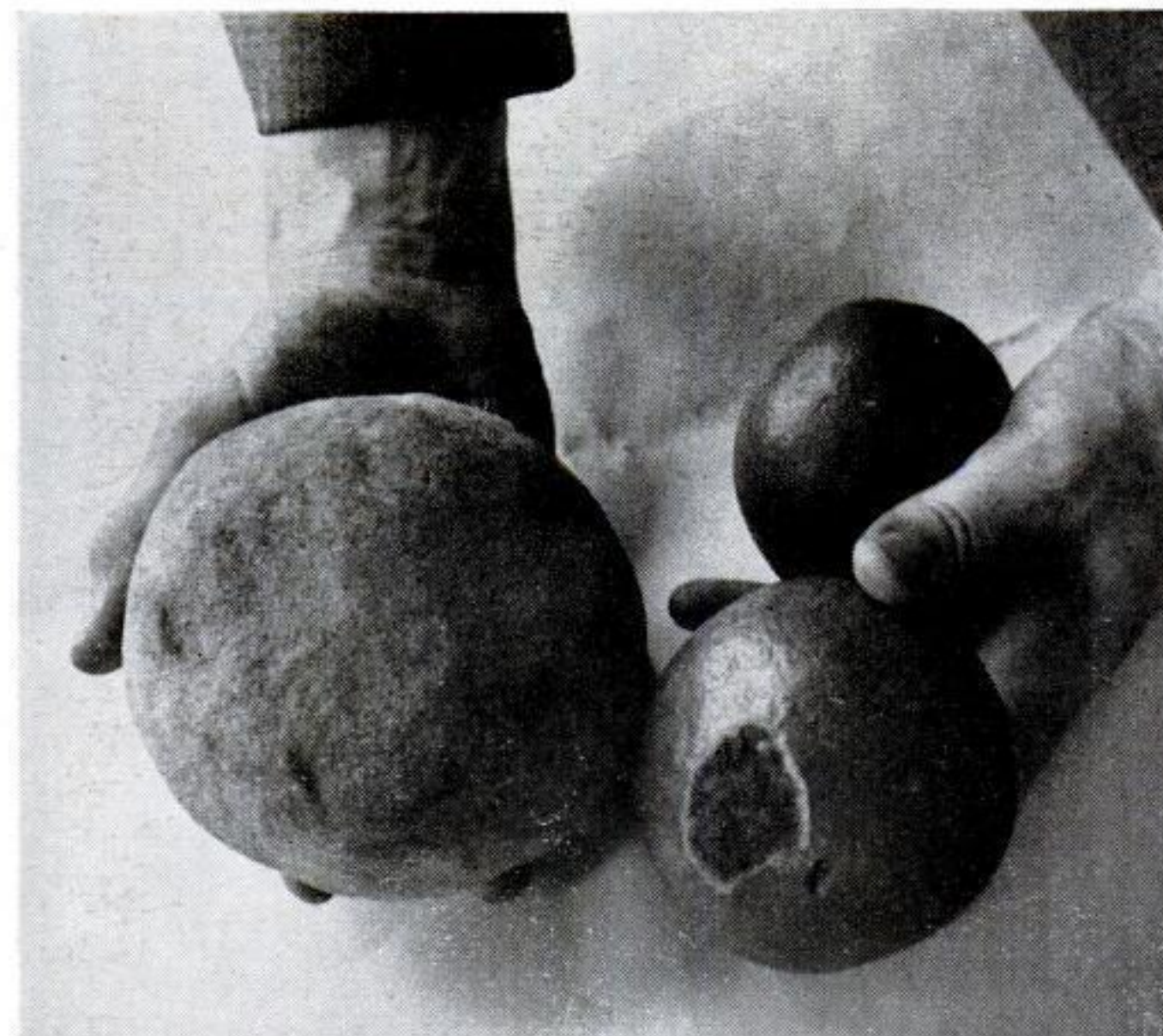
**ACE COMBS**, in eleven popular styles, are individually packaged for your protection.



A quality product of  
**AMERICAN HARD RUBBER COMPANY**  
New York 13, N. Y.



**BICYCLE TIRE** three feet long is inspected by Dr. G. de Vries, director of Haarlem (Holland) slaughterhouse, who found it in another cow's stomach.



**ROCKLIKE BALLS OF HAIR** were taken from Dutch calf. Picked up when the calf licked its mother, the hair was solidified by churnings of the stomach.

### PROFESSIONAL ADVICE

Mr. Jones was a very good friend of his physician, but he had begun to be troubled by the sizes of the bills he was receiving from him.

One morning, entering a restaurant for breakfast, he saw his friend the doctor seated alone and joined him. He saw that the doctor was eating a bowl of hot Grape-Nuts Wheat-Meal, and he sniffed the pleasant aroma and smiled.

"That Grape-Nuts Wheat-Meal certainly makes a delicious and nourishing breakfast, doesn't it?" And then he added hastily, "But remember, I'm telling you—not asking you."

(ADVT.)

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Call us for quick, dependable moving to any part of the nation! Trained personnel. Modern vans. Warehouses in key cities. Get our estimate on packing, moving and storage.

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## Potted plants need PLANTABBS now!

Perk up those "shut in" potted plants! They've been indoors for months without the benefit of sunshine and rain. Feed them PLANTABBS, scientifically prepared PLANT FOOD TABLETS which give needed vitality to plants of all kinds. You'll be amazed at results! Clean, odorless, easy to use! 25c, 50c, \$1 and \$3.50 sizes. At your dealers, or postpaid from the PLANTABBS CORP., Baltimore 1, Maryland.

**Fullon's  
PLANTABBS**  
PLANT FOOD TABLETS PLUS B1

**A GOOD POINT TO REMEMBER!**

**SAFT-HED  
THUMB TACK**



**GUARANTEE! PIN CAN'T PASS THROUGH THE HEAD**

**America's  
flavourite  
candy**



For young and old!  
Delicious, crunchy  
butterscotch filled  
with luscious nutmeats.

**BRING HOME A  
ONE POUND TIN**

**FLAVOUR CANDY CO., Chicago 12, Ill.**



# Dynamite Dance

## on the Magpie River

**1** "The short time fuse on that dynamite charge taught me fast how to run across floating logs," writes Dick Weidner, a friend of Canadian Club. "I'd joined a lumberjack school in northern Ontario. The toughest course was learning to dynamite a jam while helping drive logs 150 miles downstream to a paper mill. Keeping your balance afloat on spruce logs is no cinch. Getting dunked while you duck flying timber is 'easy as falling off a log'!"



**2** "A towering jackladder at Iroquois Falls lifts logs on to the mill's stockpile. It had made the biggest woodpile I'd ever seen... over 350,000 logs cut in two-foot lengths. After the logs are cut into chips, they are 'cooked' into newsprint pulp."



**3** "A paper-making machine 200 feet long transforms the thick, watery porridge of woodpulp into paper by gradually squeezing out the water. The final roll of newsprint paper is a whopper. If unrolled it would make a paper highway nearly fifteen feet wide and six miles long!"



**4** "'In many lands,' the boss of the drive told me, 'our newsprint is in such demand that it's *almost* as famous as this...' and he brought out a bottle of Canadian Club Whisky."

**5** "'Up here in Canada,' he continued, 'we like big country, fast rivers and light whisky. For our money, no whisky in the world is in the same class with Canadian Club.' I told him that from what I'd seen in travelling around, people everywhere seem to share Canada's enthusiasm for

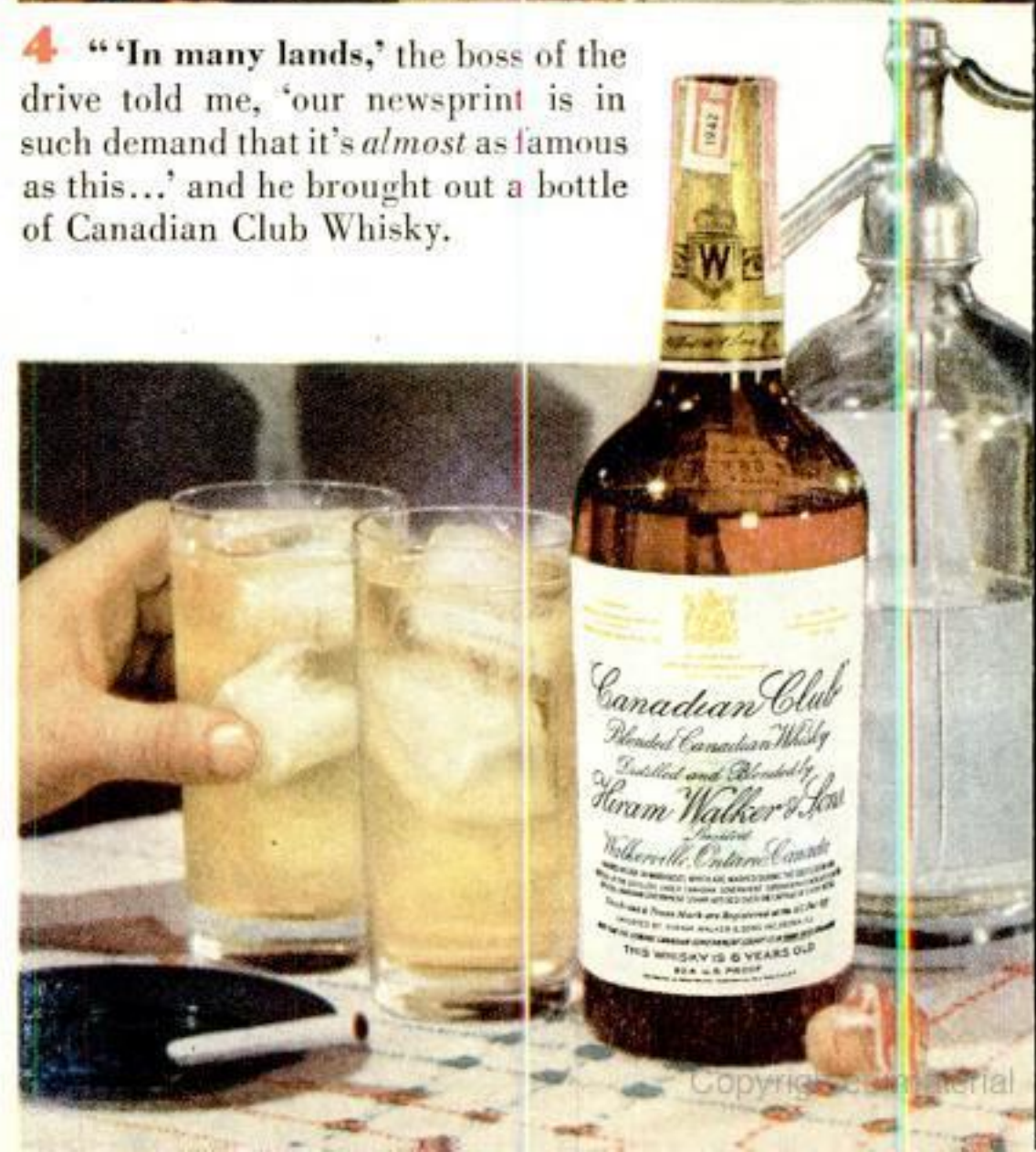
Canadian Club." Why this worldwide popularity? Canadian Club is *light* as scotch, *rich* as rye, *satisfying* as bourbon. You can stay with it all evening long... in cocktails before dinner and tall ones after. That's what made Canadian Club the largest-selling imported whisky in the United States.

IN 87 LANDS NO OTHER WHISKY TASTES LIKE

*"Canadian Club"*

MADE IN CANADA  
BY  
HIRAM WALKER

Imported from Walkerville, Canada, by Hiram Walker & Sons Inc., Peoria, Ill. Blended Canadian Whisky. 90.4 proof



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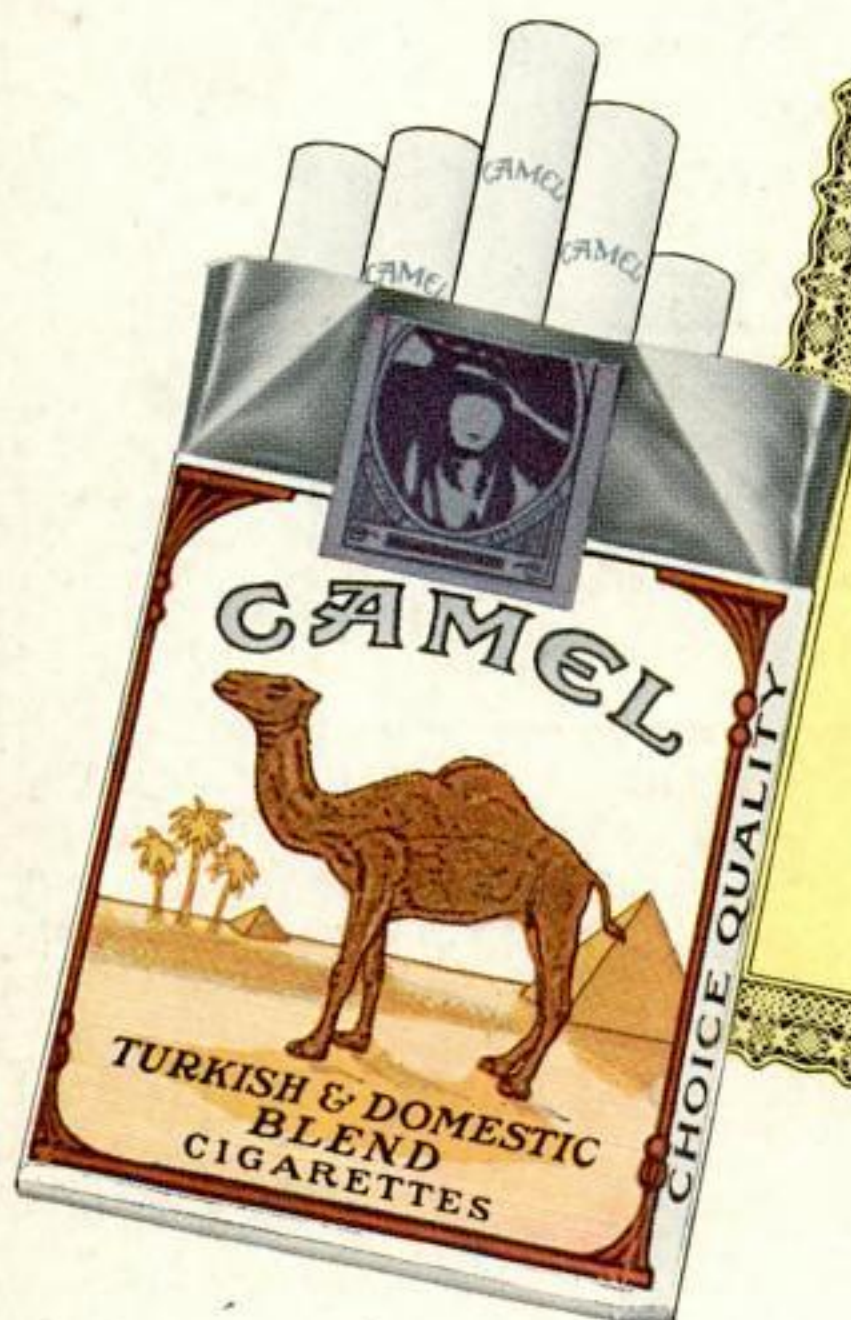


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MAKE THE CAMEL 30-DAY MILDNESS TEST in your "T-Zone." Smoke Camels, and only Camels, for 30 days. Let YOUR OWN TASTE be the judge of the rich, full-bodied flavor you get from Camels. Let YOUR OWN THROAT report to you on just how *mild* Camels are!

IN A RECENT TEST, hundreds of men and women, from coast to coast, smoked Camels, and only Camels, for 30 days—an average of 1 to 2 packs a day. Each week, their throats were examined by noted throat specialists. After a total of 2470 thorough examinations, these doctors reported

***NO THROAT  
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CAMELS!***



## *Money-Back Guarantee!*

Try Camels and test them as you smoke them. If, at any time, you are not convinced that Camels are the mildest cigarette you ever smoked, return the package with the unused Camels and we will refund its full purchase price, plus postage.

(Signed) R. J. REYNOLDS TOBACCO COMPANY  
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**MORE DOCTORS SMOKE CAMELS  
THAN ANY OTHER CIGARETTE**

Doctors smoke for pleasure, too! And when three leading independent research organizations asked 113,597 doctors what cigarette they smoked, the brand named most was Camel!